

# IMD 2025 data sheet – November 2025

Summary - Rushmoor has three small areas of multiple deprivation that are in the 20% most deprived in the country. The domain information shows that education and skills, income deprivation affecting older people, barriers to housing and services and crime are a concern across the borough.

## English Indices of Deprivation

The 2025 English Indices of Deprivation was published on October 30<sup>th</sup> 2025 and replaces the 2019 English Indices of Deprivation.

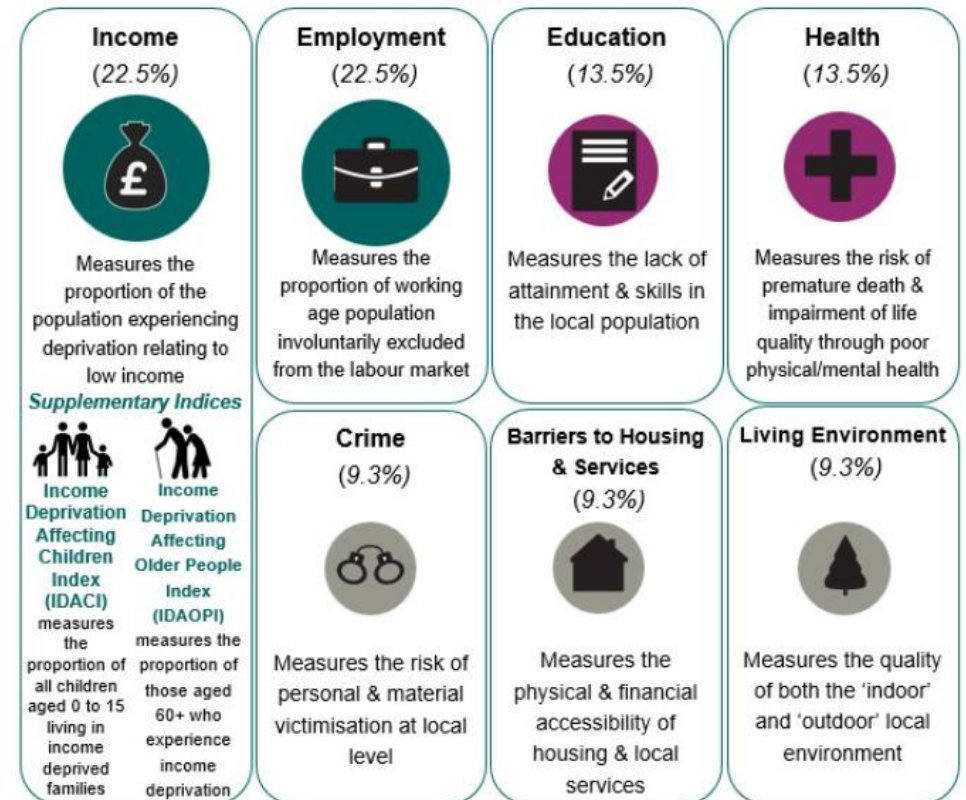
The 2025 Index of Multiple Deprivation (IMD) combines a number of indicators chosen to cover a range of economic, social and housing issues into a single deprivation score for each small area in England. The overall score is calculated using data from seven domains.

**Most of the indicator data has been taken from around 2022 to 2024 and some data is from the 2021 Census.** The indicators used for the Index of Multiple Deprivation 2025, can be found at the end of this data sheet.

The Indices of Deprivation have been produced at Lower-layer Super Output Area (LSOA) level of which in 2025 there were 33,755 in the country, with 60 LSOAs in Rushmoor.

There are several in each ward, including many that overlap the ward boundaries. Each LSOA is ranked as part of the IMD against all other LSOAs in England, where 1 is the most deprived and 33,755 is the least deprived.

