



# ALDERSHOT TOWN CENTRE PROSPECTUS

Supplementary Planning Document

CONSULTATION REPORT

December 2015



# ALDERSHOT TOWN CENTRE

## PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

### THE MASTERPLAN FOR ALDERSHOT

The plan below sets out development and refurbishment opportunities in the Aldershot Town Centre Prospectus. These vary in the scale and time frame in which they are likely to come forward. However, Rushmoor Borough Council has identified a number of priority sites, which are:

- The Union front Welli
- The Rail St access and
- The area a refurbishm

Galleries site linking Wellington Street with the street car park

#### Princes Hall area:

Modelling of the Princes Hall  
infill residential development  
to establish new street frontage

#### Victoria Road:

Infill  
development  
opportunity

#### Marks and Spencer building:

Potential re-  
use or redevelopment

#### Former Kings Centre:

Established as  
The Empire community  
and events venue

#### Union Street:

Regeneration of the  
Union Street block

#### Galleries

active town  
residential  
the Galler  
4-





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# INTRODUCTION

The Aldershot Prospectus sets out a strategy for regeneration based on viable investment and development options to attract and support investment in Aldershot Town Centre.

The prospectus has been developed as a Supplementary Planning Document (SPD) and will be a material planning consideration for future planning applications in the town centre. The SPD will replace the Aldershot Town Centre SPD (2009) and further develops the Council's strategic approach to regeneration.

Consultation on the draft document was undertaken between Wednesday 30 September 2015 and Wednesday 11 November 2015. During this period there were a number of ways in which people could engage with the consultation:

- The study was highlighted on the front page of the Council's website with a summary mini-site and a full copy of the document available to download. This was linked to an on-line response form;
- The document was available for review at Aldershot library and Rushmoor Borough Council offices;

- A public exhibition was on display with approximately two weeks each in Morrisons, the Wellington Centre and the Princes Hall;
- Two staffed days of drop-in consultation were advertised and held on Saturday 17 October and Thursday 22 October;
- A public presentation and discussion on the evening of 7 October was hosted by Aldershot Civic Society; and
- A presentation and discussion with the Aldershot Retailer and Business Forum on Monday 5 October.

A questionnaire was used to record written responses to the consultation, duplicating the on-line feedback.

This report sets out the responses which were received to the consultation and identifies the key issues for consideration prior to the adoption of the draft SPD.

In total 180 responses were received:

- 65 online responses
- 83 paper questionnaires completed
- 32 written submissions



## FEEDBACK FORM

Please complete this feedback form and drop it in the box provided.  
You can also comment online at [www.rushmoor.gov.uk/improvingaldershot](http://www.rushmoor.gov.uk/improvingaldershot)

1. The **Vision for Aldershot** in the draft Aldershot Town Centre Prospectus is supported by six themes, which set out how the council thinks Aldershot could be improved. Do you agree with the vision and themes?

Yes  No

If no, please tell us why:

Is there anything you would like to change?

2. The prospectus sets out opportunities for change in Aldershot town centre. This includes ideas for four key sites. What do you think about the approach?

Do you have any comments on the ideas for individual sites?

3. Of all the opportunities and potential development in the prospectus, which do you think should be the top priority for the council?

4. A key role of this prospectus is to attract investment in Aldershot. Are there any other town centre assets, which should be highlighted in the document? If so, please tell us what they are.

5. Please let us have any other comments you have on the proposals set out in the draft prospectus.

6. Please could you let us know the following information.

Male  Female

0-15  16-24  25-34  35-44  45-54  55-64  65+

Postcode

7. Would you like to know when we adopt the draft prospectus as a supplementary planning document?

Yes  No

8. Would you like to receive email news from the council?

Yes  No

9. If the answer to either of the above questions is yes, could you please provide us with your contact details.

Name

Address

Email

**Thank you very much for providing feedback on the draft Aldershot Town Centre Prospectus. Your comments will inform the final version of the SPD report.**

Data protection: We will only use your contact details for the purpose stated on this form.

# FEEDBACK FORMS

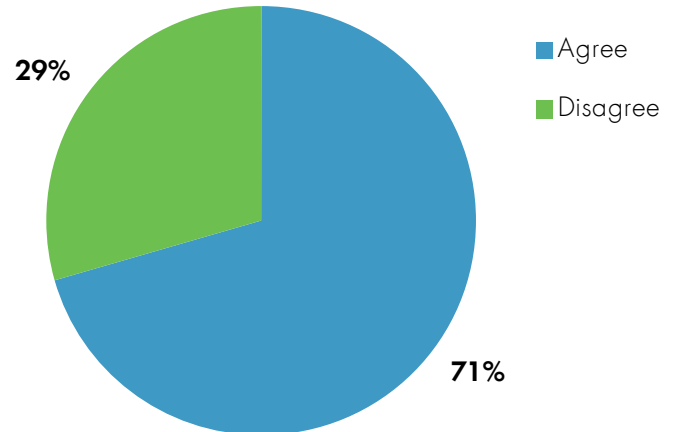
## 1. The 'Vision for Aldershot' in this draft prospectus is supported by six themes, which set out how the council thinks Aldershot could be improved. Do you agree with the vision and themes? If no, please tell us why.

139 responses were given to this question, of which 98 indicated they agree with the Vision and themes set out in the prospectus. Of those who responded with comments, the following points provide a cross-section of the more frequently mentioned issues. Two issues stood out as the most popular responses:

- The plan could be more radical including new ideas and more ambitious change; and
- More information is needed on the cost and deliverability of the proposals.

Of the other responses, a number attracted several comments:

- There should be more mention of public transport, including how it will be protected and improved;
- There should be a focus on Aldershot's role as a commuter town, with links to London improved;
- There is a need to understand the reasons behind Aldershot's unpopularity with retailers if the town is to succeed in the future;
- Protect historic shop fronts against inappropriate changes and modern replacements which are out of keeping;
- The document is wordy and would benefit from an executive summary.



**"Generally very exciting and much needed"**

**"Anything to bring life back into the centre would be great"**

## Is there anything that you would like to change?

107 comments were given to this question, with the most popular comments being:

- We need more quality shops in the town centre, given by 21 people;
- Additional parking is needed, which should be cheaper or free and include more disabled parking, given by 16 people; and
- Reduce the proportion of low value and discount shops in the town centre, given by 11 people.

Other suggestions which were made by several people include:

- A better bus service is needed, with drop-off at the rail station, the High Street and links to outlying supermarkets;
- Lower the rents or rates to attract shops and start-up businesses;
- We need a department store such as Primark - focus energy on attracting them;
- Everything needs to change!;
- More cycle parking and cycle routes are needed in the town centre;
- Grosvenor Road area looks shabby and could be improved. Recent conversions have been poor quality;
- Invest in the football club;
- Make the town a lively place with real shopping options; and
- More entertainment places.



## **2. This prospectus sets out opportunities for change in Aldershot town centre. This includes ideas for four key sites. What do you think about the approach?**

### **Do you have any comments on the ideas for individual sites?**

125 comments were given to this question, with 39 people stating that the approach and site proposals are fine, ok, good, great or excellent.

Popular comments for adjusting the overall approach and suggestions for individual sites included:

- We need well-known brand retailers in the town centre;
- Yes, we need houses but we need shops more
- The station area needs to be improved - it is the first port of call for visitors;
- Leave Princes Hall as it is or retain the frontage - it is striking 70s architecture;
- The Princes Hall proposals look good - it needs a radical overhaul;
- The Galleries site should have retail, including a large store;
- Removing the Galleries bridge sounds expensive / I would rather keep it;
- The Galleries site needs to move forward asap, by legal measures if needed;
- The M&S site is perfect site for Primark - could we attract it with zero business rates?;
- A link between Union Street and High Street is vital - it is disconnected since M&S closed. Like the idea of arcade here; and
- Include M&S and Union Street buildings as one site, and create new town square and new homes and flexible retail space to respond to demand.

***"We need to focus on smaller specialist shops"***

***"The Galleries must be sorted"***

***"The railway station area is currently a depressing welcome to Aldershot"***



### 3. Of all the opportunities and potential development in the prospectus, which do you think should be the top priority for the Council?

152 comments were given to this question, with high levels of consensus on the priorities for the prospectus. These were:

- Retaining and attracting decent shops, to bring more wealth into the town, mentioned by 32 people;
- Redeveloping the Galleries site, mentioned by 28 people;
- Improving the rail station area, with some suggestions for shops here, mentioned by 11 people;
- Refurbishment of Princes Hall and redevelopment of the Police Station site, mentioned by 10 people;
- Making the town centre more attractive including shop-front improvements, mentioned by 10 people;
- New homes - affordable for young and new families, especially local ones, mentioned by 8 people;
- Filling vacant shop units before redevelopment, mentioned by 7 people;
- Union Street - this being the centre of the town but suffering in terms of vacancies and environment, mentioned by 7 people.
- Celebrating and retaining Aldershot's Victorian heritage - and using this to attract businesses, mentioned by 6 people; and
- Attracting new businesses through reduced rates and/or rents, mentioned by 6 people.



**4. A key role of this prospectus is to attract investment in Aldershot. Are there any other town centre assets, which should be highlighted in the document? If so, please tell us what they are.**

59 people provided a response to this question, with popular suggestions including:

- Historic buildings, which should be highlighted and retained, mentioned by 12 people;
- The Westgate Leisure Park and improved links to this, mentioned by 8 people;
- Business opportunities, which should be highlighted alongside residential and leisure opportunities, as this will bring people into the centre during the day, mentioned by 5 people;
- The town's parks and sports fields, mentioned by 4 people
- The lido, which should be preserved - especially with the Wellesley development coming, and. underground heat/solar considered, mentioned by 4 people; and
- The great sporting facilities, including the football club and gymnastics centre, mentioned by 3 people
- Pedestrianise more of the shopping streets, mentioned by 3 people.

Other comments made by more than one person include:

- The military history, which 1 person suggested should be celebrated with a horse-drawn tour around the town and the camp;
- Special small independent shops such as Jerome's;
- The unusual cultural aspect with the Gurkha population and accompanying tastes and traditions; and
- The potential for a visitor centre or museum in a historic building.

***"Penmark House would make a great site for a hotel"***

***"The West End Centre is an excellent small venue which draws people to the town"***

## 5. Please let us have any other comments you have on the proposals set out in the draft prospectus.

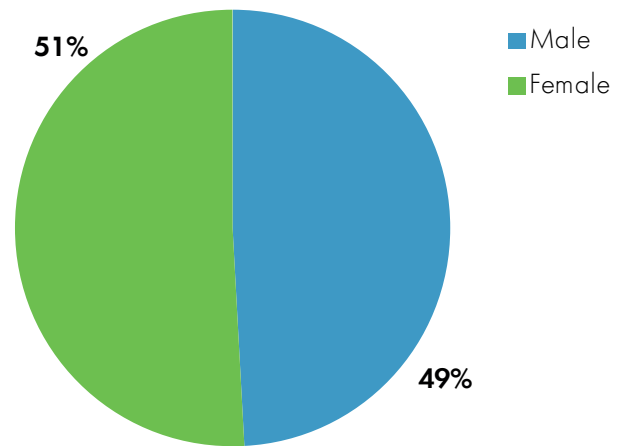
88 people responded to this question, with the comments suggested by more than one person including:

- Focus on securing shops for the town centre rather than making superficial physical improvements such as paving and shop-front improvements. This was made by 8 people;
- Congratulations, well done, good job, made by 7 people;
- Negative comments regarding Rushmoor Borough Council's investment in Aldershot, made by 5 people;
- Comments on Farnborough receiving greater levels of investment than Aldershot, made by 5 people;
- Concern that money will be wasted on delivering the strategy, made by 5 people;
- Hope that it can be delivered and not remain a glossy prospectus, mentioned by 4 people;
- Buses to outlying supermarkets would be useful, made by 3 people;
- RBC should take on vacant units and offer them to start-up shops/businesses for free or at affordable rates, made by 3 people;
- No more HMOs in the area - we need quality housing, made by 3 people;
- Library building and services should remain intact at existing site, mentioned by 3 people;
- Retention of the Gala building is important to the plan, made by 2 people;
- The multi-storey car park is awkward for trolleys on upper levels as there are no ramps, made by 2 people;
- A landscape walk into town from new housing / a green link from the canal and training heaths, made by 2 people;
- Cover Union St and/or Wellington St with glass, made by 2 people;
- The electronic notice boards don't seem a good use of funding, made by 2 people;
- Can the Council impose shop-front improvements/upkeep on retailers - these let the town down, mentioned by 2 people;
- RBC should start legal proceedings for key buildings that have been long-term vacant - they are vulnerable to arson attacks - and in Council ownership, a retail strategy could be pursued; mentioned by 2 people;
- Ensure the pubs don't close down - we need these to attract young people, made by 2 people; and
- The Library building and services should remain intact at existing site, made by 2 people.

**"Let artists and makers use vacant spaces for exhibitions and education"**

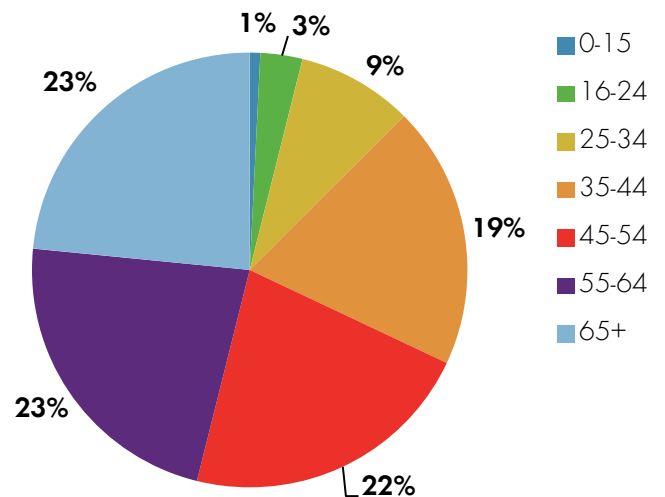
# RESPONDENTS' PROFILE

The gender split of responses received via the feedback forms was incredibly evenly split with 51% being completed by women and 49% completed by men.



