Mayfield Pride in Place Board Meeting - Monday 27 July 2026 Farnborough Football Club 11.30 - 13.30

Board Members	**Organisation**
Karen Edwards * Chair for first meeting only	Rushmoor Borough Council
Alex Baker MP (AB)	MP
Mark Gittos (MG)	Vivid
Kirsty Lewis (KL)	Cherrywood Primary School
Rob Prince (RP)	Farnborough Football Club
Christine Guinness (CG)	RBC Councillor
Heather Chalkley (HC)	North Farnborough Community Partnership
Gary Ghale (GG)	Greater Rushmoor Nepali Community
Calum Stewart (CS)	Citizens Advice
Jackie Morris (JM)	Resident
Thea Edwards (TE)	Church of the Good Shepherd
Simon Reigh * (SR)	Sixth Form College
Dan Spooner * (DS)	Bohunt Secondary School
Apologies Annalise Flowers, Sean Woodcock (residents), Matt Smith (6th form) and Daryl Bond (Bohunt)	
RBC Officer Support Emma Lamb, Kerry Brown & Sharon Sullivan	

Ref	**Agenda Item**	**Action**
1	Welcome & Introductions	Karen Edwards, Executive Director at Rushmoor Borough Council, welcomed members to the first meeting of the Pride in Place Board. Board members introduced themselves and their respective organisations and roles.

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<tr><td>2</td><td>Purpose of the meeting</td><td>The purpose of the meeting was to establish a shared understanding of the Board’s role, discuss the proposed governance arrangements and identify the actions required to support the next stages of the Pride in Place programme.

It was noted that RBC is the accountable body and will support the Board as it develops. Members discussed the longer-term ambition for the Board to become community-led over the next three to four years.

Members raised the need for clarity on key areas, including:
understanding the funding especially the distinction between revenue and capital spend,
whether training would be required,
how the Board will develop a vision for the area and
how residents and local communities will be engaged throughout the process.
Alex Baker MP emphasised the importance of working with local people and securing community involvement. She also highlighted the opportunity to use the £20 million funding to attract further investment into the area and create a legacy.</td></tr>
<tr><td>3</td><td>Overview of the PIP programme</td><td>Members received a brief presentation from RBC outlining the Pride in Place programme and its objectives. The presentation provided context for the Board’s role and the requirements for developing the Plan.</td></tr>
<tr><td>4</td><td>Working Together</td><td>The Board considered the draft Terms of Reference and discussed the proposed governance arrangements. It was agreed that Matt Smith would act as Interim Chair and Rob Prince as Vice Chair.

Members agreed that Board members would be expected to commit to their roles for two years. Deputies would be permitted and would have voting rights, provided requests to deputise are made in writing.

The Board discussed the need to establish sub-groups to support delivery and strengthen community involvement.

Members also agreed that a clear vision and set of general principles should be developed to guide the Board’s work.
ACTION: Draft Terms of Reference to be amended to reflect the Board discussion.
ACTION: RBC to draft a proposed vision and general principles for further consideration by the Board.</td></tr>
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		It was agreed that the Board should operate transparently. Relevant documents will be shared on the Council website and through other appropriate methods. The Board also discussed the need for a shared drive to support access to documents. **ACTION: RBC to create a shared drive for all Board members/documentation.** The Board expressed support for adopting a policy promoting diversity and inclusion. Members discussed the timing and format of future meetings. It was agreed that Mondays at 6pm would be the most appropriate regular meeting time. The Board will meet at least monthly initially. Once sub-groups are established, Board meetings should take place a few weeks after subgroup meetings. **ACTION: Future Date for the annual meeting to be agreed, at which the Chair and Vice Chair roles will be elected**
5	Defining the Place	The Board discussed the designated boundary area for the programme. Members agreed that a proposal should be developed to extend the area to include more of Cherrywood ward, including extending the boundary north. **ACTION: RBC to identify and illustrate the proposed new boundary and circulate it to the Board for agreement.** Members noted that rationale to support the proposed extension must be presented to Government by the end of August. **ACTION: Citizens Advice and the church of the Good Shepherd to provide data and boundary evidence to support the rationale.**
6	Developing the Plan	The Board discussed the development of the Plan and agreed that it should be informed by local evidence, resident feedback and learning from other initiatives, including Prospect Estate Big Local (PEBL). Members identified a number of local issues to be considered as part of the Plan, including poverty, deprivation and parking. It was noted that the area would benefit from uplift and improvement, and that visible changes could help to strengthen pride in the place. **ACTION: MG to review parking opportunities/ feasibility.** The Board agreed that a clear vision should be developed before detailed proposals are considered. Members emphasised that the £20 million funding should be used to create a lasting legacy and should not be spent solely on small-scale interventions.

		Members also emphasised the importance of listening to residents and securing community involvement. It was agreed that the Plan should build on existing data and evidence before priorities for investment are identified. **ACTION: RBC to collate existing data and evidence to help inform development of the Plan.**
7	Communication	The Board discussed how to engage the local community. It was agreed that engagement should include a range of methods to suit different groups. Suggested approaches included: • doorstep conversations, • leaflets, • digital engagement, • informal conversations in local places • posters and community noticeboards Members noted the importance of reaching residents across all age groups, from young people to older residents. Potential engagement locations included: • youth clubs, GP surgeries • local shops, Farnborough Football Club -The Hub • schools and colleges • community events The Board noted that the Hawley Community Garden Rooted Together 10-year celebration is taking place on 12 September. Members discussed the opportunity to have a stall at the event to begin engagement with residents **ACTION: RBC to develop and circulate a draft survey** A possible target of 5%, approximately 500 responses, was noted. The Board discussed the importance of ensuring engagement reaches the Nepali community and agreed that a specific approach should be considered including translation.
8	AOB & Next meeting	***Tuesday 25th August at 6pm. FFC** *Mondays would be the usual day but given a local event is taking place on Monday 24th the Board agreed to move to a Tuesday for the next meeting.