*There are 7 domains of deprivation, which combine to create the Index of Multiple Deprivation (IMD25):*



Note: The percentages are the weighting of each domain for the IMD score

## IMD 2025 Summary

Rushmoor has three small areas of multiple deprivation – LSOAs that are in the 20% most deprived in the country:

- **Part of Cherrywood ward (LSOA 119 ranked 4,212)**

LSOA 119 is more deprived **Overall (IMD)** than 88% of neighbourhoods



- **Part of Wellington ward (LSOA 730 ranked 4,263)**

LSOA 730 is more deprived **Overall (IMD)** than 87% of neighbourhoods



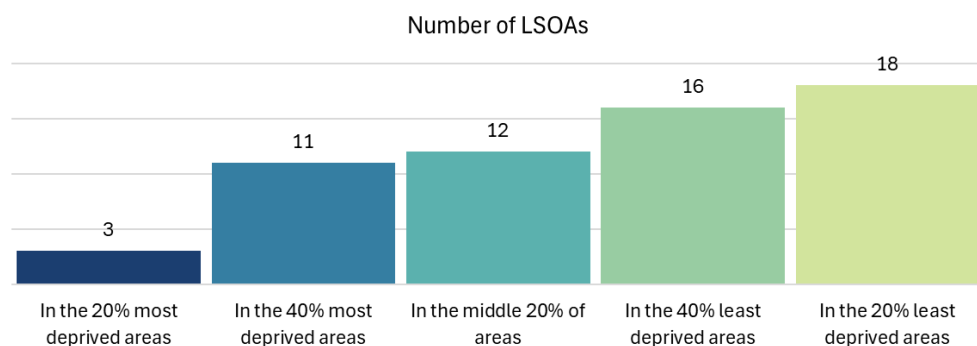
- **Part of Aldershot Park ward (LSOA 108 ranked 6,042)**