Likewise, the age range of people completing feedback forms was reasonably evenly split, with a breakdown as follows:

- 1% completed by people aged 0-15
- 3% completed by people aged 16-24
- 9% completed by people aged 25-34
- 19% completed by people aged 35-44
- 22% completed by people aged 45-54
- 23% completed by people aged 55-64
- 23% completed by people aged 65+



**"Anything to bring life back into the centre would be great"**

**"Don't just 'tart up' the town, more shops are needed"**

# ALDERSHOT TOWN CENTRE PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

## MASTERPLAN FOR ALDERSHOT

The plan sets out development and investment opportunities in the Aldershot Town Prospectus. These vary in the scale and time which they are likely to come forward. Aldershot Borough Council has identified a number of priority sites, which are:

- The Union Street group of buildings that also front Wellington Street and the High Street
- The Rail Station area, including improved access and parking
- The area around the Princess Hall, including refurbishment of the theatre

# ALDERSHOT TOWN CENTRE PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

## OUR VISION

The Galleries site would link Wellington Street and High Street car park directly through the town centre to the station and onto the High Street.

The plan sets out the vision for the town centre and the opportunities it offers.

Site Name	Location	Area	Notes
Waterfront	Waterfront	Waterfront	Waterfront
High Street	High Street	High Street	High Street
Princess Hall	Princess Hall	Princess Hall	Princess Hall
Station	Station	Station	Station
High Street	High Street	High Street	High Street
Waterfront	Waterfront	Waterfront	Waterfront



The plan sets out the vision for the town centre and the opportunities it offers. It identifies key sites for development and investment, and sets out the policies that will support the regeneration of the town centre.



mobileb

# WRITTEN SUBMISSIONS

In addition to the online and paper copy feedback forms, Rushmoor Borough Council received a number of written submissions on the draft Supplementary Planning Document, made by statutory consultees, special interest groups and individuals. Written submissions from groups included:

- Aldershot Civic Society
- Aldershot Town FC
- Church Crookham Parish Council
- Environment Agency
- Hampshire County Council
- Hart District Council
- Health and Safety Executive
- Lantana Properties
- London and Cambridge Properties Ltd
- Natural England
- Rushmoor Cycle Forum
- Rushmoor Labour Group
- Rushmoor Pedestrian Forum
- Stagecoach
- Thames Water
- The Theatres Trust
- Columbia Threadneedle Investments
- Waverley Borough Council
- Rushmoor Borough Council Environment Panel

The written submissions have been reviewed and key comments pulled out to produce an overall summary of responses. Key comments in order of questions are set out over the following pages.

## **2. This prospectus sets out opportunities for change in Aldershot town centre. This includes ideas for seven key sites. What do you think about the approach?**

### **Do you have any comments on the ideas for individual sites?**

- The Galleries can be considered one of the disasters of planning in Aldershot. It is an enormous, sprawling structure, completely incongruous with the town centre's c.19 plan and grain of development. Moves to remedy the damage by way of reinstating finer grain development would be welcomed in principle and demolition of the bridge over Wellington Street would be an effectively instant improvement.
- The removal of the bridge is a great idea.
- Opening up the Galleries as a ground level pedestrian route is supported by the Civic Society as you will no longer have the problem of escalators and lifts not working because of uninterested landlords like Threadneedle.
- I would take this opportunity to recommend that the High Street frontage be added to the List of Buildings of Local Importance (if not capable of statutory listing).
- Some sort of town centre leisure facility would be good to tie into the High Street changes.
- A large retailer to replace M&S is wishful thinking. The idea of opening up the site with a new lane is welcomed, with support from the Civic Society to this particular idea.
- Princes Hall – this is overdue but some respondents felt that the proposals were not sufficiently ambitious and that a complete

redevelopment would have been more desirable.

- It seems to me that there could be a missed opportunity with the closing of Aldershot Police Station.
- To me the best option for that part of town would be to use the space to create a new much larger Princes Hall to serve not just Aldershot but the whole of the Aldershot Urban Area.
- The redevelopment of the Princes Hall should be an opportunity to include a much larger auditorium rather than just refurbishing the existing space.
- Whilst we welcome the changes to the look of the Princes Hall, we are also disappointed that something more substantial was not offered. Acquiring the old Ritz/Gala Bingo building as a new theatre for Aldershot, bringing it closer to the high street car park and town centre, and with its history of famous performers. A complete re-build at the present site to give Aldershot a brand new state of the art theatre would have also been more welcomed.
- The National Theatres Trust noted that they would like to see safeguards in place for the design of any residential development around the Princes Hall to protect the future use of the hall as an entertainment venue.
- The [Church Crookham] Parish Council particularly likes the modernisation of Princes Hall.
- The Theatres Trust welcomes the retention and refurbishment of Princes Hall in this document and indeed recognises the potential for a s106 agreement for redevelopment of the surrounding sites to pay for the refurbishment of the Hall. However, from our experience across the UK,

having residential use in close proximity to a theatre or performance venue inevitably creates serious issues for both the venue and the new residents. Where there are insufficient safeguards in place (mainly via sound insulation and creative design), disputes can emerge and the new residents can request a Noise Abatement Notice be issued by the council on the theatre restricting its activities and putting it at risk of closure.

- The station proposals are supported but with a number of caveats, including concerns about where bus stands will be relocated to, and how traffic flows will work if the roundabout is removed.

### **3. Of all the opportunities and potential development in the prospectus, which do you think should be the top priority for the Council?**

- The priority is sorting out the Galleries. The Civic Society supports the proposals, but recognises the need for the Council to use all of its powers to bring about change. The return to a street-based scheme is welcomed along with the prospect of a traditional scale and form of buildings.

**4. A key role of this prospectus is to attract investment in Aldershot. Are there any other town centre assets, which should be highlighted in the document? If so, please tell us what they are.**

- The prospectus needs to say more about Aldershot's other assets such as the Lido and the parks.
- Aldershot has a strong cultural offer already although HCC tried to close the West End Centre down in the past. Culture also covers bingo and football.

**5. Please let us have any other comments you have on the proposals set out in the draft prospectus.**

- Some comments were made about the potential for covered areas or awnings which would make the town centre more habitable in poor weather.
- I would love to see a children's indoor play area. The soft play outside Mothercare is always packed and it would be great to see something a bit bigger and better.
- I would also like to see a community hub that people can use to meet up for free
- I would love to see more cross-cultural events, learn to speak Nepalese and cook Nepalese food.
- Parking needs to be improved.
- Rushmoor needs to set up an independent Opportunity and Fairness Commission.
- There is no detail on the mechanism for who "owns" the Town Centre. RBC is looking for a Business Improvement District (BID) but should

we not be looking for a genuine partnership between residents and business? Should we be looking at Asset Based Community Development potential?

- There should be more emphasis on provision for cyclists, both in terms of connecting routes to the town as well as cycle facilities and parking within the town centre.
- The Prospectus would do well to explore the scope for improvement of specific sites (mention is already given to Station Road) and consider in more comprehensive detail how groups/ rows of perhaps more ordinary buildings could be enhanced. I would take this opportunity to recommend that the High Street frontage be added to the List of Buildings of Local Importance.
- There is concern about the development of a decked car park at the station close to the existing sheltered housing development of Kingsley Court.
- There is a significant level of perception that free parking would contribute to the revitalisation of the town centre.
- As well as new development we also need to consider how to lift the quality of the whole town – much of the fabric looks tatty.
- It is much better to have a much smaller vibrant town centre than the large dilapidated one that we have now.
- We [The Civic Society] generally support the draft Master Plan for Aldershot, and it is important that improvements are implemented as soon as possible to help our town thrive and become a destination of choice for locals in and around the area.



- I wholeheartedly agree with the supporting of specialist/independent retailers as opposed to 'competing' with neighbouring towns merely by offering more of the same. This is a refreshing break from a usual presumption in favour of large, multi-thousand square footage development in an attempt to attract large retailers.
- The Self-build and Custom Housebuilding Act 2015 compels local authorities to maintain a register of individuals who are seeking to build their own homes and there are many good reasons why 'self-building' should be encouraged generally. With that in mind, could the Prospectus not identify sites/areas with potential for development by self-builders?
- The proliferation 1 + 2 bed flats in recent times is troublesome; provision of larger accommodation designed for family occupancy would therefore be welcome.
- It is also worth noting that numerous structures such as former workshops, stables and industrial buildings remain extant and there ought perhaps to be a presumption in favour of retention where practicable.
- If conservation of our town's historic assets is to represent a serious part of the agenda, it needs to be considered broadly; it should not simply home-in on a few "pet-buildings" or favourite sightlines.
- We need more specialist shops opened in pairs next to existing thriving businesses. The mix of shops should also be varied and balanced. For example, how about a French baker and patisserie and a high quality greengrocers? People will pay a little more for something a little special and of excellent quality.
- We [Aldershot Pedestrian Forum] agree with the sentiments displayed in the prospectus regarding the Victorian legacy of the town, of the many listed Victorian buildings situated in the centre, and the need for these to feature strongly in the redeveloped town centre.
- The growth in population is an opportunity to attract top class retailers and make Aldershot a retail centre for a far wider area, like Farnham has been for years. The same applies to restaurants, cinemas, bars, the theatre, and service industries.
- How many times do they need to be told that people resent paying to park in a town with such a paltry choice of shops. Tesco, Morrisons, Sainsburys and Farnborough Gate are all within a 10-minute drive of Aldershot and all offer FREE parking. Why would you pay to park in Aldershot when you can get everything you need at one of those locations?
- I welcome the attempt by the Prospectus, developed as a Supplementary Planning Document (SPD), to set out a strategy for regeneration based on options for public and private investment, which we see as a matter of urgency to prevent collapse of Aldershot Town Centre as a result of the flight of retail from it. In particular, I welcome that, once the SPD is accepted, Rushmoor Borough Council will then be able to use its powers and resources in a proactive way to enable development and investment in Aldershot Town Centre.
- The conservation of our historic buildings and scenes ought to be seen as an inextricable element with regard to achieving the general goals set out.

# SUGGESTED UPDATES

Comments received through the consultation feedback form and through written submissions have been reviewed alongside feedback from public meetings and Council panel reviews to identify a series of suggested updates to the draft Supplementary Planning Document.

The majority of comments have been high level and relate to a general approach to the town or particular sites rather than specific pages of the draft report, so updates have been suggested with similar strategic focus.

1. Executive summary  
Add an executive summary of the key proposals in the SPD at the start of the document.
2. Baseline information  
Potential inclusion of more baseline information, such as property market and commercial analysis in an appendix, to demonstrate the complex and interlinked factors influencing Aldershot's future.
3. Public transport infrastructure  
Add reference to the importance of coordinated public transport infrastructure and potential to improve this in the future, including references to:
  - Better bus provision with well placed bus stops by the station, on the high street and potential links to outlying supermarkets.
  - Connection to London and other employment centres and the importance of pressing for faster rail connections in future
4. Cycling  
Add reference to cycling provision in and around the town centre, including:
  - Proposals for cycle parking at key sites
  - Potential for cycle lanes on key routes into the town centre, taking account of surrounding national cycle routes
  - Ambition to be at the forefront of cycle provision,
5. Vehicular access and parking
  - Make reference to the fact that key vehicular routes into the centre are currently poor and focus will be given to improving these in the future, including review of any planning applications with this objective in mind.
  - Add reference to RBC Parking strategy and harmonise proposals/objectives
6. Housing
  - Make reference to using vacant upper floors for housing
7. Commercial opportunities
  - Review with property consultant whether office space can be included at key sites, alongside residential/retail/leisure uses
8. Business rates and business support
  - Add reference to potential for a BID
9. Vacant buildings
  - Add reference to RBC willingness to explore purchase or rental of vacant units and lease of these at cheap rents to support start-ups
  - Review potential for these spaces to be leased to artists and makers for exhibitions/education, with potential links with University of the Creative Arts.
10. The historic environment
  - Strengthen references to the historic environment and the fact that it should be promoted, protected, enhanced and preserved.
  - add reference to potential for a historic walking route around the town which could coordinate with the planned Wellesley heritage walk
  - Add reference to potential military history tour covering the town centre and the camp
  - Add reference to group value of historic

- buildings, such as the High Street building frontages
- Add reference to improving the environment on Grosvenor Road - shop front improvements, ensuring conversions are carried out sensitively
11. The natural environment
    - Add reference to potential green link from Hospital Hill to/through the centre, and from the canal and training heaths to/through the centre
    - Add stronger references to Aldershot's town parks
  12. The Westgate Leisure Park
    - Add additional references to the positive impact of this scheme on the town centre and the importance of integrating this area
  13. West End Centre
 

Add reference to the value of this as a cultural and community use.
  14. Rail Station site
    - Review the impact of 2-storey parking at the rail station on Kingsley Court
    - Add reference to the fact that the station building should be retained and should not be masked by trees
    - Add more explicit reference to how the traffic flows will work here, to provide reassurance on congestion
    - Add reference to the fact that redundant sites on Windsor Way should be linked more to the Railway Station development in the document.
  15. Galleries site
    - Add reference in the delivery text about potential for phasing parts of the scheme and review with property consultant regarding impact on viability for this approach.
  16. Princes Hall site
    - Make explicit reference to the refurbishment of the theatre including an exploration of whether the capacity could be increased
  17. Library area site
    - This site was not considered essential and could cause issues with vehicular access to the multi-storey car park and with strengthened pedestrian links from Wellesley to the town centre.
    - Add reference to the value of the library itself as a town centre use; and the value of bringing this further into the centre if the opportunity arises in the future.
  18. Willow House site
 

Ensure the boundary of this site reflects land ownership in the masterplan and make explicit in the heritage section that this building is not of historic value.
  19. Union Street East/M+S site
 

Make explicit reference to possibility for the creation of a town square here. Include reference to the fact that a town square must be well defined and well-referenced.
  20. Birchett Road site
 

Make reference to whether Frederick Street could be a shared surface.
  21. Delivery commentary
    - Add additional information on potential funding sources such as the LEP, priorities and the inter-relationship of some sites to the delivery section of the report.
    - Review with property consultant the potential for a community asset backed vehicle

22. Specific page update requests:

Lantana Properties:

Page 34, Willow House, which is at the junction of Victoria Road and Grosvenor Road, is shown on the plan as a "historically significant building at crossroads". It is a tired 1960's office block, which the owners wish to redevelop and replace. This plan needs to be amended.

