

Unemployment and benefits data sheet – November 2025

Summary – In October 2025, 3.1% of Rushmoor’s working age population were claiming out-of-work benefits principally for the reason of being unemployed.

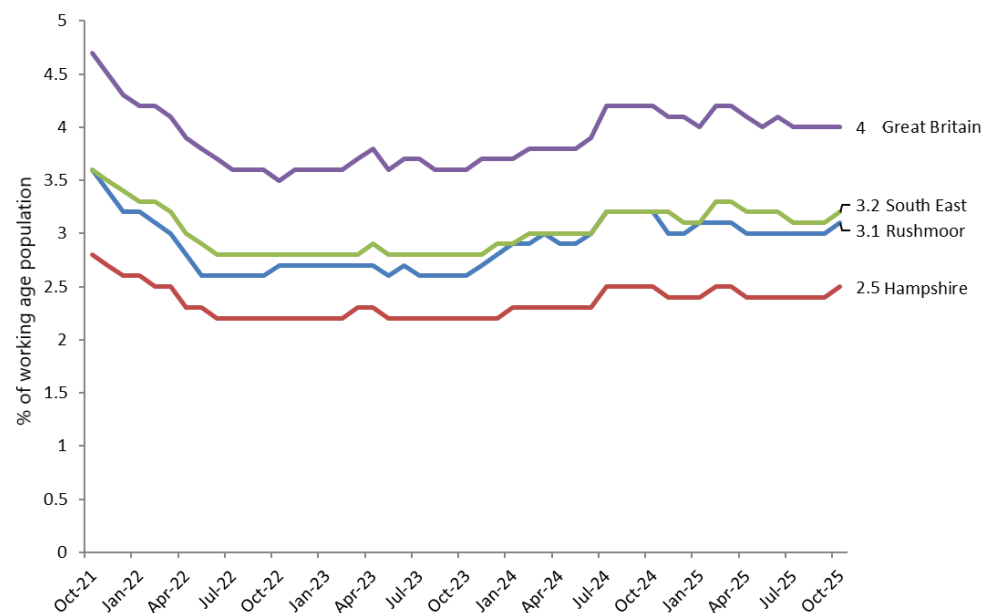
Claimant Count analysis

“The Claimant Count is the number of people claiming benefit principally for the reason of being unemployed. This is measured by combining the number of people claiming Jobseeker’s Allowance (JSA) and National Insurance credits with the number of people receiving Universal Credit principally for the reason of being unemployed”

In October 2025 there were 2,070 Rushmoor residents claiming out-of-work benefits principally for the reason of being unemployed, a small increase from 2,005 in September 2025. Overall, 3.1% of Rushmoor’s working age population (16-64) were claiming benefits for the principally reason of being unemployed. This was a lower percentage than Great Britain (4.0 %) and the South East (3.2%) but a higher percentage than Hampshire (2.5%).

The following chart sets out the claimants as a percentage of the working age population, it shows a recent increase for Rushmoor, Hampshire and the South East

Claimant Count



Source: Office for National Statistics NOMIS

<https://www.nomisweb.co.uk/reports/lmp/la/2038431789/report.aspx?town=rushmoor>

There are six wards that have a higher percentage of claimants than the Rushmoor average. The wards are Wellington ward (4.8%), Cherrywood ward (4.5%), North Town ward (4.2%), Aldershot Park ward (36.9%), Rowhill ward (3.9%) and Empress ward (3.8%).

The following table shows the number of people claiming out-of-work benefits principally for the reason of being unemployed in each ward in October 2025.

October 2025	Claimant count	Claimants as a proportion of residents aged 16-64
Wellington	265	4.8
Cherrywood	240	4.5
North Town	190	4.2
Aldershot Park	190	3.9
Rowhill	170	3.9
Empress	145	3.8
Manor Park	190	3.4
West Heath	135	3.2
St Mark's	140	2.7
Fernhill	105	2.6
Cove and Southwood	115	2.5
Knellwood	105	2.1
St John's	90	2.0
Total	2,070	3.4*

