

# West Heath ward information

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## Local democracy

### Rushmoor Borough Council ward councillors for West Heath:

Member	Party	Year elected
Councillor Rhian Jones	Labour	2024
Councillor Gareth Lyon	Conservative	2023
Councillor Ade Adeola	Conservative	2022

### Member(s) of the County Council for West Heath ward:

Member	Party	Year elected
County Councillor Rod Cooper (part)	Conservative	2021
County Councillor Roz Chadd (part)	Conservative	2021

### Member of Parliament for Aldershot Constituency:

Member of Parliament	Party	Year elected
Alex Baker	Labour	2024

## Election Turnout

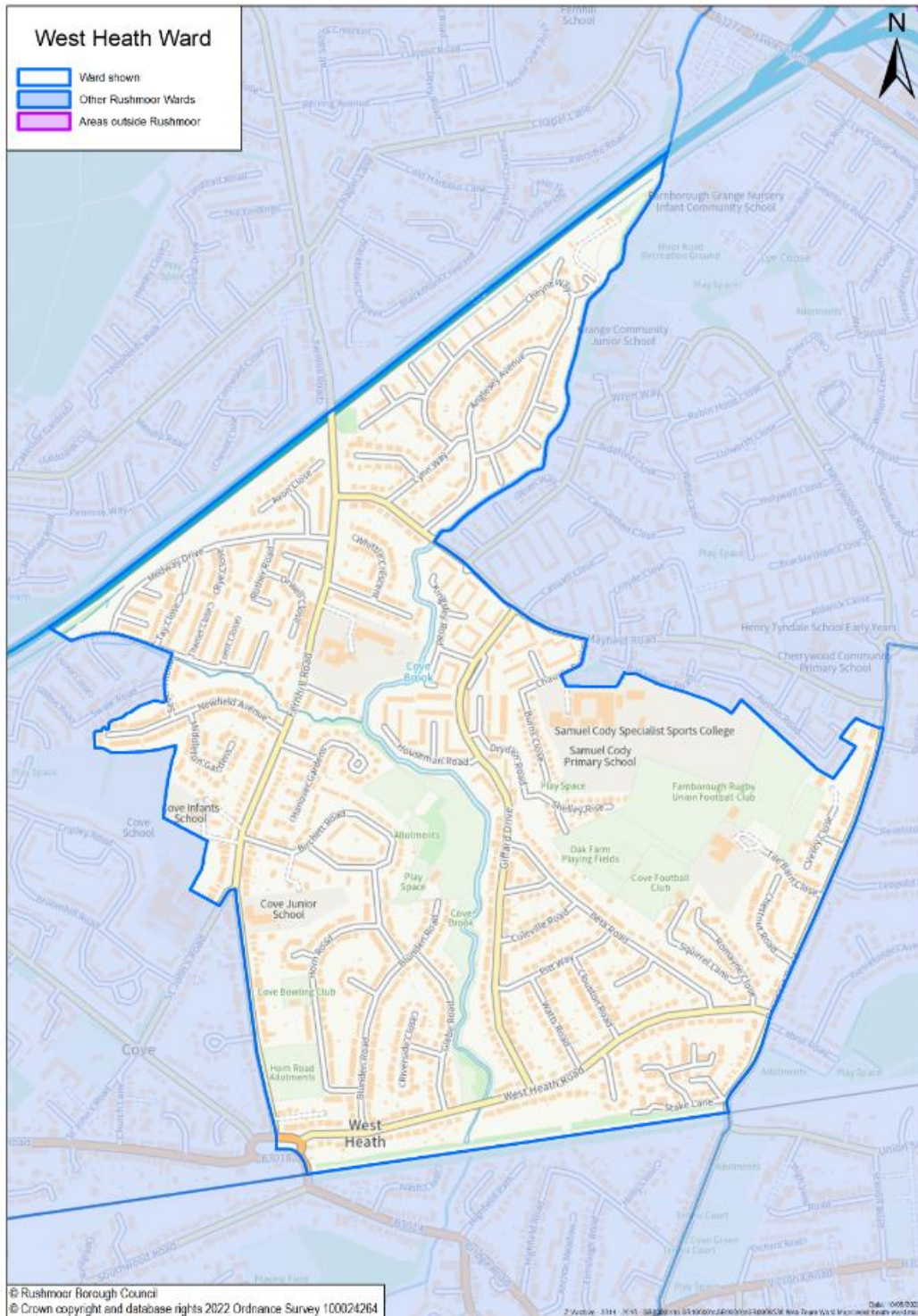
Date	Type	Election Turnout for West Heath ward
2 May 2024	Local elections	36%

More information can be found on Rushmoor's web site at

<https://www.rushmoor.gov.uk/your-council/elections-and-voting/polling-stations-and-wards/west-heath-ward/>

# Map of West Heath

West Heath covers the area to the north of the railway line and to the west of Prospect Road. It extends as far north as the M3.