Page 40, Willow House is shown as a "corner infill development opportunity", which we agree it is. However, the land to the rear of the building is shown green as if it is to be landscaped. In fact, this land does not belong to Willow House. In reality, it is laid out to tarmac and used for car parking. This plan needs to be amended.

Hampshire County Council

Page 10 replace reference to better signage and path widening with 'footpath widening'.

Page 12, add clarification on what is meant by 'greening' - change to 'soft landscaping'

Page 12, add reference to specific existing routes that will be improved to demonstrate that routes do exist

Page 30 first bullet, change wording to: Enhanced landscaping, rationalisation of the road network as well as a new multi-storey car park will improve the experience of arriving in Aldershot by train and help to reduce the conflict between cars, buses and pedestrians in the area

Page 30 second bullet, change wording to: Accessibility improvements that link to the new Wellesley development, pedestrian crossings on the high street as well as potentially new and improved sustainable transport links between the High Street and Union Street.

Page 31 change reference that 'pedestrians can access the station more easily' with 'visitors can access the station more easily'

Page 48 first para, change wording to: The area around the railway station, including the parking, bus stands and highway environment does little to enhance the setting.

Page 48 second para, change wording to: The existing accessibility in the area is complex, including buses, taxis, cyclists, pedestrians, pick up and set down for private cars, and access to the station for parking."

Page 50, top right image to be removed

Page 50 paragraph on phasing to be changed to: 'The Police Station is anticipated to close as part of a wider strategy for policing. However the Magistrates Court is expected to remain in use so there is an opportunity to enhance and retain the Police Station for public sector community benefit. In the event of the relocation of the Magistrates Court, the site could have potential for residential redevelopment.'

Page 60 third bullet: Add reference to CIL along with S106 and developer contributions

# FURTHER ACTION

Three key issues have been highlighted through the consultation process, which require further action outside of the scope of the SPD.

## Retail Offer

The Council acknowledges and shares the public concern in respect of the retail offer of Aldershot town centre. The Council has already undertaken action to seek to support, retain and attract retailers including:

- Organising town centre events to increase footfall
- Setting up a retail website to support new business in the town centre
- Running free online trading seminars for Independent retailers
- Providing retail space for Christmas pop-up shops
- Taking on running the market and developing it further
- Implementing Government Incentive Schemes for Retail Relief and Reoccupation Relief from Business Rates

The Council recognises the need to do more to support and where possible improve the town's retail offer. The Council will consider seeking specialist retail advice on retail options for the town centre to see what further encouragement can be given to attract retailers to the town centre. In the future, where the Council acquires an interest in buildings within the core town centre area, it will proactively work to support active uses, including retail. The Council will also seek to encourage other active town centre uses (such as restaurants and leisure) to locate in the town centre to support retail uses and reduce the number of vacant units. Developing more town centre living, as promoted through the SPD, will also help to support retail uses in the town centre by increasing footfall.

## Car Parking

The Council recognise that some people believe that additional, cheaper or free car parking will encourage greater use of the town centre. The Council will undertake a full review of the parking strategy in the New Year and will take account of the concerns expressed through this consultation as part of that review.

## Feelings of Safety

A number of respondents mentioned feeling unsafe in the town centre, particularly in the evenings. The Council will undertake a town centre safety audit to identify what other action maybe appropriate. To help the feelings of safety and to deal with any incidents that may arise the Council operates a CCTV service from 7am to 1am Sunday to Wednesday and 7am to 3am Thursday to Saturday. CCTV cameras are recording 24/7 and footage is retained for one month.

## Other comments

Individuals commenting on the draft Prospectus have made a number of other more detailed comments relating to wider town centre issues. These comments fall outside of the scope of matters that can be addressed through changes to the SPD but are being reviewed on a corporate basis to identify the need for further action.

# APPENDIX 1

# EXHIBITION BOARDS

# ALDERSHOT TOWN CENTRE PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

## Welcome to the exhibition.

We hope you find it interesting and will want to share your views with us.

Rushmoor Borough Council has prepared the Aldershot Town Centre Prospectus to help put the heart back into Aldershot.

The Prospectus sets out a strategy for regenerating the town with development options to attract and support growth in Aldershot town centre. The council has worked with a specialist team of consultants and engaged with local stakeholders and residents to combine local knowledge and enthusiasm for Aldershot with regeneration best practice.

## How to comment

Please give us your views by completing a feedback form and dropping it in the box provided.

The draft Aldershot Town Centre Prospectus can be found online where you can also comment:

[www.rushmoor.gov.uk/improvingaldershot](http://www.rushmoor.gov.uk/improvingaldershot)

The consultation will finish on Wednesday 11 November 2015. For further information, please contact:

[plan@rushmoor.gov.uk](mailto:plan@rushmoor.gov.uk)

## THE ROLE OF THE PROSPECTUS

The Prospectus is being developed as a Supplementary Planning Document (SPD) and will be a material planning consideration for future planning applications. It will replace the Aldershot Town Centre SPD (2009) and further develops the council's strategic approach to regeneration in Aldershot.

The council will need to work with developers and land owners to deliver the proposals. It will use its powers and resources in a proactive way to enable development and investment in the town.



Allies and Morrison  
Urban Practitioners

MONTAGU  
EVANS

RUSHMOOR  
BOROUGH COUNCIL

# ALDERSHOT TOWN CENTRE PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

## THE VISION FOR ALDERSHOT

We want to see the heart back in Aldershot.

The town will be a place where everyone is welcome and where families want to be, focused around a thriving leisure and retail hub. Easy to get to, park and get around, the town will become increasingly vibrant with new residents from Wellesley joining Aldershot's community and new high quality urban homes in the town centre.

Businesses, old and new, will thrive and support the town, and residents will shop in a unique mix of independent and high street shops. Aldershot's Victorian and military heritage will be celebrated and protected. Families and friends of all ages will meet up in a choice of coffee shops, cafés and restaurants, be active or relax in quality open spaces. Aldershot will come alive with the buzz from Westgate and a revitalised Princes Hall, new leisure facilities and the concerts, shows, arts and family events taking place across the town.

Aldershot town centre will be a place local people want to be.

**Do you agree with the vision?**

**Would you add anything?**

**Do you have comments on the key themes?**

## SIX KEY THEMES FOR THE VISION

### 1 A REVITALISED TOWN CENTRE

Aldershot's retail core is not expected to compete with regional towns nearby but it can play an important role in meeting convenience and local shopping needs of a growing population.

The council will welcome new retailers and seek to focus these in the core shopping streets; will support specialist retailers providing an alternative offer; and will bring other uses such as leisure and homes into the centre to help support shops.



### 2 TOWN CENTRE LIVING

Aldershot has a significant requirement for new homes with demand from young families and professionals. The role of town centres across the country is shifting away from retail to leisure uses and new homes can help to meet demand while also helping to give the town centre back its vitality.

The council has reviewed a number of suitable town centre sites that can cater for people of different ages and family size. We are not able to bring these forward alone but will work with developers, ensuring an approach that responds to Aldershot's Victorian character.





# ALDERSHOT TOWN CENTRE PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

## 3 A FAMILY FRIENDLY TOWN CENTRE

Aldershot is appreciated as a safe and family friendly town centre with a range of leisure activities. With the Wellesey development under construction, the council will seek to provide additional town centre leisure facilities and public spaces.

Better signage and pathway improvements will be made as funding becomes available, to connect the town centre to Aldershot's many surrounding natural assets.



## 5 INVESTING IN STREETS AND SPACES

The Activation Aldershot programme has brought a series of improvements to the town's streets and spaces that help to connect Westgate back to Union Street and to better connect early phases of the Wellesey development into the town centre at Court Road. Further investment priorities are identified to create a central public space for Aldershot and improve entrances into the town centre.



## 4 AN IMPROVED CULTURAL OFFER

Westgate brought a new multiplex cinema to Aldershot town centre, along with a number of high street restaurant names. The council is reviewing opportunities to add to this offer, such as the transformation of Princes Hall Theatre and the extension of the successful events programme in the town.



## 6 AFFIRMING THE VICTORIAN HERITAGE

Aldershot's quality Victorian buildings are frequently overlooked as an asset for the town. The buildings can help to give Aldershot the distinctiveness required to attract visitors as leisure plays a more important role for towns.

Many historic buildings are at crossroads and landscape improvements at these points can have a substantial impact in improving the environment. The council will protect these buildings and important views and will invest in shop front and building improvements as funding becomes available.



# ALDERSHOT TOWN CENTRE PROSPECTUS

## SUPPLEMENTARY PLANNING DOCUMENT

### THE MASTERPLAN FOR ALDERSHOT

The plan below sets out development and refurbishment opportunities in the Aldershot Town Centre Prospectus. These vary in the scale and time frame in which they are likely to come forward. However, Rushmoor Borough Council has identified a number of priority sites, which are:

- The Galleries site linking Wellington Street with the High Street car park
- The Union Street group of buildings that also front Wellington Street and the High Street
- The Rail Station area, including improved access and parking
- The area around the Princes Hall, including refurbishment of the theatre

**The Princes Hall area:** Remodelling of the Princes Hall with infill residential development to establish new street frontage

**Victoria Road:** Infill development opportunity

**Marks and Spencer building:** Potential reuse or redevelopment

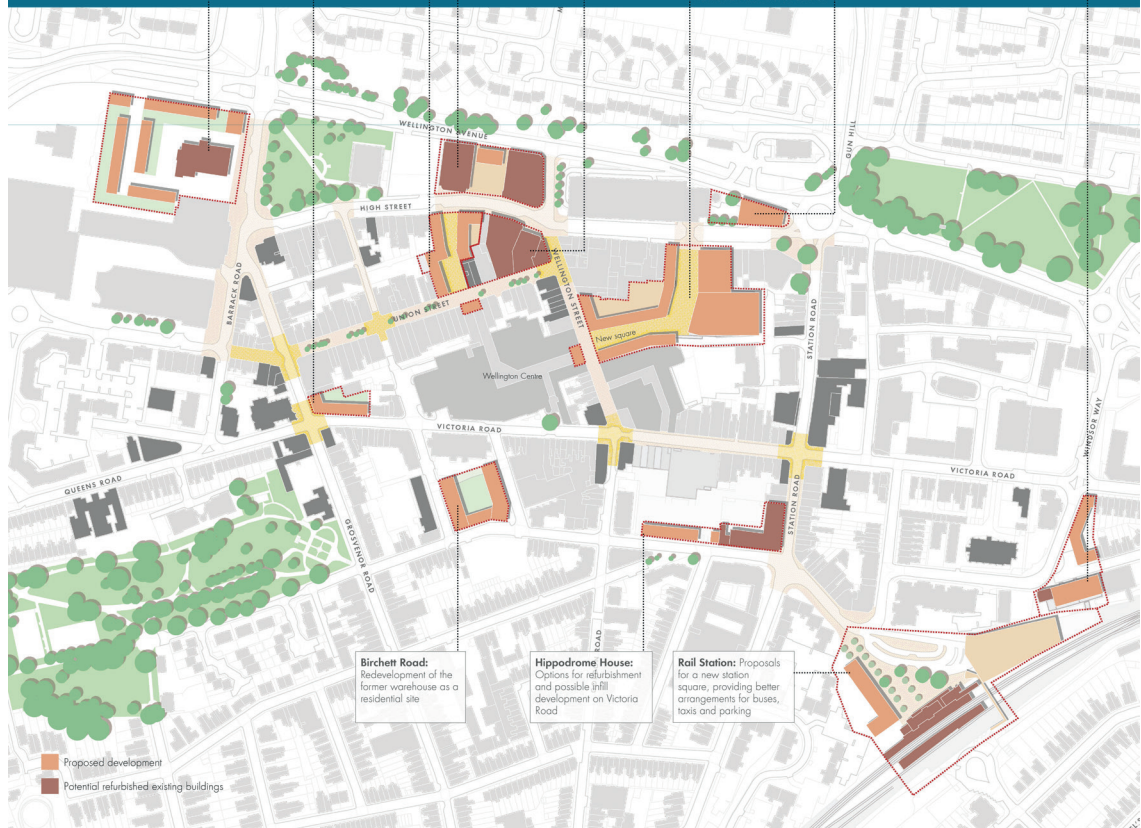
**Former Kings Centre:** Established as the Empire community and events venue

**Union Street:** Regeneration of the Union Street block

**Galleries site:** Retail, active town centre uses and residential redevelopment of the Galleries site with option to include new leisure facilities

**Library area:** Corner infill development opportunity

**Windsor Way:** Corner infill development opportunity



# ALDERSHOT TOWN CENTRE PROSPECTUS

SUPPLEMENTARY PLANNING DOCUMENT

## FOUR PRIORITY PROJECTS

### The Galleries site

Plans would link Wellington Street with the High Street car park directly at street level, fronted by homes and active town centre uses at ground floor.

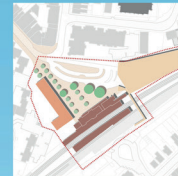
The pedestrian bridge would be removed and the Wellington Centre would have a new, larger entrance with access to ground and first floor shops. Potential also exists for new leisure uses within a scheme.



### The Rail Station area

Aldershot rail station is an attractive Victorian building but is currently underused and the existing road layout is complex and hinders access.