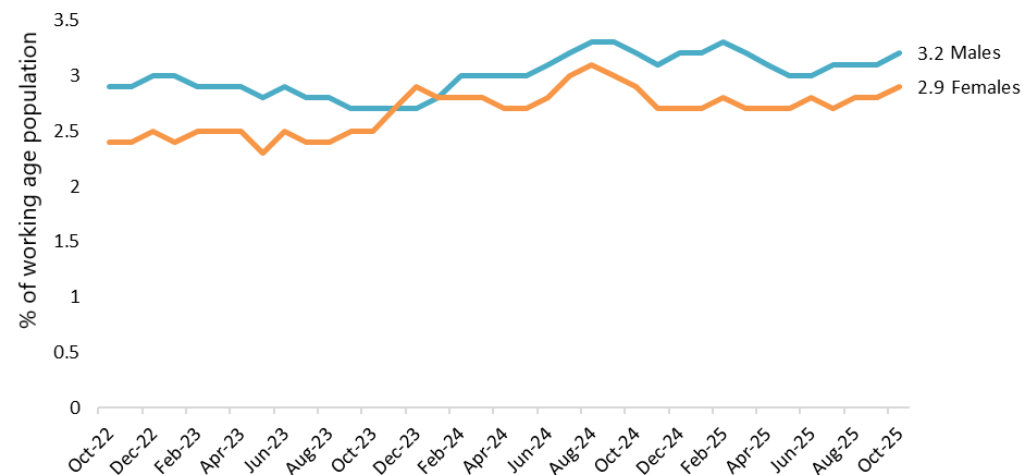
(Source: Office for National Statistics <http://www.nomisweb.co.uk/reports/lmp/ward2011/contents.aspx>)

*Different population figure has been used which has given a higher rate

Claimant Count by female and males

The following chart shows the percentage of males and females claiming out-of-work benefits principally for the reason of being unemployed. Of the 2,070 residents claiming in October 2025, 1,115 were male (3.2% of the male working age population) and 955 were female (2.9% of the female working age population).

Percentage of Rushmoor females and males (aged 16-64) claiming out-of-work benefits principally for the reason of being unemployed



Claimant Count by age

The following table shows the age of residents claiming out-of-work benefits principally for the reason of being unemployed in Rushmoor.

Claimant Count by age October 2025	Number in Rushmoor	Rushmoor *	Hampshire *	South East *	Great Britain*
Aged 18-24	355	4.7%	4.3%	4.6%	5.9%
Aged 25-49	1,160	3.1%	2.7%	3.6%	4.5%
Aged 50+	555	3.0%	1.8%	2.4%	2.9%

*Claimants as a percentage of total age group in the area

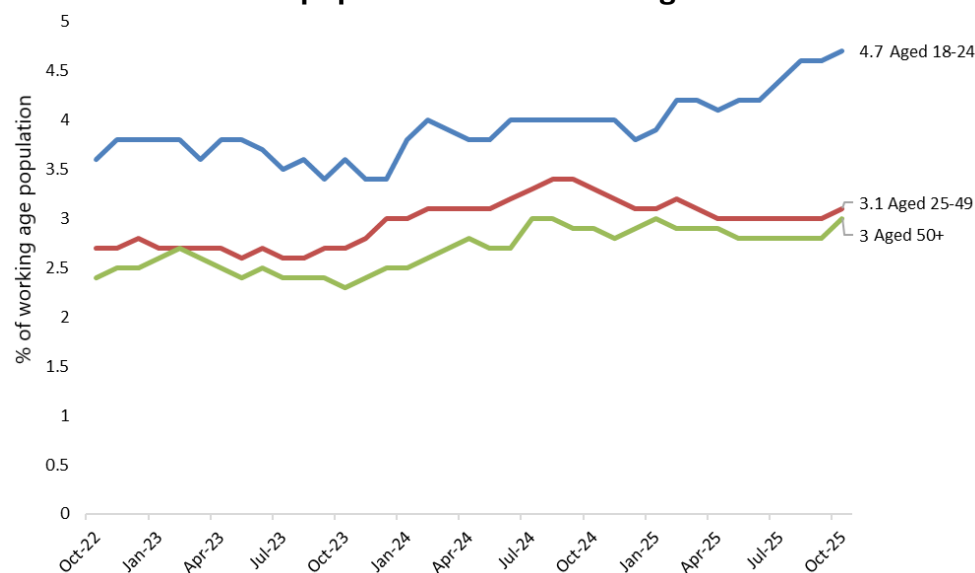
(Source: Office for National Statistics NOMIS)

<https://www.nomisweb.co.uk/reports/lmp/la/2038431789/report.aspx?town=rushmoor>

In October 2025, 4.7% of 18-24 year olds were claiming. This is a lower percentage than Great Britain (5.9%), but a higher percentage than the South East (4.6%) and Hampshire (4.3%).