## Resident survey results

The last Rushmoor Borough Council residents' survey was carried out in 2024, the full results are available on our [website](#). The survey was an online survey and 1,686 surveys were returned, in total 121 residents in West Heath ward completed the survey. Although not all wards had a representative number of responses the results can give an indication to what respondents in a ward think.

Below is a summary of the results for West Heath ward.

### Top five factors that are important in making somewhere good to live and need improving by ward

Here are the top things that West Heath respondents think is important in making somewhere good to live and need improving.

Important in making somewhere good	Top five	Need improving
Health services	1 <sup>st</sup>	Road and pavement repairs
Clean streets	2 <sup>nd</sup>	Sports and leisure facilities
The level of crime	3 <sup>rd</sup>	Health services
Parks and open spaces	4 <sup>th</sup>	Shopping facilities
Road and pavement repairs	5 <sup>th</sup>	Clean streets

### Satisfaction with Rushmoor (Aldershot and Farnborough) as a place to live (with 1 being very dissatisfied and 10 being very satisfied)

	All responses	Farnborough	West Heath
Average score	5.50	5.55	5.73

Respondents from West Heath ward have a slightly higher satisfaction with Rushmoor as a place to live than respondents from Farnborough, and all respondents to the survey.

### How strongly do you feel you belong to your local area? (very and fairly strongly)

	All responses	Farnborough	West Heath
Average score	51.9%	51.5%	51.0%

There's not much difference between how West Heath ward respondents feel that they belong to their local area and those from Farnborough, and all those who responded to the survey.

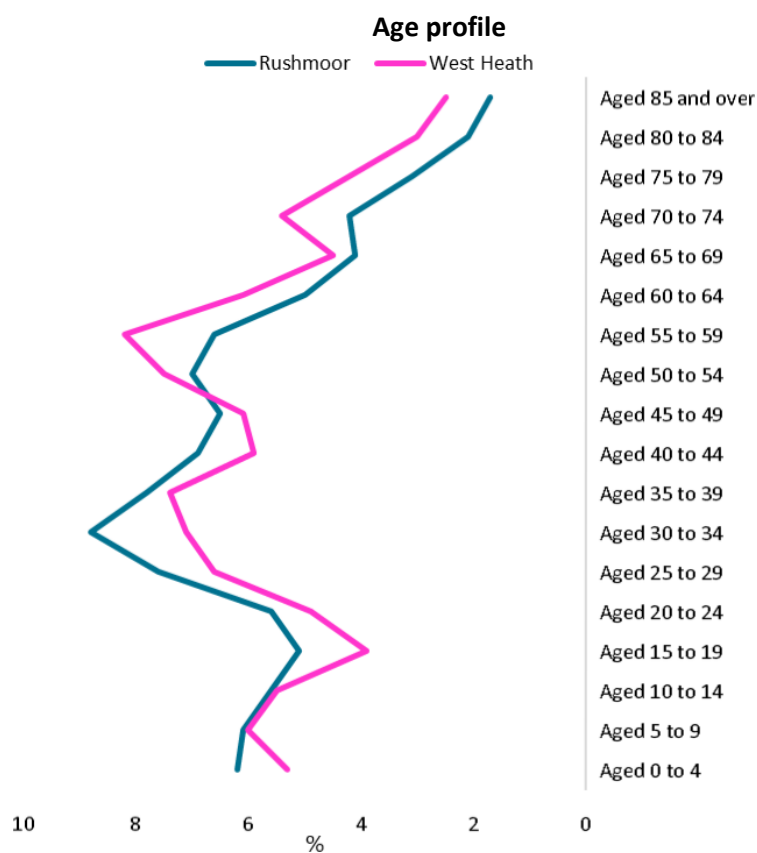
## Ward population and makeup 2021

The following data is from the 2021 Census. The Office of National Statistics calculate ward data by aggregating data for small areas to best fit the ward boundaries, and therefore data may differ slightly from other ward data.