The council, in partnership with others, has submitted a bid to the Enterprise M3 Local Economic Partnership (LEP) to improve the area, with a public space in front of the station, simpler access arrangements and replacement parking.



### The Union Street group of buildings

The council will prioritise bringing the vacant buildings at the eastern end of Union Street back into use, with retention and refurbishment a preferred strategy. Opportunities exist for active town centre uses at ground floor and residential above.

The former Marks and Spencer building also has potential either to be re-let as one large or two medium sized units. A more significant change could be the re-establishment of the arcade link between Union Street and the High Street, with smaller units that accommodate active uses at ground floor and homes above.



### The Princes Hall area

The police station is anticipated to close and with development coming forward, potential exists to invest in the Princes Hall building to refurbish it, creating an impressive new entrance terrace overlooking Princes Gardens and to improve the ground floor of the building.

The new entrance approach will also help the building to integrate better with the Westgate development as part of Aldershot's growing evening economy. New homes fronting Wellington Avenue and Princes Way would create a better entrance to the town centre.



# APPENDIX 2 STAKEHOLDER COMMENTS

Respondent	Response	Officer Comment
<p><b>Aldershot Civic Society</b></p>	<p>The Civic Society is of the view that now, more than ever, Aldershot needs to re-imagine itself to stop further decline and to position itself as a modern town centre allowing independent businesses opportunities to flourish, and not just shops but leisure and decent places for people to live in a pleasant and thriving town centre.</p> <p>The priority for most people is sorting the Galleries, and the society welcomes the changes that have been put forward, but is concerned that without the council using all of its powers to make sure that something happens, Threadneedle will continue to sit on its asset bringing further decline to our town centre. It is without any doubt that the Galleries has been an instrumental part of the town centres decline and it must be a priority to ensure that this does not go on any longer, as if it does, no other changes in the plan will do more than polish the surface of a rotten apple, from which only Threadneedle will benefit.</p> <p>Opening up the Galleries as a ground level pedestrian route is supported by the society as you will no longer have the problem of escalators and lifts not working because of uninterested landlords like Threadneedle. It would be important to make sure that new shop units took on a Victorian look fitting with the frontages like the ones demonstrated in the master plan on Union Street. We welcome the removal of the bridge and the restoration of the street view through to the Gala Bingo building. Aldershot needs a new town square and we are sceptical as to whether the “new square” noted in the masterplan is substantial enough to be anywhere near big enough to perform this task. We would be like to find out more information on this new square, the size and how it would look.</p>	<p>Comments noted. No suggested change.</p> <p>The identification of the Galleries as a key site within the Prospectus SPD provides the planning policy framework upon which the Council can seek to bring forward positive change, preferably in partnership with the current landowner.</p> <p>Comments noted. It is not considered appropriate or necessary to be too prescriptive to restrict the design of any new build retail frontages. However, proposals should be sympathetic to the prevailing town character.</p> <p>The SPD identifies and supports the principle of a new square within the heart of the town centre. Following detailed design, it is more than likely that the location/dimensions of such a public space will evolve over time.</p>

Respondent	Response	Officer Comment
	<p>The former Marks and Spencer plan seems sensible as there seems little chance of a larger store wanting to use this space. Opening up this area as a through route makes sense to help make the town more accessible, and helps link the Princes Gardens and Empire with the town centre. Lining this with shop units we hope will encourage more independent traders.</p> <p>The “library area” needs further explanation, as to what happens with the entrance to the car park. It also seems to be desperate redevelopment, rather than needed development.</p> <p>The station development is welcomed with caution as it has long been an aim of the civic society to see improvements here. One concern is where the buses would go? The document states that they would stop in front of the station, but if this is the case that buses would stop nose to tail in front of the station we would lose the gain in making the area look better as all we would see looking towards the station would be parked buses.</p> <p>Windsor Way redevelopment is long overdue as this area is quite an eyesore, as is making Hippodrome House look better and this is supported by us too, as with Birchett Road and Victoria Road proposals.</p> <p>Whilst we welcome the changes to the look of the Princes Hall, we are also disappointed that something more substantial was not offered. Acquiring the old Ritz/Gala Bingo building as a new theatre for Aldershot, bringing it closer to the high street car park and town centre, and with its history of famous</p>	<p>Comments noted. No suggested change.</p> <p>It is understood that the proposed improvements to pedestrian linkages between the Wellesley development and the town centre identify this parcel of land as an improved pedestrian connection. Subsequently, it is unlikely that the corner infill proposal is achievable. It is recommended that the allocation is removed from the final masterplan.</p> <p>The intention is to introduce bus stops to the front of the existing station building. There would be no requirement for a ‘bus station’ as is currently the case and therefore it is unlikely that the buses using the interchange would be stationary for long periods.</p> <p>Comments noted. No suggested change.</p> <p>Comments noted. The proposals within the SPD are indicative and it will be the decision of the landowner (RBC in the case of Princes Hall), based on a combination of financial viability and public demand for the centre and its cultural offer, as to how the scheme moves forward.</p>

Respondent	Response	Officer Comment
	<p>performers. A complete re-build at the present site to give Aldershot a brand new state of the art theatre would have also been more welcomed.</p> <p>New plans for the Empire are welcomed by the society and anything that can be done to improve the car wash area between the two old cinemas would be most welcomed.</p> <p>We feel that one thing has been overlooked. That is there are no plans in place for helping to ensure that the town is suitable for visiting in all weathers. Whilst opening up new streets and removing the Galleries is welcomed, there seems to be no thought for interlinking shelters or glass rooves so that restaurants could still seat people outside more modestly sized units, and so shoppers were protected from the elements. It could also be questioned why there is no information on pedestrian flows? This was standard 30 years ago. Aldershot does not want to compete with covered centres like Camberley and Farnborough, but a few strategic awnings would not go amiss. This could also help with linking together of key sites as Aldershot always seems like a town in many fractured pieces, rather than one joined up town.</p> <p>In conclusion we generally support the draft Master Plan for Aldershot, and it is important that improvements are implemented as soon as possible to help our town thrive and become a destination of choice for locals in and around the area. This isn't the first consultation on Aldershot Town Centre, and we feel that the council needs to be bold as this may be the last chance to try to revive the town.</p>	<p>Comments noted. No suggested change.</p> <p>A key theme of the Prospectus SPD is the desire to affirm the Victorian Heritage of the town. Whilst the introduction of traditional awnings within the street scene is welcomed such as those seen at Poppins and Café Machiato, it is considered that permanent shelters/connection corridors of contemporary design would detract from the visual aesthetic of the town centre.</p> <p>Comments noted. As previously stated, the introduction of this supplementary policy framework will help to drive forward regeneration aspirations across the town centre and allow for Council intervention where considered necessary.</p>
<b>Church Crookham Parish Council</b>	Church Crookham Parish Council support the regeneration of Aldershot. This is a major town with some beautiful buildings	Comments noted. The Prospectus seeks to promote the Victorian Heritage of the town and identifies that the Council

Respondent	Response	Officer Comment
	<p>which the parish council would like to see retained. Some of the more modern buildings have jarred with the development of the town and will need serious re-modelling.</p> <p>The addition of family friendly areas with pedestrianised ways will open up Aldershot to become more than a town just to shop in. The area needs more specialised shops side-by-side with national brands. The parish council particularly likes the modernization of Princes Hall.</p>	<p>is committed to maintaining and enhancing this heritage. Future development proposals will be considered in this context.</p> <p>Comments noted. The Prospectus seeks to promote a variety of uses within the town centre, recognising that a major retail focus is not necessarily the most appropriate approach. A flexible approach is key to the future vitality of the town.</p>
<b>Environment Agency</b>	<p>Based on the submitted information, the Aldershot town centre sites you have selected in the 'Masterplan for Aldershot' on pages 40 and 41 all lie within Flood Zone 1 in accordance with our Flood Risk Mapping. Flood Zone 1 is defined as having a low probability of flooding in accordance with Table 1 'Flood Risk' of the Planning Practice Guidance. There is no fluvial flood risk associated with the Aldershot town centre sites in accordance with our Flood Risk Mapping. You will need to consider other sources of flooding in consultation with the Lead Local Flood Authority (LLFA). In this case the LLFA is Hampshire County Council.</p>	<p>Comments noted. No suggested change.</p>
<b>Hampshire County Council</b>	<p>The County Council notes that "connections to the walking routes that surround the town are to be improved in the longer term, with better signage and communication to raise the profile of these resources and path maintenance and enhancement, as funding becomes available".</p> <p>The Hampshire Countryside Access Plan 2015-25, states that Hampshire County Council Countryside Service</p> <p>"...will work with others to identify a strategic, county-wide network within this which incorporates the key links between</p>	



Respondent	Response	Officer Comment
	<p>centres of population and places of interest in Hampshire’s countryside, both at present and looking to meet future needs”.</p> <p>Hampshire County Council Countryside Service therefore supports this aspect of the SPD and look forward to working with the Borough and developers to achieve some of these shared objectives.</p> <p>The SPD currently makes no reference to sustainability or climate change. Hampshire County Council Environmental Strategy Team recommends the inclusion of wording to ensure that paragraphs 93 to 98 of the National Planning Policy Framework are addressed.</p> <p>The County Council recommend the following wording should be incorporated into the SPD:</p> <p>‘New developments and improvements to existing properties will be planned in a way that reduces greenhouse gas emissions and utilises energy efficiency measures. The use of renewable, decentralised and/or low carbon energy generation technology will be encouraged.’</p> <p>p.13 first para: Hampshire County Council as the Highway Authority notes that this text states: “easy to get to and park and get around”. The County Council recommends that the Borough Council amend this text to reference sustainable access as the current wording implies that people will drive from Wellesley as there is lots of parking available in town rather than promoting sustainable access to the town centre from the new development.</p>	<p>Comments noted. No suggested change.</p> <p>The SPD provides further planning guidance in support of the adopted Core Strategy. The policy framework in respect of sustainable development/construction methods is outlined within Policy CP3 of the Core Strategy and this would be a material consideration for any new proposals. It is not considered necessary to repeat these policies within the SPD.</p> <p>Comments noted. This part of the vision statement is not explicitly related to travel by car. The suggested revised wording is too detailed for inclusion in the vision statement. Other statements in the SPD support sustainable travel. No change proposed.</p>

Respondent	Response	Officer Comment
	<p>The County Council as Highway Authority recommends that the wording is amended as set out below:</p> <p>Easy to access by a variety of sustainable modes of transport, including walking, cycling, public transport as well as the private car. Easy to get to and around, the town will become increasingly vibrant...</p> <p>p.30 first bullet: Hampshire County Council as the Highway Authority notes that this text states: "Enhanced landscaping, rationalisation of the road layout and a new multi-storey car park to improve the experience of arriving in Aldershot by train and to avoid conflict between cars, buses and pedestrians in the area"</p> <p>This current wording makes it seem like the multi-storey car park will make it better for people arriving by train and recommends that the statement is amended for clarity.</p> <p>The County Council as Highway Authority recommends that for clarity the wording is amended as set out below to:</p> <p>Enhanced landscaping, rationalisation of the road <u>network as well as a layout</u> and new multi-storey car park <u>will</u> to improve the experience of arriving in Aldershot by train and <u>help to avoid reduce the</u> conflict between cars, buses and pedestrians in the area</p> <p>p.30 second bullet: Hampshire County Council notes that this text states: "Improvements to connections to and from the new Wellesley development"</p>	<p>Comments noted. Seek to amend bullet point to reflect HCC recommendation.</p> <p>This will confirm that the proposal here is to improve the integration of transport modes at the railway station by an improvement to the forecourt. As a consequence of this improvement, the proposal includes some decking of the car park to maintain the current levels of car park capacity (it is not proposed to construct a new multi-storey car park).</p>

Respondent	Response	Officer Comment
	<p>The County Council as Highway Authority would expect to see more emphasis on sustainable transport links if this section “Investing in Streets and Spaces” is referring to. The section should also reference what the new and improved links are (or are planned to be) so that it is made clear in this section.</p> <p>The County Council as Highway Authority recommends that the wording is amended as set out below:</p> <p>Accessibility improvements that link to the new Wellesley development, pedestrian crossings on the high street as well as potentially new and improved sustainable transport links between the High Street and Union Street.</p> <p>p.48 first para: Hampshire County Council notes that this text states: The area around the station, including the parking, bus stands and highways does little to enhance the setting.</p> <p>The County Council as Highway Authority recommends that this text is amended as the term “highways” is misleading and so should not be used in this context. The station should also be referred to as the railway station for clarity throughout the document.</p> <p>The County Council as Highway Authority recommends that the wording is amended as set out below:</p> <p>The area around the railway station, including the parking, bus stands and highway environment does little to enhance the setting.</p>	<p>The improved links between High Street and Union Street refer to the proposed new pedestrian link through the vacant M&amp;S store. It is proposed to make this clearer in the final version of the SPD.</p> <p>Comments noted. Seek to amend paragraph to reflect HCC recommendation.</p>

Respondent	Response	Officer Comment
	<p>p.48 second para: Hampshire County Council notes that this text states: “The existing access and movement in the area is complex, including buses, taxis, pick up and set down for private cars, and access to the station for parking.”</p> <p>The County Council as Highway Authority recommends amending this bullet point to provide a clearer picture of the movements at the entrance to the railway station and how that mix is influenced by vehicles and vulnerable users.</p> <p>The County Council as Highway Authority recommends that the wording is amended as set out below:</p> <p>The existing accessibility in the area is complex, including buses, taxis, cyclists, pedestrians, pick up and set down for private cars, and access to the station for parking.”</p> <p>p.50 The County Council supports the aspirations for the Princes Hall and Police Station. However the following comments clarify the delivery approach to the Police Station and Magistrates Court.</p> <p>On page 50, second paragraph, it is suggested that a phased approach would be taken to redevelopment. However, as the Police Station and Magistrates Court are housed in one building, it is likely that the comprehensive redevelopment could occur should the Magistrates Court be provided on another site.</p> <p>Therefore, the County Council recommends that the image on the top right of the page showing potential phasing is removed to reflect this, and that the paragraph be replaced as recommended by the County Council:</p>	<p>Comments noted. Seek to amend paragraph to reflect HCC recommendation.</p>