The following graph shows the percentage of residents claiming out-of-work benefits principally for the reason of being unemployed in Rushmoor as the percentage of the total population of each age group in Rushmoor.

Percentage of residents claiming out-of-work benefits principally for the reason of being unemployed as a proportion of the resident population of the same age



(Source: Office for National Statistics NOMIS)

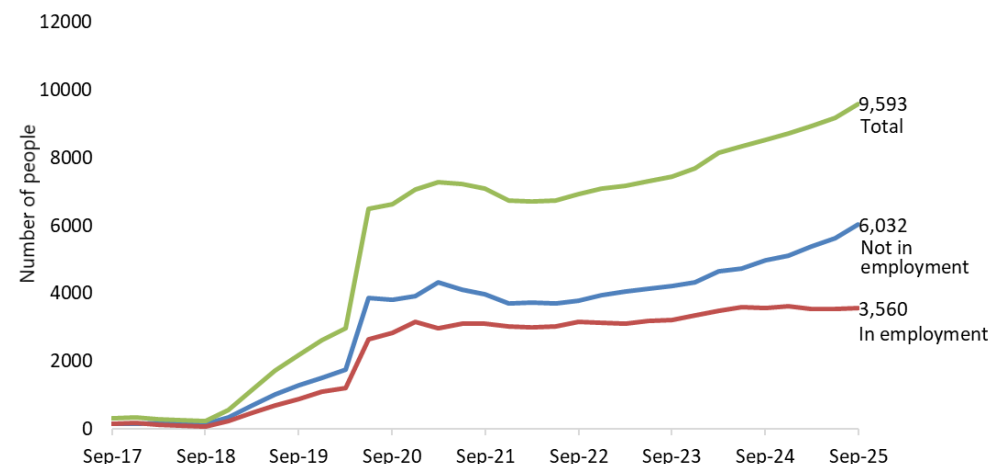
<https://www.nomisweb.co.uk/reports/lmp/la/2038431789/report.aspx?town=rushmoor>

Universal Credit

Universal Credit is a benefit for people on a low income or out of work, who are below pension age. It began being rolled out in Rushmoor in February 2016 and will replace most means-tested benefits and tax credits and will include payments for children and housing costs.

The following shows the number of people on Universal Credit in Rushmoor at the end of each financial quarter since the introduction of Universal Credit. Due to the pandemic there was a sharp rise in people on Universal Credit between March 2020 and June 2020.

People on Universal Credit



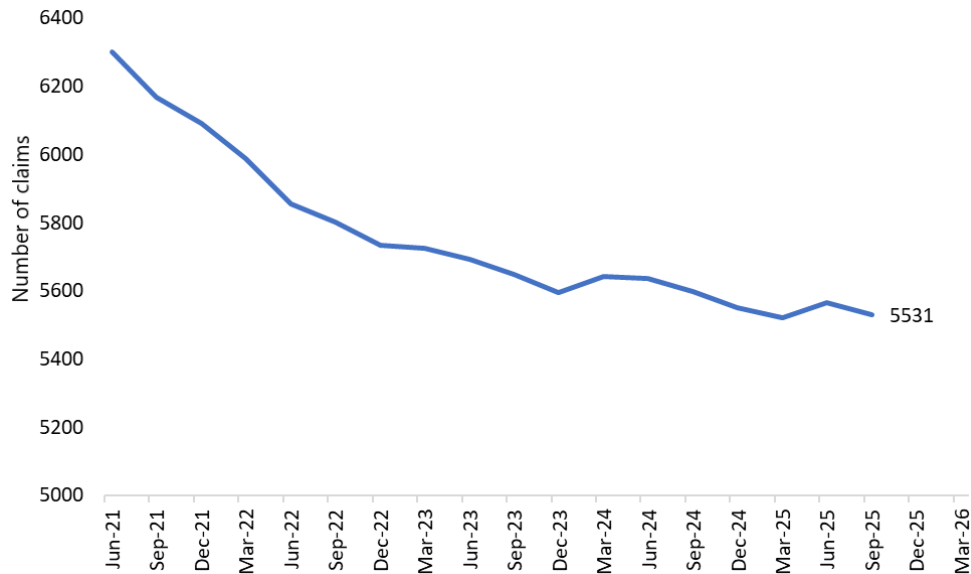
(Source: Department for Work & Pensions <https://stat-xplore.dwp.gov.uk/>)

Housing and Council Tax Benefit take up

Rushmoor Borough Council is responsible for Council Tax Support (CTS) and local Housing Allowance (this is now covered by Universal Credit for those of working age). The benefit caseload was 5,531 in September 2025.