- **Population:**

2021 Census	Population	Total households	Female %	Male %
West Heath	6,800	2,600	50	50

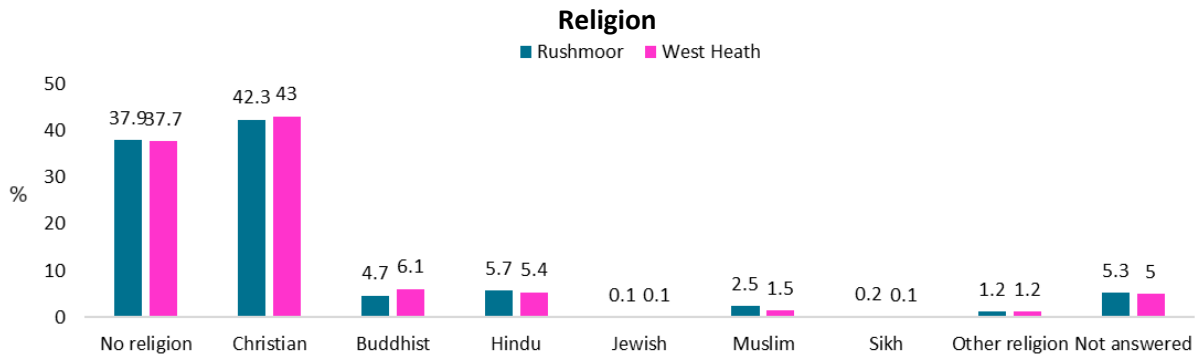
- **Age:** West Heath has a slightly older population, when compared to Rushmoor as a whole.



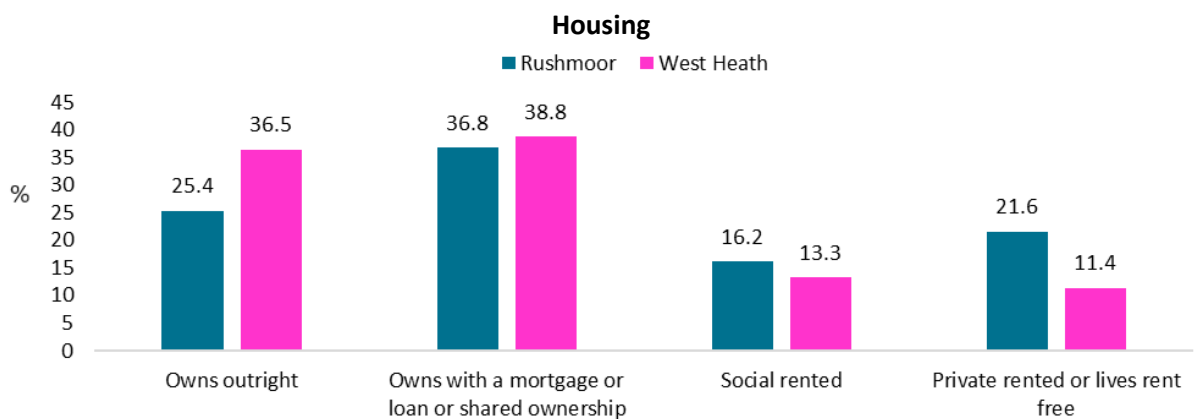
- **Ethnicity:** There is not much difference between the ethnic makeup of West Heath and Rushmoor as a whole.



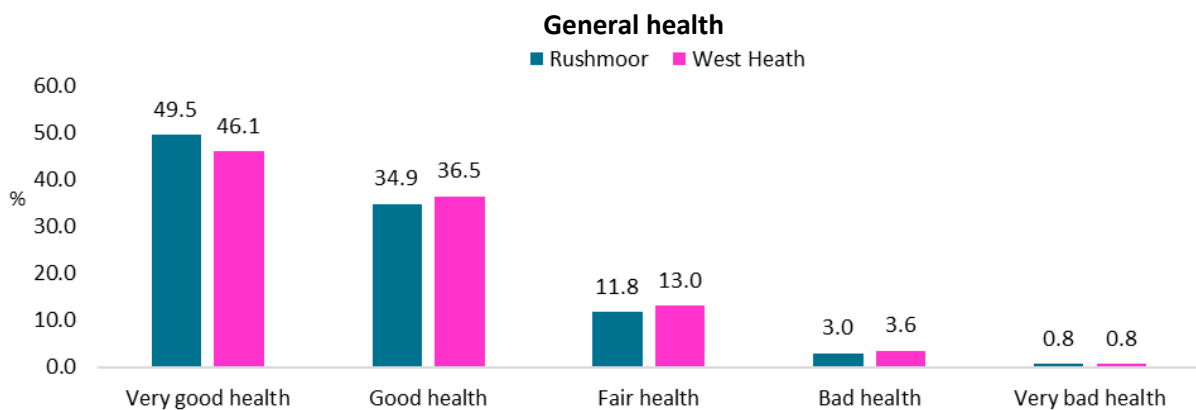
- **Religion:** There is not much difference between the religious make up of West Heath and Rushmoor as a whole.