Respondent	Response	Officer Comment
	<p data-bbox="501 309 1272 517">‘The Police Station is anticipated to close as part of a wider strategy for policing. However the Magistrates Court is expected to remain in use so there is an opportunity to enhance and retain the Police Station for public sector community benefit. In the event of the relocation of the Magistrates Court, the site could have potential for residential redevelopment.’</p> <p data-bbox="501 667 1196 730">p.10 Hampshire County Council notes that this text states: “...through better signage and path widening...”</p> <p data-bbox="501 775 1272 911">Although the County Council as the Highway Authority supports the aspiration stated here, if this section is referring to footpaths (which isn’t currently made clear) then it should explicitly refer to footpath widening.</p> <p data-bbox="501 956 1261 1019">The County Council as Highway Authority recommends that the wording is amended as set out below:</p> <p data-bbox="501 1064 1088 1096">.....through better signage and footpath widening</p> <p data-bbox="501 1141 1184 1204">p.12 Hampshire County Council note that this text states: “.....will be improved with greening and signage”</p> <p data-bbox="501 1249 1245 1377">Hampshire County Council as the Highway Authority take this opportunity to ask the Borough Council what the term ‘Greening’ means in this context as it is not clear from the text what it refers to?</p>	<p data-bbox="1299 309 2045 624">RBC is aware that the Hampshire Police Authority is reviewing its estate and, at the time of writing, indications are that Aldershot Police Station will be marketed in the short term as a development opportunity. Whilst it is recognised that the building is attached to the Magistrate Court, it is likely that the Police Authority will be seeking best value from its site i.e. residential. Accordingly, it is considered appropriate to retain the phasing option within the Prospectus SPD to encourage a flexible approach.</p> <p data-bbox="1299 668 2007 732">Comments noted. Seek to amend paragraph to reflect HCC recommendation.</p>

Respondent	Response	Officer Comment
	<p>Clarification from the Borough Council is required to understand what 'Greening' means in the context of this SPD.</p> <p>p.12 Hampshire County Council note that this text states: "Pedestrian and cycle links between new homes and the town centre will be very important and the routes on....."</p> <p>Hampshire County Council as the Highway Authority recommends that this wording should refer to existing routes to accurately highlight the fact that these routes exist but they will be improved.</p> <p>p.31 Hampshire County Council notes that the text states: ".....so that pedestrians can access the station more easily....."</p> <p>Hampshire County Council as the Highway Authority recommends the use of the term visitors should be applied to the SPD here instead of pedestrians. By not using the term pedestrians all modes and user groups are incorporated under the term visitors.</p> <p>The County Council as Highway Authority recommends that the wording is amended as set out below:</p> <p>" .....so that visitors can access the station more easily....."</p> <p>p.60 third bullet: Hampshire County Council as Highway Authority asks the Borough Council whether CIL needs to be referenced here too along with S106 and Developer Contributions.</p>	<p>Comments noted. Will seek to amend wording to 'soft landscaping' rather than 'greening'.</p> <p>Comments noted. Seek to introduce the word "existing"</p> <p>Comments noted. Seek to amend paragraph to reflect HCC recommendation.</p> <p>Comments noted. Seek to amend bullet to reflect HCC recommendation i.e. introduce CIL into the delivery mechanisms.</p>

Respondent	Response	Officer Comment
<p><b>Hart District Council</b></p>	<p>There is more than enough vacant space in Aldershot to cope with forecast retail growth requirements (Rushmoor Retail &amp; Town Centre Study, 2015). Therefore the type of net growth needed is most likely to be housing, since this encourages activity within centres. It is understood that the SPD will provide guidelines as to how Aldershot town centre is to be redeveloped. Whilst the draft SPD addresses the potential for housing HDC does not have complete confidence that it seeks to optimise residential densities.</p> <p>In this context we highlight the following sites as examples:</p> <ul style="list-style-type: none"> <li>• The Galleries - Option 1, which would provide an estimated 121 homes instead of 54, is preferable since it maximises housing and could be delivered within the first five years. The Rushmoor SHLAA indicates that in excess of 200 units would be feasible at this location, and a mix of uses could still be accommodated</li> <li>• Police Station - The draft SPD estimates 36 units may be possible whilst the SHLAA indicates potential for 100</li> <li>• High Street - Whilst it is important to consider a variety of uses at this location the SHLAA does indicate that the King's Centre / Gala Bingo and surrounding uses could accommodate around 85 homes. The draft SPD does not currently cater for homes.</li> </ul> <p>Rushmoor Borough Council has signed up to the principle that it will do all it reasonably can to accommodate its own objectively assessed housing need (OAHN, see Terms of Reference for the Joint Hart, Rushmoor, Surrey Heath Member Liaison Group). HDC's current understanding is that Rushmoor could have a housing shortfall of 1,600 units in its emerging local plan. HDC</p>	<p>The Prospectus actively promotes town centre living – seeking to promote homes to cater for young people, families and older people wishing to downsize.</p> <p>The Aldershot Prospectus SPD is drafted in support of adopted policies within the Core Strategy (2011). The SPD recognises (page 8) that a Strategic Housing Market Assessment has been undertaken, which in turn has identified a significant requirement for new homes in the town. However, it is not considered that the SPD is the appropriate place to refer to the objectively assessed housing need. This is best considered within the context of the emerging Rushmoor Local Plan.</p> <p>Regarding capacity, it is noted that the options outlined within the Prospectus differ from the capacity identified within the latest iteration of the SHLAA. However, the SPD is only indicative and the densities/layout suggested should only be considered as such.</p>

Respondent	Response	Officer Comment
	<p>stated within its response to the summer 2015 consultation on the Borough Council's preferred local plan that it was evident that greater residential densities could be achieved at sites in town centre locations.</p> <p>Hart therefore objects to the draft SPD and asks Rushmoor to refer more explicitly to its OAHN, and to the challenges required in seeking to accommodate such need. HDC also requests that the SPD is reviewed to ensure that housing density and delivery are maximised.</p>	
<b>Health and Safety Executive</b>	<p>We have concluded that we have no representations to make on this occasion. This is because our records show that the Aldershot Town Centre Prospectus SPD boundary and the land within does not encroach on the consultation zones of major hazard installations or major accident hazard pipelines (MAHPs). As no encroachment has been detected, the HSE does not need to be informed of the next stages in the adoption of the Aldershot Town Centre Prospectus SPD.</p>	<p>Comments noted. No suggested change.</p>
<b>Lantana Properties Ltd</b>	<p>1. On page 34, Willow House, which is at the junction of Victoria Road and Grosvenor Road, is shown on the plan as a "historically significant building at crossroads". It is a tired 1960's office block, which the owners wish to redevelop and replace. This plan needs to be amended.</p> <p>2. On page 40, Willow House is shown as a "corner infill development opportunity", which we agree it is. However, the land to the rear of the building is shown green as if it is to be landscaped. In fact, this land does not belong to Willow House. In reality, it is laid out to tarmac and used for car parking. This plan needs to be amended.</p>	<p>Comments noted. Seek to amend the plan to remove the designation of Willow House as an 'historically significant building'.</p> <p>Comments noted. Seek to amend plan to take account of the landowner's comments.</p>
<b>London and Cambridge Properties Ltd</b>	<p>We are broadly supportive of the six themes presented in the draft prospectus but it is considered that there should be an</p>	<p>The SPD actively promotes town centre living. It is not considered appropriate to actively encourage additional floors</p>



Respondent	Response	Officer Comment
	<p>acknowledgement in the prospectus with regards to building additional floors at upper levels, where appropriate, to encourage further homes in the town centre, in accordance with theme No.2. Town Centre Living.</p> <p>There are a number of sites where there are the opportunities to build additional floors to provide additional good quality residential units in the town centre location and this should be reflected in the wording of the policy accordingly. This would further help to add to a revitalised town centre, in accordance with theme No.1. The use of upper floors should specially be noted under No.2 Town Centre Living.</p> <p>Furthermore, as acknowledged in the 'Retail, Leisure and Town Centre Study' Part 2 Town Centres, prepared by Nathaniel Lichfield and Partners, the vacancy rate of the Aldershot Town Centre is almost double the national average at 23.6% suggesting there is weak demand for retail units in the centre. There should therefore be a reference which allows greater flexibility to alternative non-retail uses where units have been vacant for and or marketed for a significant time, i.e. 6-12 months. This is because vacant units, especially in the primary shopping of the town centre can have a significant impact on the town centre's vitality and viability, which would prevent the revitalisation of the Town Centre.</p> <p>Too restrictive and not enough sites identified, given the opportunities available in Aldershot. There needs to be additional sites added to ensure the 6 themes of the prospectus can be achieved.</p>	<p>at upper levels within the document itself. Given that a key theme is the recognition of the town's Victorian heritage, it would be somewhat at odds to encourage additional storeys that would detract from this character.</p> <p>Such proposals should be considered on their individual merits in the context of the townscape/street scene and should be a material consideration in the context of the Local Plan rather than promoted specifically within the SPD.</p> <p>The SPD is drafted within the context of the adopted Core Strategy and Rushmoor Local Plan Saved Policies and is required to be consistent. The town centre policies within these documents provide the framework for the SPD. Appropriate flexibility is built into these policies to allow for diversification where it is considered justified. Subsequently, it is not considered necessary to repeat this position within the SPD itself.</p> <p>The key sites identified are not an exhaustive list. They have been identified as RBC priorities but this does not restrict or take precedence over alternative or additional proposals coming forward.</p>
<b>Natural England</b>	I can confirm that Natural England have no comments to make on this draft document.	Comments noted. No suggested change.

Respondent	Response	Officer Comment
<b>Rushmoor Cycle Forum</b>	<p>We would state that any future developments in Rushmoor and Aldershot should have strong sustainable transport at the hub of the design.</p> <p>That the designers should use best practice and lessons learned from the UK and around the world. To ensure a positive change in Aldershot centre and the surrounding town.</p> <p>Reference should be made to both Hampshire cycling strategy, Rushmoor Local Plan development &amp; Aldershot Town Access Plan.</p> <p>We welcome the mention of sustainable transport and improved cycling facilities/connectivity and family friendly streets but details seems very sparse on this important topic.</p> <p>We would propose that a commitment for a dedicated key section of the proposal for top quality cycle/pedestrian and sustainable transport.</p> <p>We would like an expert team to do a full investigation of all options for providing this key topic. The work on the centre should be an integral part of a wider action plan to upgrade of a network of routes through the borough and beyond.</p> <p>Aldershot should consider all the ranges of possible solutions for improved sustainable infrastructure from becoming a mini Holland to filtered permeability' for cyclists. Cycling and sustainable infrastructure, is at the heart of a vibrant town and community and could help to fulfil the desired objective of the plan.</p>	<p>Comments noted. Sustainable transport modes are actively promoted and supported across Rushmoor.</p> <p>The Prospectus SPD provides further guidance in respect of existing planning policies within the adopted Core Strategy and the Rushmoor Local Plan Saved Policies.</p> <p>The comments of the Rushmoor Cycle Forum are noted. The Aldershot Town Access Plan has proposed a series of new facilities to encourage cycling in Aldershot which will be pursued, and funding associated with new town centre development will be sought to bring these projects forward as appropriate.</p>

Respondent	Response	Officer Comment
	<p>Cycling has a valuable role in improving the lives of Aldershot residence including; health and well being, an efficient form of transport, reducing congestion, pollution minimisation.</p> <p>Reclaiming the streets for people. Making it a more family and person friendly area and generally a more pleasant place to be and live.</p> <p>All new developments should priorities cycle developments as an efficient solution to solve many of the problems communities experience.</p> <p>We would call on the developers of Aldershot to have an ambitious vision.</p> <p>A number of cities and large towns are realising this and making applications for major funding to become mini Holland's with regards to cycle infrastructure, London has schemes in various stages of implementation, and locally Guildford is proposing major improvements in this area.</p> <p>Recent surveys by sustains shows the key desires for people to increase cycling and increased funding for infrastructure. Areas where quality cycle infrastructure has been implemented has shown an increase in retail sales.</p> <p>Cost benefit of cycle infrastructure in health benefits (reduced mortality) alone has been shown to be a ration of x2.5. We strongly suggest that Rushmoor and Aldershot ensure that each development is designed with the goal of future proofing the area with regards to cycle infrastructure. Matching and exceeding other UK infrastructure. To ensure that Rushmoor</p>	

Respondent	Response	Officer Comment
	<p>and Aldershot has a key differentiator in this field. With people looking to Aldershot for examples of successful cycle infrastructure and a quality of life.</p> <p>If each small or large development misses this opportunity it will severely damage the future potential of Rushmoor and Aldershot. Each part needs to be planned with extreme care and forethought, to ensure it links to future developments and meets the needs of its current and future residences.</p>	
<p><b>Rushmoor Borough Council – Environment Panel</b></p>	<p>Aldershot Town Hall is a significant building which deserves priority to emphasise its role in the development of Aldershot.</p> <p>Good quality family living in the town centre is vital (including good quality new builds and conversions).</p> <p>Princes Hall – the location was accepted but its size and capacity must be expanded.</p> <p>The principle of having a good town square was endorsed but the Panel wanted to see a well-defined and well-framed town square irrespective of its location.</p> <p>The emphasis on the town’s Victorian heritage and architecture was endorsed and it was felt that this should have prominence in the document and should be promoted, protected, enhanced and preserved.</p>	<p>Aldershot Town Hall is a Grade II listed building currently occupied by Hampshire County Council. RBC Officers are not aware of any future plans to vacate the building. As a statutorily protected building, its significance is recognised in the Aldershot townscape.</p> <p>Comments noted. The Prospectus supports/promotes town centre living. Detailed considerations such as the quality of design are covered by national and local policies.</p> <p>Comments noted. The principle of retaining the theatre is outlined in the Prospectus. Decisions relating to its size and capacity are a matter to be determined corporately.</p> <p>Comments noted. Seek to introduce further text in the SPD regarding good design principles for a town square.</p>