The following table shows the number of claims has been declining over the past four years, as people move over to Universal Credit.

Rushmoor benefit caseload



Model based unemployment

Not everyone who is unemployed is entitled to claim out of work benefits, the Office for National Statistics (ONS) Annual Population Survey estimates the percentage of the working age population who are unemployed. It should be noted that this is model based and the ONS Annual Population Survey base the data on a small sample of people in the area.

This data estimates that there are 2,000 people unemployed in Rushmoor (3.7% of the economically active population).

The following table shows the unemployment rate in Rushmoor, Hampshire, the South East and Great Britain. Rushmoor has a lower rate than Great Britain and a higher rate than Hampshire and the South East.

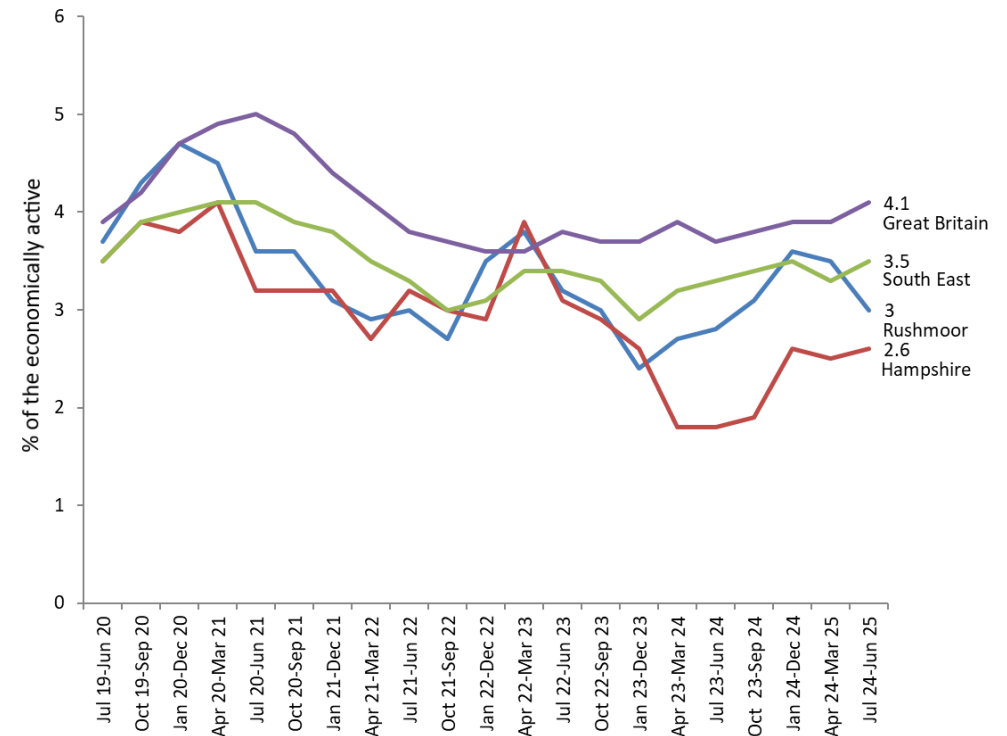
Jul 2024-Jun 2025	Rushmoor	Hampshire	South East	Great Britain
Unemployed (Model Based)	3.0% (1,700)	2.6%	3.5%	4.1%

(Source: Office for National Statistics NOMIS)

http://www.nomisweb.co.uk/reports/lmp/la/2038431789/subreports/jsa_time_series/report.aspx?

The following chart shows the unemployment rate over the last five years; recent data shows a fall for Rushmoor.

Unemployment (model based)



(Source: Office for National Statistics NOMIS)

http://www.nomisweb.co.uk/reports/lmp/la/2038431789/subreports/jsa_time_series/report.aspx?