

# RUSHMOOR BOROUGH COUNCIL RECORD OF EXECUTIVE DECISION



## Decision to Approve a revised Shared Ownership Marketing Plan and Applicant Prioritisation Schedule

*(All sections must be completed (mark "N/A" as applicable))*

**DECISION MAKER:** Tim Mills Executive Head Property and Growth with Adrian Newell Planning and Economy Portfolio Holder

### Approval of revised Shared Ownership Marketing Plan and Applicant Prioritisation Schedule.

The Shared Ownership Applicant Prioritisation Schedule forms part of the Shared Ownership Nominations Agreements. The decision being made is to update the council's existing prioritisation schedule and to include a standardised Marking Plan in future nomination agreements.

Setting out a formal Marketing Plan will ensure a consistent approach to requesting information from RPs used by council officers to monitor the progress of the shared ownership homes to handover stage.

The council has in place an applicant prioritisation process for RPs to refer to when selling shared ownership properties which is referenced in site specific Nomination Agreements. It has been announced that Government is withdrawing the Help to Buy Agency services from 31<sup>st</sup> March 2023 which provide a centralised application process to shared ownership purchasers. In response to this local RPs and Hampshire Authorities are keen to develop a consistent approach as far as is practical.

The revised prioritisation schedule has been developed for this purpose; whilst simplified; it does not detract from the council's objectives to ensure that priority is given to applicants:

- Living and or working in the Borough
- Moving out of, and therefore freeing up, social housing to rent
- With a military background

**DATE DECISION TAKEN** 17/02/2023

**ALTERNATIVE OPTIONS CONSIDERED AND REJECTED** N/A

### ANY CONFLICTS OF INTERESTS DECLARED

*(conflict of interests of any executive member who is consulted by the officer which relates to the decision. A note of dispensation should be attached).*

N/A

Signed \_\_\_\_\_  
(Decision maker)

Signed \_\_\_\_\_  
(Cabinet member consultee where applicable)

**Designation** \_\_\_\_\_ Planning and Economy Portfolio Holder \_\_\_\_\_