Respondent	Response	Officer Comment
	<p>Redundant sites on Windsor Way should be linked more to the Railway Station development in the document.</p> <p>A Heritage Trail was considered an excellent idea and should be referenced in the document. It was suggested that this could be enhanced through the use of good public art (not forgetting the military).</p>	
<p><b>Rushmoor Labour Group</b></p>	<p>What is considered Aldershot Town Centre is defined too narrowly if it is to include housing, leisure, culture and spaces. For example, the corners of Hospital Hill and Wellington Avenue across the road from Princes Hall and Princes Gardens could also be taken into consideration. Also, the open area of land between Cassino Close and High Street is very much in need of improvement. Further, the area between Parsons Close and High Street, including the Parsons Barracks Car Park could be included.</p> <p>To the south, with Aldershot Register Office moving out and the former Potters building on the corner of Queens Road empty and The Old Town Hall being vacated, the whole of that site could be considered for a major development (albeit The Old Town Hall is a Listed building).</p> <p>For a proactive approach to succeed, Rushmoor Borough Council needs to appoint a Project Director to act as the “champion” of Aldershot Town Centre in driving forward this development and investment while being democratically accountable to the local community.</p> <p>Further, Rushmoor Borough Council should consider setting up a</p>	<p>The Prospectus SPD is drafted as an extension of existing policies within the Core Strategy and the Rushmoor Local Plan Saved Policies document. The town centre boundary is defined by these policies and is reflected on the Core Strategy Proposals Map. The SPD operates within this remit.</p> <p>A number of the properties around the Queens Road/Victoria Road junction are either nationally or locally listed and subsequently, major development opportunities are limited. The former Potters Building has planning permission for conversion of the listed building and new build development to the rear.</p> <p>This is a matter to be considered corporately and falls outside of the remit of the Prospectus SPD.</p> <p>This is a matter to be considered corporately and falls outside</p>

Respondent	Response	Officer Comment
	<p>joint venture company with suitable partners (in the way that the Westgate development did) in order to provide a suitable vehicle for managing development and investment in Aldershot Town Centre.</p> <p>It is unrealistic for the Prospectus to set out policies for significant growth of retail in Aldershot Town Centre over the plan period.</p> <p>It would be more realistic to set out policies for consolidation and diversification of retail, while concentrating on providing much-needed housing and associated leisure and cultural facilities in Aldershot Town Centre.</p> <p>With that reservation, we welcome Rushmoor Borough Council's intention to plan positively for Aldershot's future and to provide clarity on investment priorities.</p> <p>It is not enough for development proposals to be permitted that maintain the vitality and the viability of Aldershot Town Centre. It is already too late for that laissez-faire approach, which has not worked in the past 10 years since The Galleries was emptied.</p> <p>Aldershot Town Centre is in a critical state, so Rushmoor Borough Council needs to take urgent action immediately to regenerate it.</p>	<p>of the remit of the Prospectus SPD. The Council being able to bring land forward i.e. as freeholder, is an integral part of any such venture.</p> <p>Comments noted. The Prospectus recognises that Aldershot is unlikely to compete with nearby regional centres and must focus on alternative approaches to supporting the vitality/vibrancy of the town.</p> <p>The SPD is drafted in support of existing policies within the Core Strategy and Rushmoor Local Plan Saved Policies document. Proposals to change frontages/consolidate the town centre need to be driven by changes to these policies within a new Local Plan.</p> <p>Comments noted.</p> <p>The SPD is drafted in support of existing policies within the Core Strategy and Rushmoor Local Plan Saved Policies document and reflects national planning guidance. As noted above, proposals to change frontages/consolidate the town centre need to be driven by changes to these policies within a new Local Plan.</p>

Respondent	Response	Officer Comment
	<p>Policy TC1 is not proactive enough, particularly in bringing to bear consideration of the real factors that are driving retail out:</p> <ul style="list-style-type: none"> <li>- high rents</li> <li>- high business rates</li> <li>- high parking charges</li> <li>- expensive bus fares</li> <li>- relatively low income of population regularly using Aldershot Town Centre</li> <li>- concentration of deprivation in and around Aldershot Town Centre (including the high proportion of elderly in the population).</li> </ul> <p>Policy TC2 is in danger of leading to even more empty shop units and charity shops, in the absence of policies to address the factors above.</p> <p>Policy TC3 would be suitable if there was demand for shopping units on the ground floor. However, given the flight of retail from Aldershot Town Centre, it would be more appropriate to consider residential units without shopping on the ground floor, where appropriate.</p> <p>For Aldershot Town Centre, its critical state means that we need to see beyond policies being assessed purely on planning grounds to being practical, and we need to be prepared to consider any proposals that will make a positive contribution to saving Aldershot Town Centre from collapse.</p> <p>There seems no evidence for the optimistic view of the Enterprise M3 LEP that there is demand for new retail units, above which housing can be built.</p>	<p>Policies TC1, TC2 and TC3 are "saved" town centre policies (in the Rushmoor Local Plan Review, 2000) and form part of the basis for considering town centre related applications at present, along with relevant policies from the Core Strategy. Any proposed changes to this suite of policies will need to be taken forward within a new Local Plan document. RBC consulted on the Preferred Approach version of the new Local Plan during the Summer and will be publishing a further draft for consultation in 2016.</p> <p>Comments noted. RBC is able to consider departures from policy if there are material considerations that weigh in favour of a proposal.</p>

Respondent	Response	Officer Comment
	<p>We need to recognise that the £3 million investment in streets, spaces and shop fronts has not restored vitality to Aldershot Town Centre, many of whose retailers find themselves hard-pressed to make ends meet in the current climate.</p> <p>The Prospectus claims that Aldershot has a price differential with surrounding areas that makes property relatively affordable for a desirable part of the country. However, all of that changed when the first units on the Wellesley development went on sale by Bellway (for example, a one-bed flat costing £200,000 – well above the current average price in Aldershot of £140,000).</p> <p>The Prospectus needs to deal with the demographic of Aldershot Town Centre as it is now, and then go forward on a realistic timetable based on how change in that demographic may be reflected in future developments. The Prospectus needs proposals that address the following weaknesses in the current offer:</p> <ul style="list-style-type: none"> <li>- high rents</li> <li>- high business rates</li> <li>- high parking charges</li> <li>- expensive bus fares</li> <li>- relatively low income of population using Aldershot Town Centre</li> <li>- concentration of deprivation in and around Aldershot Town Centre (including the high proportion of elderly in the population).</li> </ul> <p>Not everyone will be able to afford high-quality urban homes, so there will need to be provision of affordable and social housing to meet demand – demand that currently very much exceeds</p>	<p>This is not a matter for consideration within the Prospectus SPD.</p> <p>The focus of the Aldershot Town Centre Prospectus is the defined ‘town centre’ in accordance with the adopted Core Strategy. It is this location where the price differential exists.</p> <p>The issue of rents falls outside the remit of the SPD. If RBC was a significant landowner within the town centre, it could influence such matters. However, the majority of sites are within private ownership and landowners have the freedom to determine their own rent values.</p> <p>In addition, the Prospectus is not the appropriate mechanism for establishing the corporate position in respect of business rates, parking charges and bus fares. These issues fall outside of the scope of the SPD.</p> <p>Comments noted. Development proposals will need to accord with wider planning considerations, including in respect of the provision of affordable housing.</p>



Respondent	Response	Officer Comment
	<p>supply.</p> <p>Plans need to be realistic and based on the reality that the most affluent have nothing to attract them into Aldershot Town Centre at present or in the foreseeable future. Guildford, Farnham, Reading, Basingstoke, Winchester and even Portsmouth and Southampton have much more to offer the most affluent.</p> <p>In the longer term, as Wellesley housing is occupied, there may be opportunities to have more specialist shops in Aldershot Town Centre. However, Wellesley is going to have its own local centre to meet the convenience shopping needs of its residents, so this provision has to be taken into account. For non-convenience and affluent shopping, Wellesley residents will be most likely to travel to Guildford, Farnham, Reading, or Basingstoke, as the more affluent residents of Aldershot do at present.</p> <p>In terms of trying to establish a retail hierarchy, Wellington Centre is dominant because of the number and the range of its shops, but otherwise the most dynamic area is Station Road and the east of Victoria Road.</p> <p>In addition, the so-called improvement scheme of Victoria Road, which introduced an often-ignored “No Entry” zone between Heathland Street and Gordon Road, has affected shops there badly and needs to be removed as soon as possible.</p> <p>Before seeking to meet the demand from young professionals who wish to move the area, there needs to be some focus on meeting the demand from the existing population of Aldershot.</p>	<p>Comments noted. The Prospectus recognises that Aldershot is unlikely to compete with regional towns nearby in terms of being able to accommodate ‘High Street’ retailers. However, Officers consider that the SPD should be aspirational as well as deliverable, particularly given that the document looks to the longer term.</p> <p>The Prospectus recognises that the main role of Aldershot Town Centre will be in respect of convenience and local shopping needs.</p> <p>Comments noted. No suggested change.</p> <p>This is a matter to be considered corporately and falls outside of the remit of the Prospectus SPD.</p> <p>The policy mechanisms for the delivery of housing are set out in adopted local policy. In terms of low cost housing, there is an evident need for affordable housing across the Borough. It</p>

Respondent	Response	Officer Comment
	<p>This unmet demand from the existing population has increased the numbers of homeless, rough sleepers, people who have an urgent need to move, and people who have been assessed as having a high priority.</p> <p>In part, the high vacancy rate of the town centre car parking at the High Street multi-storey car park is due to the reluctance of town-centre residents to park there overnight because of the high charges and because of the anti-social behaviour of rough sleepers who have been residing there. Measures therefore need to be taken to invest in making the car park secure for residents and users, rather than having it open to the anti-social.</p> <p>A family-friendly town centre</p> <p>This theme is at odds with the increasing devotion of the town centre to a night-time economy, which has seen increases in late night and early morning openings of venues for consumption of alcohol, music and entertainment – the most recent being for the Empire (formerly The Kings Church) in High Street to be open until 3.00 am four nights a week, likely to be closely followed by the refurbished Palace nightclub in Station Road.</p> <p>Evidence of the degree of public nuisance is that Police crime records for Aldershot showed last year that rate of offences committed in Wellington Ward (Aldershot Town Centre) per head of population was five times as great as in all the other wards in Aldershot, these offences being mainly anti-social behaviour and assaults.</p> <p>For Aldershot to have a really family-friendly town centre, these sources of crime and anti-social behaviour need to be reduced</p>	<p>is recognised that higher density schemes within the town centre provide the opportunity to deliver affordable housing.</p> <p>Comments noted. This issue will be raised as a corporate matter.</p> <p>A successful town centre needs to offer variety and cater for a wide audience. The evening economy does not need to necessarily detract from the aim of achieving a ‘family-friendly’ town centre, particularly as the majority of ‘family’ activities will occur during the day time.</p> <p>Comments noted. This is a matter to be considered corporately. The SPD can have little, if any, impact on licensing issues.</p>

Respondent	Response	Officer Comment
	<p>as far as possible. Otherwise, Aldershot’s reputation will continue to be tarnished.</p> <p>It is very disappointing that in the draft Prospectus there is no photograph and no mention made of Aldershot Lido, which provides a family day out for hundreds of Aldershot residents when it is open in the summer. There is great appetite among the long-standing residents of Aldershot to see this leisure facility regenerated.</p> <p>An improved cultural offer</p> <p>Unfortunately, this section shows a distinct lack of imagination in mentioning only Westgate and Princes Hall and the events programme in the town, however successful they are in raising peoples’ spirits.</p> <p>There is no mention of Aldershot Library and what it offers. Through an integrated approach with Hampshire County Council, Aldershot Library could be relocated to a new civic centre (for example, as part of a Union Street/High Street redevelopment). That would then free up the current Aldershot Library to be joined with The Galleries site in a major development scheme with housing, leisure and some retail facing onto High Street opposite the High Street Car Park.</p> <p>Also, West End Centre in Queens Road, is a major local arts venue, now part of the Hampshire Cultural Trust. And, there is the ambitious Rock &amp; Pop Foundation in Grosvenor Road. Aldershot Town Football Club at the EBB Stadium in High Street makes a very significant contribution through its Football in the Community Scheme.</p>	<p>The Prospectus focuses on Aldershot Town Centre, as defined by the Core Strategy and Rushmoor Local Plan Saved Policies. Aldershot Lido is sited a considerable distance from the town centre and subsequently does not fall within the remit of the Prospectus.</p> <p>Comments noted. Seek to include the library within the Prospectus document.</p> <p>Comments noted. Seek to include reference to the West End Centre within the Prospectus document. Aldershot Town FC are mentioned within the Prospectus.</p>

Respondent	Response	Officer Comment
	<p>If Aldershot Town Centre is to have an improved cultural offer, all these organisations and others need to be involved in plans for its future.</p> <p>Also, with respect to the section on the potential for transformation of Princes Hall, the changes shown are purely superficial to the front of the building and do nothing to enhance the cultural content that it could offer if, for example, the stage and seating were to be reconfigured so that it could mount London West end shows. A café could already be provided in the current building, and an open terrace for the occasional ceremony is unnecessary. Finally, those steps to the side look totally out of place and would not really provide a stronger relationship with Westgate, which has two or three blank white walls facing Princes Hall.</p> <p>Investing in streets and spaces</p> <p>Although it has upgraded some streets and spaces, the Activation Aldershot programme has not led to any improvement in retail in Aldershot Town Centre – so we have seen the departure of M&amp;S Outlook from Union Street and the Coop from Victoria Road/Birchett Road.</p> <p>It is also questionable whether, with the current population profile, the £200,000 grant scheme for shop fronts will bring any extra retail into Aldershot.</p>	<p>The SPD does not preclude the involvement of community organisations in plans for the future of Aldershot. Indeed, RBC has brought together a community group to discuss matters relating to events within the town centre following initial engagement on the Prospectus.</p> <p>The Prospectus proposals are indicative of what could be achieved. This is a matter for RBC to determine how best to proceed, based on a combination of financial viability and public demand for the centre and its cultural offer.</p> <p>To date, the investment in public realm improvements has focused on strengthening pedestrian connections between Wellesley and the town centre (Court Road) and Westgate and the town centre (Barrack Road/Grosvenor Road). Given the lack of land ownership within the town centre, it is difficult for RBC to instigate a step-change in retail provision.</p> <p>The shop front improvement scheme seeks to build upon the Victorian heritage of the town centre, with an emphasis on Union Street and Wellington Street to create a more cohesive town centre.</p>