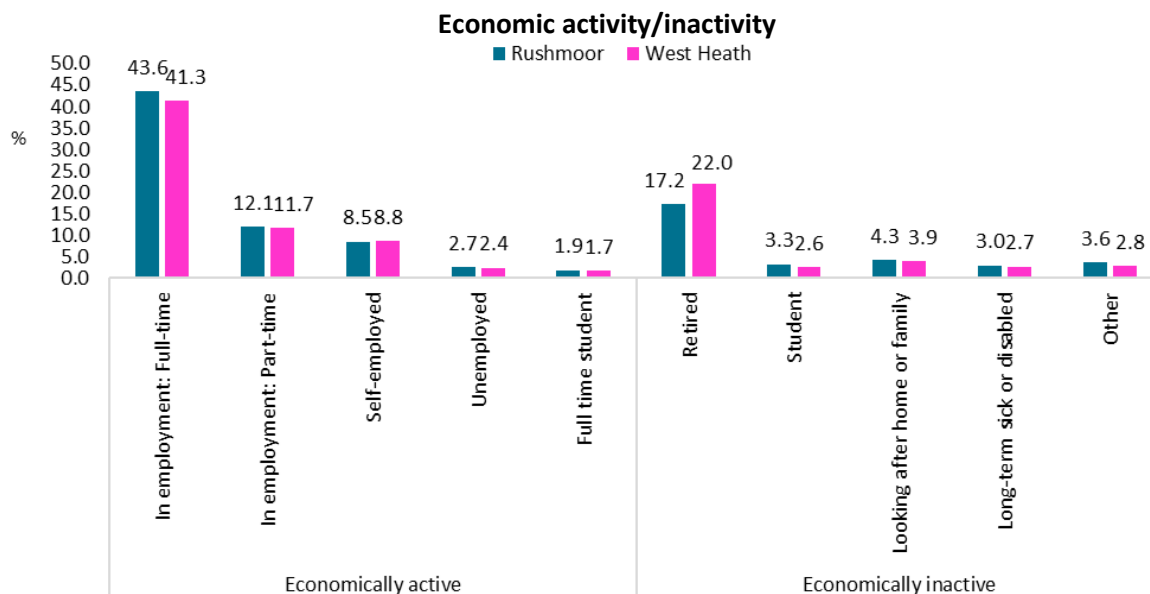
- **Housing:** A higher percentage of residents in West Heath own their homes and a lower percentage rent their homes privately, when compared to Rushmoor as a whole.



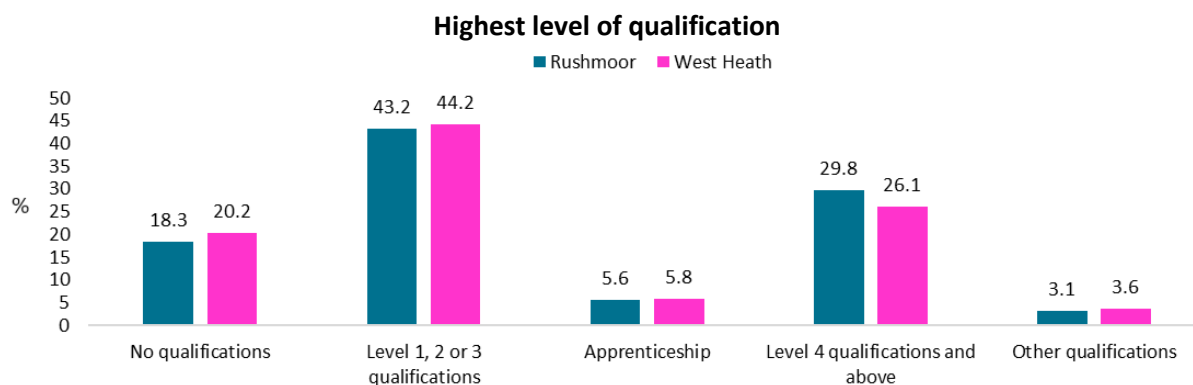
- **Health:** A slightly lower percentage of West Heath residents reported very good health, when compared to Rushmoor as a whole.



- **Economic activity/inactivity:** West Heath ward has a higher percentage of retired residents, when compared to Rushmoor as a whole.



- **Qualifications:** A slightly lower percentage of West Heath residents level 4 and above qualifications, when compared to Rushmoor as a whole.