Respondent	Response	Officer Comment
	<p>The only way to create significant public space would be to demolish an existing building, and it is doubtful whether this would be worthwhile in terms of the benefit to be achieved. There are already significant public spaces in Aldershot Town Centre – Princes Gardens, Westgate and Court Road – so it may be preferable to develop plans to make better use of these.</p> <p>Another aspect of investing in streets and spaces that is currently neglected is maintenance, as evidenced by the run-down state of the abandoned buildings on two corners of the crossroads at Queens Road, Victoria Road and Grosvenor Road – which the Prospectus sees as providing a public realm investment opportunity.</p> <p>Affirming the Victorian heritage</p> <p>It is important to give the owners of the Victorian buildings, particularly those that are prominent, support in bringing them into active use, maintaining them and highlighting them, perhaps by having plaques explaining their historical significance and lighting them at night, and having an Aldershot Town Centre walk between them.</p> <p>The Galleries</p> <p>At first sight, either of the Options looks attractive compared with the empty (“ghost town”) shopping mall that The Galleries has been for the past 10 years.</p>	<p>It is recognised that the creation of a new public space within the heart of the town centre is reliant on significant redevelopment schemes, hence the consideration to include it within the Galleries proposal. A central open space would be of greater benefit to the town economy.</p> <p>Willow House has recently been purchased and the landowner has responded to the Prospectus SPD. The old Potters Building is with planning permission. As both buildings are in private ownership, there is little influence that RBC can have on their appearance.</p> <p>Comments noted. The Prospectus recognises the value of the Victorian buildings within the town centre and suggests that a number of these properties would benefit from up-lighting in the evenings to highlight their architectural qualities. The SPD also states that improvements could be made subject to funding being available.</p>

Respondent	Response	Officer Comment
	<p>However, closer inspection reveals significant issues:</p> <ul style="list-style-type: none"> <li>• The area labelled “NEW SQUARE” hardly seems any wider than Wellington Street at the end nearest to Wellington Street.</li> <li>• Little Wellington Street is closed off about halfway, so there is a question about access to service the new shops and flats to the south.</li> <li>• Both options contain significant amounts of additional retail, when all the evidence points to a flight of retail from Aldershot Town Centre.</li> <li>• In the event of Option 1 – est. 121 residential units – where would the car parking be to current standards?</li> </ul> <p>It may therefore be desirable to consider an Option 3 that configures the connecting walkway between High Street and Wellington Street with housing on the ground floor (allowing the construction of town houses, rather than flats) and with retail confined to the frontages on High Street and Wellington Street (of the type shown by Steve Walker of Allies &amp; Morrison at a Councillors’ Housing &amp; Planning Forum on 22 October 2015).</p> <p>Demolition of the walkway between The Wellington Centre and The Galleries is desirable, as it would no longer be required.</p> <p>Union Street and former Marks and Spencer building</p> <p>The Union Street East block would be best redeveloped as residential above and retail below, as it is highly visible from the stepped entrance into Aldershot Town Centre from the High Street Car Park.</p>	<p>Comments noted. The plans within the Prospectus are indicative and will be subject to detailed design – in respect of appearance, servicing and car parking. It is understood that the High Street car park could be used to offset car parking requirements of a Galleries residential scheme.</p> <p>Comments noted. No suggested change.</p> <p>Comments noted. No suggested change.</p>

Respondent	Response	Officer Comment
	<p>However, the question remains over the viability of the retail space below, given the flight of retail from Aldershot Town Centre at present.</p> <p>Given the size and the configuration of the former M&amp;S, the amount of refurbishment need to bring it into use, and the flight of retail from Aldershot Town Centre, the first option for this site seems unrealistic.</p> <p>The second option is preferable, particularly if the link created between Union Street and High Street could also allow creation of a town square facing onto the middle of Union Street.</p> <p>However, again, there is the question about the viability of new retail units in the current situation, so it could be preferable to have retail confined to the frontages on High Street and Union Street (again of the type shown by Steve Walker of Allies &amp; Morrison at a Councillors' Housing &amp; Planning Forum on 22 October 2015).</p> <p>The Rail Station</p> <p>The opportunity to redevelop Aldershot Station is welcome, but more consideration needs to be given to the effect on the residents of Kingsley Court, the sheltered housing accommodation for about 110 elderly residents, which would then be surrounded on three sides by traffic on the move all day and all evening. The location of the entry and the exit to the new decked car park could adversely affect the environment in the garden of Kingsley Court, where the elderly residents can sit in the summer.</p>	<p>It is understood that the current configuration of the units is not attractive to modern retailers. It is considered that a redevelopment scheme could address these concerns.</p> <p>Comments noted.</p> <p>Comments noted. Suggest making reference to a new public square within the final version of the Prospectus.</p> <p>The issue of viability for specific schemes is a matter for the detailed design/application stage but a high level viability assessment for each scheme in the SPD has been undertaken.</p> <p>Comments noted. This will need to be considered at the detailed design stage. Work to date by officers has focused on the provision of the decked car park to the railway side of the land parcel and it is hoped that a single deck would offer minimal/if any encroachment onto the amenity of the existing residents.</p>

Respondent	Response	Officer Comment
	<p>It could be preferable to have entry directly into the new decked car park off Windsor Way as part of the redevelopment of the empty site at the end of Albert Road nearest to Aldershot Station. That would also reduce the potential for conflict between pedestrians walking to Aldershot Station and vehicles entering and leaving the decked car park at the bend on Station Road.</p> <p>Given the Government drive to build starter homes at station sites, it could be practicable to build flats above the decked car park. With active support from the Homes &amp; Communities Agency (HCA), this project could be advanced rapidly and make a contribution towards the HCA target of building 200,000 starter homes by 2020.</p> <p>With respect to making the entrance to Aldershot Station attractive to passengers arriving, Network Rail needs to make proper provision for maintenance of the environment on the land it owns. At present, all that is apparent to passengers arriving from London is a ghastly underpass that brings them out into a weed-strewn forecourt, a neglected small garden and raised beds in the car park, whose only contribution is yet more weeds, with the car park itself being surrounded on all sides by weeds.</p> <p>Princes Hall, Police Station and Magistrates Court</p> <p>Consideration needs first to be given to assessing jointly with Her Majesty's Courts Service (HMCS) whether it is better to redevelop this site as a whole, as the HMCS lease on the County Court in Victoria Road is due to expire, so HMCS is planning to integrate the County Court into the Magistrates Court building,</p>	<p>Initial work has been undertaken to consider a new access route off Windsor Way into the car park. Unfortunately, the access requirements in respect of gradients and the extent of a ramp needed to address the changes in topography make this an unviable option.</p> <p>Comments noted. The proposals seek to make best use of the existing bus station site for residential purposes. The concept of building flats above the decked car park would require further thought and will be reliant on the construction method for the car park.</p> <p>Comments noted. RBC is in discussions with the landowner over maintenance and how this will be incorporated into regeneration proposals. The Prospectus focuses more so on the principle of development.</p>



Respondent	Response	Officer Comment
	<p>which would involve a certain amount of reconfiguration.</p> <p>On the diagrams shown, the extent of this site to the south seems questionable because there is a low wall about halfway between the Princes Hall and the Westgate site, which seems to mark the boundary of the Westgate site, but that is not taken into account.</p> <p>In particular, the new steps up to the south side of the extension to the Princes Hall, do not take into account the two low walls one at the boundary of the Westgate site and the other inside the Westgate site, which offers a very stark face to Princes Hall. It would be preferable for the Princes Hall, Police Station and Magistrates Court site to be developed as a whole, rather than the piecemeal approach of retaining the Magistrates Court building.</p> <p>The extension to the front of the Princes Hall does not seem to be good value for money in terms of improving the cultural offer at Princes Hall, which could benefit from extensive improvements to enable it to accommodate bigger shows (pre- and post-West End) and better backstage provision.</p> <p>Also, there is the question of car parking for Princes Hall, which is already very much constrained following the construction of Westgate, whose car parking is very often filled by Morrisons shoppers and Cineworld customers. Both options for development do not seem to include car parking provision, particularly if there are residential units that require car parking spaces.</p> <p>Birchett Road</p>	<p>Comments noted. The plans within the Prospectus are indicative and will be subject to detailed design. The Prospectus seeks to promote the principle of development.</p> <p>Comments noted. The plans within the Prospectus are indicative and will be subject to detailed design. The Prospectus seeks to promote the principle of development.</p> <p>Comments noted. The plans within the Prospectus are indicative and it will be for RBC as the landowner to determine how best to progress with plans for the site, based on a combination of financial viability and public demand for the centre and its cultural offer.</p> <p>Comments noted. Car parking will need to be carefully considered as part of the proposals and will need to accord with the requirements of the Car and Cycle Standards SPD. This is a matter for detailed design.</p>

Respondent	Response	Officer Comment
	<p>It is not clear from this proposal (including the bottom diagram) whether it is intended to pedestrianize Frederick Street. Although there was planning permission for housing on this site, that permission has now lapsed, so that provides an opportunity to reconsider its use.</p> <p>For example, at the recent Budget Working Group of Rushmoor Borough Council, it was suggested that there could be an opportunity to develop this Birchett Road site in conjunction with the Council car park in Birchett Road (directly opposite the site) as that could make better use of both sites.</p> <p>Also, it looks as though access to car parking for this Birchett Road site would be by the service road for the shops fronting onto Victoria Road. However, this service road is often blocked by large delivery vehicles for Iceland, so some other access to car parking for housing on this Birchett Road site would be required.</p> <p>High Street</p> <p>It seemed like good news that The King's Centre was acquired for refurbishment as an events venue for community use. The subsequent news that the owners have submitted a licensing application that sees it open four nights a week until 3.00 am raises the prospect of it being part of the night-time economy, which is associated with higher levels of anti-social behaviour and violence in Aldershot Town Centre.</p> <p>Although that is not a planning matter, that use could affect the prospects for future investment in the future of Aldershot Town</p>	<p>Comments noted. Seek clarification on this point and address it within the final version of the document.</p> <p>Comments noted. The plans within the Prospectus are indicative and will be subject to detailed design. Matters including access and servicing will be considered at this stage.</p> <p>Comments noted. The Prospectus was drafted on the understanding that the King Centre had been acquired as an events venue. Planning permission has since been granted for such a use. The issue of licencing falls outside of the remit of the Prospectus.</p> <p>Comments noted.</p>

Respondent	Response	Officer Comment
	<p>Centre if the poor reputation for late-night economy was reinforced.</p> <p>The proposal for infill development between the new Empire and the Gala Bingo Building would be an improvement on the existing use as a car wash, although the car wash is largely hidden from view behind advertisement hoardings.</p> <p>Hippodrome House area</p> <p>Much is made of the poor aspect presented by Hippodrome House in walking along Station Road from Aldershot Station, so a refurbishment would be welcome.</p> <p>However, the news that the Co-operative is to vacate the Victoria Road premises and its Birchett Road car park on 8 November, creates the exciting prospect of a more extensive redevelopment of that site than the Prospectus contains.</p> <p>It opens up the possibility of having a passageway diagonally across the site to Victoria Road and residential development on either side of the passageway and on the Birchett Road frontage, with retail units on the ground floor on Victoria Road.</p> <p>Making it happen</p> <p>As highlighted in the introduction a proactive approach is needed for these proposals to succeed.</p> <p>Although the Prospectus advances various funding agencies and sources of finance, it does not propose suitable mechanisms to coordinate all of these and bring them to bear on an overarching</p>	<p>Comments noted. No suggested change.</p> <p>Comments noted. No suggested change.</p> <p>Comments noted. This proposal was previously considered by Officers in order to create a better linkage to the town centre. However, it was discounted on the basis that existing use value of the site compared to the proposed use value would not offer enough of an incentive to bring forward a comprehensive scheme.</p>

Respondent	Response	Officer Comment
	<p>plan.</p> <p>For that, Rushmoor Borough Council needs to appoint a Project Director to act as the “champion” of Aldershot Town Centre in driving forward this development and investment while being democratically accountable to the local community.</p> <p>Also, Rushmoor Borough Council should consider setting up a joint venture company with suitable partners (in the way that the Westgate development did) in order to provide a suitable vehicle for managing development and investment in Aldershot Town Centre with the urgency required.</p>	<p>Comments noted. As mentioned earlier, this is a matter to be considered corporately and falls outside of the remit of the Prospectus SPD.</p> <p>Comments noted. As mentioned earlier, this is a matter to be considered corporately and falls outside of the remit of the Prospectus SPD. The Prospectus provides the foundation upon which to instigate such ventures.</p>
<p><b>Rushmoor Pedestrian Forum</b></p>	<p>To fulfil objectives to encourage more of us to walk into town, a good understanding of all the current pedestrian routes is required. The prospectus is mostly specific on the possible pedestrian routes joining the Wellesley route to the town centre but linkage to the rest of the town, especially the residential areas so close to the town centre, is essential.</p> <p>Good pedestrian circulation relies on good pedestrian permeability and ideas of re-creating a link between Union Street and High Street, removing the Galleries Bridge so as to create a new way into the Wellington Centre or new shops around a public space created on the site of the Galleries we would applaud.</p> <p>To link better the Prince’s theatre and Westgate with the Prince’s gardens and with the rest of the town one might consider severely limiting traffic along Prince’s way and perhaps making this road and parts of those joining it shared space with very limited vehicle speed and access.</p>	<p>Comments noted. No suggested change.</p> <p>Comments noted. The area to the front of the Princes Hall is identified as an area for public realm improvement. The indicative proposals for the Princes Hall show this area as a shared space.</p>

Respondent	Response	Officer Comment
	<p>Although the Victoria Road scheme tidied up part of the central region of that road it most certainly left outstanding problems for the pedestrian. Amongst these are crossing the entrance to the Wellington multi-storey car park on the north side of Victoria Road and crossing Frederick Street, Heathland Street and Gordon Road on the south side. Twenty mile an hour speed restrictions, with suitable traffic calming measures, are required on these three roads and the carpark entrance needs to give higher priority to pedestrians walking along Victoria road.</p> <p>In particular unless a holistic approach is taken to pedestrian circulation it is likely that pedestrian routes will become fragmented and good circulation not achieved. We again emphasise the importance of introducing 20mph zones, extending pedestrianisation wherever possible; additionally we feel that steps need to be taken to ensure that side turnings into carparks, minor roads and loading areas do not break up the continuity of pedestrian routes. To encourage people to do more of their short journeys on foot and ensure that pedestrian circulation is really achieved it is crucial that the pedestrian infrastructure is designed properly and in a way that favours the pedestrian.</p> <p>It's therefore vital that attempts to expand the evening scene must create an atmosphere that is acceptable to a wide age range and cultural outlook and ensures that the town is, at all times, a place where people are happy to walk round. A locality which has a 'rough' reputation is not going to be the kind of place many of us would wish to visit or walk round – people avoid places which they perceive to be unsafe.</p>	<p>Comments noted. Speed restrictions fall outside of the remit of the Prospectus document and would be a matter for Hampshire County Council to consider.</p> <p>Comments noted.</p> <p>Comments noted. Improvements to the public realm have sought to improve the perception of safety to pedestrians. The Court Road proposals have opened up a pedestrian route, with better lighting and surveillance whereas the Barrack Road/Grosvenor Road improvements have sought to make pedestrian movement the priority by reducing vehicular lane widths and removing vehicular movements from Barrack Road into Grosvenor Road.</p>

Respondent	Response	Officer Comment
	<p>Removing the bus station and redeveloping the site residentially could result in the starting points for the various bus services spread over the town centre. Changing between train and bus, changing between bus services, or using a bus service that one is not too familiar with are all aided by having the bus station and having this adjacent to the train station. This is a feature that needs to be retained, if use of public transport is to be encouraged.</p> <p>A careful reappraisal of the current road arrangement, introduction of low speed restriction, and redesign to favour pedestrian access is probably all that is required to improve pedestrian ways to the bus station. Some minor cosmetic work would improve the look of the area.</p> <p>We hope that better pedestrian circulation is achieved and the advantages of this to retailing is understood. The need to create a family friendly environment to support both the future and present population is very laudable. We feel that to achieve all of this the retail environment must be kept healthy and that just replacement of the shops by town centre apartments and by a café environment may not achieve the desired active and lively town centre. We warn against allowing the evening scene to be subjected to an alcohol dominated culture which would deter many of us visiting the town during late evening. We hope that proposals for development of the bus station do not set back attempts to encourage more use of public transport.</p>	<p>Comments noted. The intention is for the bus service to maintain a presence at the railway station. However, this will be in the form of a stop rather than a station/depot area. Stagecoach have been engaged and support the proposals put forward.</p> <p>Comments noted.</p> <p>Comments noted.</p>
<b>Aldershot Town FC</b>	<p>I would like Aldershot FC as part of the vision for Aldershot as we are the highest profile entity in Aldershot The club needs to be the hub of the business and local community</p>	<p>Comments noted. The football club is very important to the town and is identified as part of the cultural offer section of the SPD, however as the club falls outside of the defined town centre boundary, there is limited opportunity to include it as part of the vision for the town centre.</p>

Respondent	Response	Officer Comment
<b>Stagecoach</b>	<p>My overall impression of the plan is that it is exciting and visionary but that whilst it mentions the railway station a great deal and the proposals for the forecourt it seems to completely omit any facilities for buses throughout the town.</p> <p>Our bus services offer very frequent services from Farnham, Guildford, Farnborough and Camberley as well as all the local areas of housing. Due to the layout of the town, most buses circulate the town offering convenient drop off and pick up points. There is evidence that bus passengers spend per trip is less than car visitors but that they make more trips. Therefore, for a strong retail environment we believe that bus passengers are essential.</p> <p>There is considerable reference to car parking yet this will simply encourage car visitors yet there is no increase in road capacity and therefore the congestion on the local roads will simply increase which in turn will force people to seek alternative places to visit.</p>	<p>Comments noted. This matter will be picked up by Transport colleagues.</p> <p>Comments noted.</p> <p>Comments noted. RBC will seek transport contributions from new development in order to offset the impact. A number of schemes are identified within the Aldershot Town Access Plan.</p>
<b>Thames Water</b>	<p>It is important that the SPD considers the net increase in wastewater/sewerage [and water] demand to serve proposed developments and also any impact the development may have off site further down the network, if no/low water pressure and internal/external sewage flooding of property is to be avoided</p> <p>Thames Water therefore recommend that developers engage with them at the earliest opportunity to establish the following</p> <ul style="list-style-type: none"> <li>• The developments demand for Sewage Treatment and</li> </ul>	<p>Comments noted. The policy framework in respect of water management and SUDs is set out within the adopted Core Strategy and will be incorporated into the emerging Local Plan. Any new development proposals will be considered against this wider policy framework.</p>

Respondent	Response	Officer Comment
	<p>network infrastructure both on and off site and can it be met</p> <ul style="list-style-type: none"> <li>• The surface water drainage requirements and flood risk of the development both on and off site and can it be met</li> </ul> <p>To accord with the NPPF/NPPG and the above, text along the lines of the following should be added to the SPD:</p> <p><b><u>“Sewerage &amp; Wastewater Infrastructure</u></b></p> <p><b><i>It is essential that developers demonstrate that adequate sewerage and wastewater treatment infrastructure capacity exists both on and off the site to serve the development and that it would not lead to problems for existing users. In some circumstances this may make it necessary for developers to carry out appropriate studies to ascertain whether the proposed development will lead to overloading of existing sewerage infrastructure. Where there is a capacity problem and no improvements are programmed by the water company, then the developer needs to contact the water company to agree what improvements are required and how they will be delivered and completed prior to any occupation of the development.</i></b></p> <p><b><i>Further information for Developers on sewerage infrastructure can be found on Thames Water’s website at:</i></b>  <b><a href="http://www.thameswater.co.uk/home/11425.htm">http://www.thameswater.co.uk/home/11425.htm</a></b></p> <p><b><i>Or contact can be made with Thames Water Developer Services</i></b>  <b><i>By post at: Thames Water Developer Services, Reading</i></b>  <b><i>Mailroom, Rose Kiln Court, Rose Kiln Lane, Reading RG2 0BY;</i></b>  <b><i>By telephone on: 0845 850 2777;</i></b></p>	



Respondent	Response	Officer Comment
	<p><b>Or by email: <a href="mailto:developer.services@thameswater.co.uk">developer.services@thameswater.co.uk</a></b></p> <p>Limiting the opportunity for surface water entering the foul and combined sewer networks is of critical importance to Thames Water. Thames Water have advocated an approach to SuDS that limits as far as possible the volume of and rate at which surface water enters the public sewer system. By doing this, SuDS have the potential to play an important role in helping to ensure the sewerage network has the capacity to cater for population growth and the effects of climate change.</p> <p>SuDS not only help to mitigate flooding, they can also help to:</p> <ul style="list-style-type: none"> <li>• improve water quality</li> <li>• provide opportunities for water efficiency</li> <li>• provide enhanced landscape and visual features</li> <li>• support wildlife</li> <li>• and provide amenity and recreational benefits.</li> </ul> <p>With regard to surface water drainage, Thames Water request that the following paragraph should be included in the Design SPD: <b><i>“It is the responsibility of a developer to make proper provision for surface water drainage to ground, water courses or surface water sewer. It must not be allowed to drain to the foul sewer, as this is the major contributor to sewer flooding.”</i></b></p>	
<p><b>The Theatres Trust</b></p>	<p>The Trust welcomes the retention and refurbishment of Princes Hall in this document and indeed recognises the potential for a s106 agreement for redevelopment of the surrounding sites to pay for the refurbishment of the Hall.</p> <p>However, from our experience across the UK, having residential use in close proximity to a theatre or performance venue</p>	<p>Comments noted. No suggested change.</p> <p>Comments noted. As the landowner, it would be in the</p>

Respondent	Response	Officer Comment
	<p>inevitably creates serious issues for both the venue and the new residents. Where there are insufficient safeguards in place (mainly via sound insulation and creative design), disputes can emerge and the new residents can request a Noise Abatement Notice be issued by the council on the theatre restricting its activities and putting it at risk of closure.</p> <p>In order to safeguard the theatre, this SPD should note that any new development adjacent to Princes Hall must be designed and constructed in such a way that the two uses will not conflict with each other. We note that the stage door and delivery dock are to the rear of the site and it will be essential that access and parking for 16.5m long articulated delivery vehicles will be maintained. This will also be a source of noise. The alternate provision of car parking for the theatre will also need to be addressed at this stage, as this will also affect the viability of the long term Princes Hall.</p>	<p>Council's interest to ensure that appropriate safeguards are in place to ensure that it can fulfil its commitment to providing a successful theatre.</p> <p>Comments noted. The proposals within the SPD reflect an indicative scheme and should not be read as a detailed design. The points raised would be considered at this later stage.</p>
<p><b>Columbia Threadneedle Investments</b></p>	<p>The draft Prospectus in its current form is concerning in a number of areas and our client feels that these need to be addressed before the document can reasonably be considered capable of playing a useful role in the planning process. These areas are:</p> <p>i. engagement;</p> <p>Our client was surprised not to have been given an opportunity to engage with Allies and Morrison during the preparatory stages of this draft Prospectus. Columbia Threadneedle Investments are a major landowner and key commercial stakeholder in the town centre, so we would have expected the Council to consult with them as a matter of course before publishing a document that promotes their asset for</p>	<p>Comments noted. Allies and Morrison to clarify if Threadneedle was engaged.</p>

Respondent	Response	Officer Comment
	<p>redevelopment.</p> <p>ii. financial viability and deliverability</p> <p>We are particularly interested to review the evidence justifying development proposals for The Galleries, as we would like to understand how the Council arrived at its decision to identify the site as suitable for: (i) a significant amount of public realm, such as a public square and an outdoor pedestrian link; and (ii) a large leisure facility.</p> <p>In order to engage fully with this consultation exercise, we need to understand the decision-making and criteria used in support of the draft Prospectus' development options, and to what extent considerations of land value and cost (particularly SANG mitigation) have informed the criteria in use.</p> <p>iii. site capacity.</p> <p>The Galleries presents one of the best opportunities in the Borough to deliver development that is highly sustainable in planning terms. The site occupies a prominent brownfield location in the heart of the town centre and it is important that future options maximise the development potential of this location in order to reduce pressure on other less sustainable sites.</p> <p>It follows that we do not agree that the site is only capable of accommodating perhaps 54 or 121 units. It is unclear how this capacity has been calculated; it appears to us that the this quantum of development fails to make best use of this previously-developed site in line with the requirements of the</p>	<p>Comments noted. Montagu Evans provided the viability evidence to support the proposals put forward within the Prospectus. RBC is happy to meet with the landowner to discuss this information.</p> <p>Comments noted.</p> <p>The capacity has been calculated taking into account general assumptions such as standard unit size and circulation space. Final capacity would be the subject of detailed design.</p> <p>For such a major proposal, RBC would expect a scheme to be</p>

Respondent	Response	Officer Comment
	<p>NPPF. In our view, both of the options cited in the draft Prospectus significantly underplay the capacity of this site to accommodate a major mixed use development. Our client has drawn up several development schemes for The Galleries, all of which have been subject to detailed feasibility and market testing and indicate that over 200 units could be accommodated. We have discussed these options previously with the Council and would be willing to share this work with the Council again.</p> <p>There are potentially significant anomalies in the current proposed layout of the development plans for The Galleries, including the location of development on Little Wellington Street. This land is not in our client's ownership, it would require a stopping up of the public highway, and it conflicts with the configuration of The Arcade Shopping Centre's northern elevation.</p> <p>At this stage, we remain concerned that the current draft Prospectus promotes tightly-defined redevelopment options. This approach potentially compromises the ability of our client to achieve certainty regarding the range of acceptable planning uses specific to its asset and would, on this basis, conflict with the Council's aspirations for early development of the site.</p>	<p>of good design, taking into account details such as the national prescribed space standards. Officers have noted concerns in this respect with the options presented by the landowner to date. In addition, given the prominence and importance of the Galleries site within Aldershot Town Centre, the proposed scheme should be viewed as more than a capacity exercise and this is what has underpinned the alternative approaches put forward within the Prospectus.</p> <p>Comments noted. The proposals set out within the SPD are indicative and will need to be the subject of detailed design at a later stage.</p> <p>Comments noted. The proposals outlined within the Prospectus are indicative and RBC would welcome the opportunity to further discuss proposals with the landowner.</p>
<b>Waverley Borough Council</b>	We have no comments to make at this stage.	Comments noted. No suggested change.





Carphone  
Warehouse

NRMUNG  
HAIR  
&  
BEAUTY  
SALON

HALIFAX

HAIR &  
BEAUTY  
SALON

BRILLIANT  
&  
LUSSETT

PAROLA  
&  
FRENCH

VMCA  
AUSTRALIA

VMCA