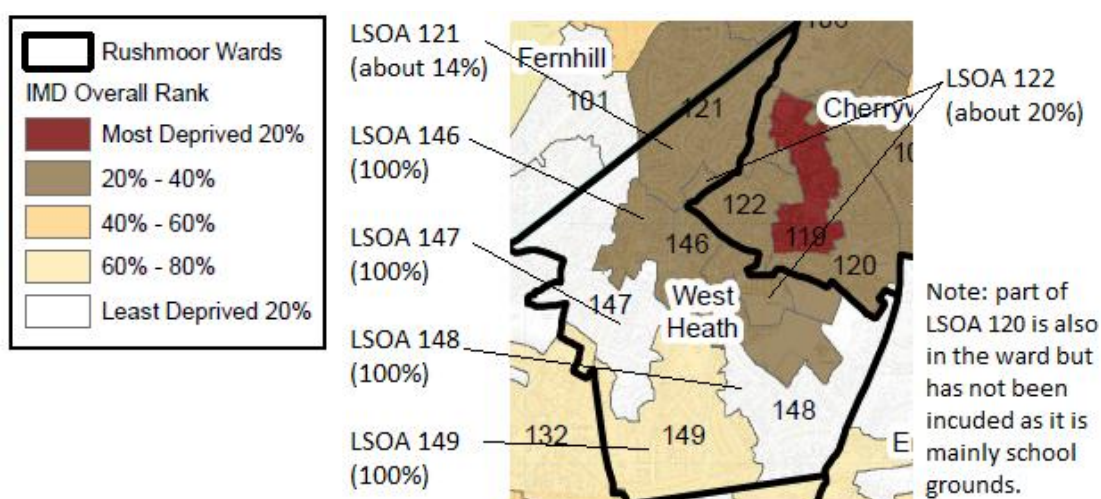


- Level 1 and entry level qualifications: 1 to 4 GCSEs grade A\* to C , Any GCSEs at other grades, O levels or CSEs (any grades), 1 AS level, NVQ level 1, Foundation GNVQ, Basic or Essential Skills
- Level 2 qualifications: 5 or more GCSEs (A\* to C or 9 to 4), O levels (passes), CSEs (grade 1), School Certification, 1 A level, 2 to 3 AS levels, VCEs, Intermediate or Higher Diploma, Welsh Bacallaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First or General Diploma, RSA Diploma
- Apprenticeship
- Level 3 qualifications: 2 or more A levels or VCEs, 4 or more AS levels, Higher School Certificate, Progression or Advanced Diploma, Welsh Bacallaureate Advance Diploma, NVQ level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma
- Level 4 qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)
- Other: vocational or work-related qualifications, other qualifications achieved in England or Wales, qualifications achieved outside England or Wales (equivalent not stated or unknown)

## Deprivation breakdown

The Government's Index of Multiple Deprivation (IMD) 2019 provides a relative deprivation score for each small area in England, it covers a range of economic, social and housing issues. The overall score is calculated using data from seven domains. Most of indicator data has come from 2015 and 2016 and some of the data is from the 2011 Census. The Indices of Deprivation cover geographical areas that are called Lower-layer Super Output Area level (LSOA), of which there are 32,844 in the country. There are a total of 58 LSOAs in Rushmoor.

Unfortunately, LSOAs and the council's wards do not exactly line up. In West Heath ward there are all or part of six LSOAs. The following map shows the number of the LSOAs in West Heath ward and the approximate percentage of the LSOA in the ward. Each LSOA is ranked in order against all other LSOA in the country, where 1 is the most deprived and 32,844 is the least deprived.



LSOA Code	Approx % in Ward	Index of Multiple Deprivation (IMD) 2015	Income	Employment	Education, Skills and Training	Health Deprivation and Disability	Crime	Barriers to Housing and Services	Living Environment
146	100%	12193	10236	14852	5840	12311	12301	11217	27102
147	100%	26342	22617	23396	19006	25280	17131	24661	25972
148	100%	27874	25582	29049	25342	25282	14206	24364	16276
149	100%	26168	25502	26255	19245	19036	13493	24590	25898
121	45%	13128	16261	16455	8566	19227	11676	1844	21599
122	20%	8969	6719	11604	4101	9857	9726	14082	23110

For comparison purposes below is the mean average results for a LSOA in Rushmoor

Average	19887	18826	21461	16538	17925	16645	14986	21641
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West Heath ward has no areas of multiple deprivation. There are two pockets of deprivation for the Education, Skills and Training domain, these are LSOA 146 and LSOA 122 (which the ward shares with Cherrywood ward). LSOA 121 (which the ward shares with Fernhill and Cherrywood) has a pocket of deprivation for Barriers to Housing and Services domain.