LSOA 108 is more deprived **Overall (IMD)** than 82% of neighbourhoods

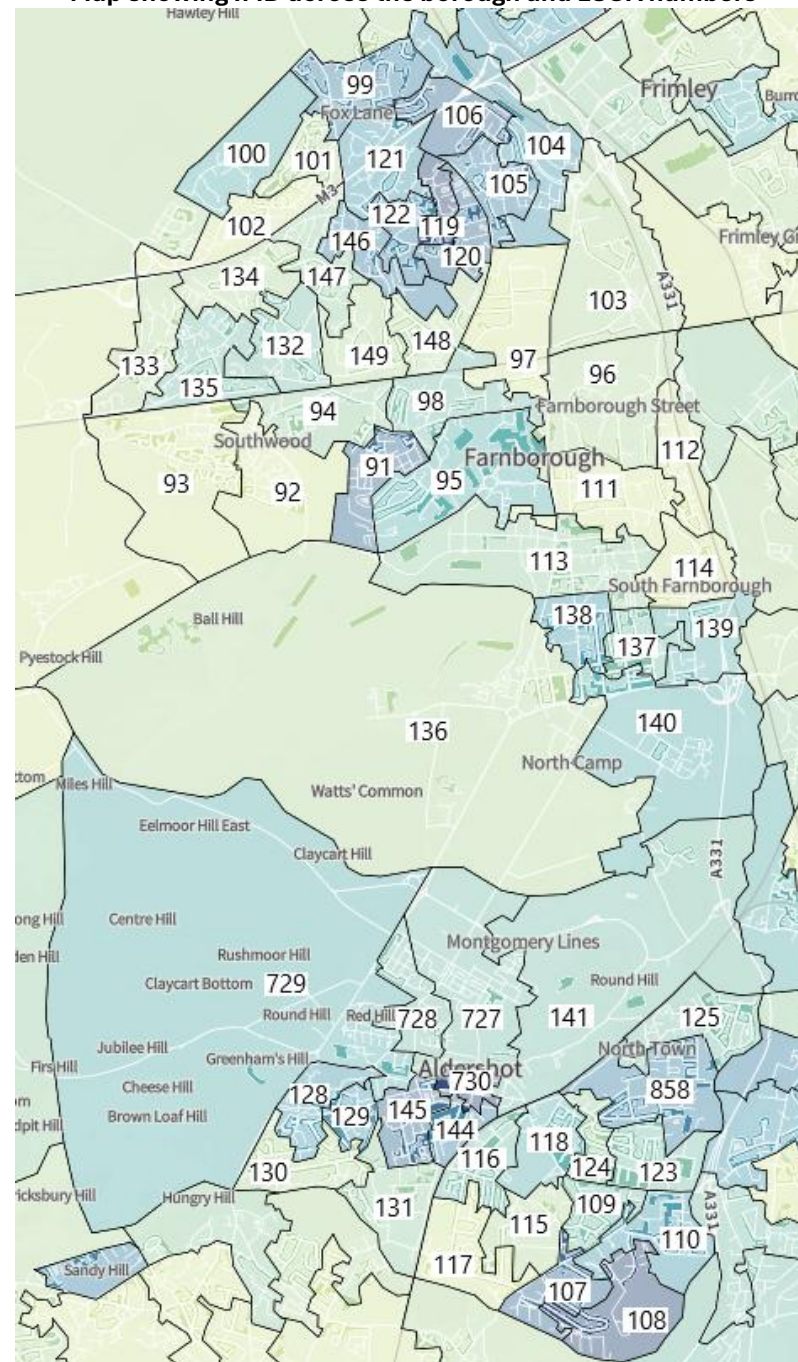


These were the same three areas as in 2019.

Of the other areas 11 LSOAs are in the 40% most deprived, 12 LSOAs are in the middle 20%, 16 LSOAs are in the 40% least deprived and 18 LSOAs are in the 20% least deprived areas in the country



Map showing IMD across the borough and LSOA numbers



## Rushmoor data

Although the indices of deprivation are produced at LSOA level the average rank of the LSOAs in a larger geographical the area can be ranked:

**Rushmoor ranks 197 out of 296 authorities for the Index of Multiple Deprivation (IMD).**

Rushmoor is less deprived Overall (IMD) than 67% of local authority districts



## Comparisons

In the county of Hampshire there are 45 LSOAs in the 20% most deprived in the country, 20 in Havant, 13 in Gosport, three in Rushmoor, two in Fareham, Test Valley and the New Forest, one in Basingstoke and Dene, Eastleigh and Winchester

Around Rushmoor: Hart, Surrey Heath, and Waverley have no LSOAs in the 20% most deprived in the country. Guildford has one LSOAs in in the 20% most deprived in the country.

## Domain information

The English indices of deprivation 2025 is it ranks areas against in a series of domains containing a range of indicators. The domains are:

- Income
- Employment
- Education, Skills and Training
- Health Deprivation and Disability
- Crime
- Barriers to Housing and Services
- Living Environment

There are also two supplementary indices of deprivation:

- Income Deprivation Affecting Children Index (IDACI)
- Supplementary indices: Income Deprivation Affecting Older People Index (IDAOPI)

## Areas with specific challenges

The domain information shows that income deprivation affecting older people, education and skills, barriers to housing and services and crime are a concern across the borough.

The following pages shows the information for each domain, including areas which are in 20% most deprived and what indicators are used in each domain.

If the LSOAs is in **bold** they also have multiple deprivation and if the LSOA is in **red** then they are in the 10% most deprived areas in England.



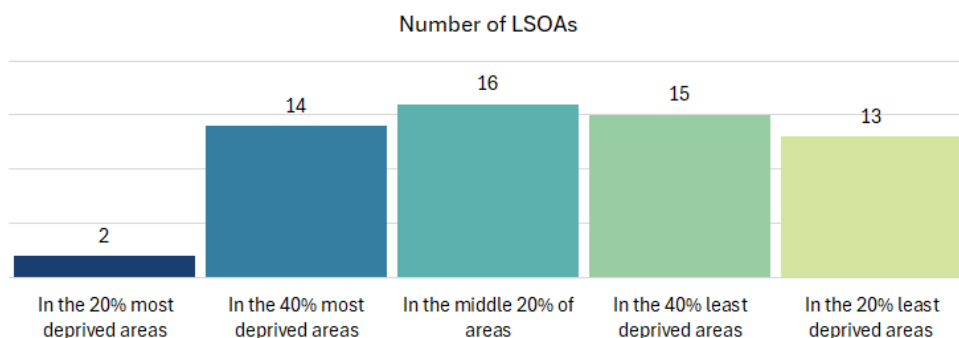
## Income domain

Income deprivation: **Rushmoor** is less deprived than 54% of local authority districts



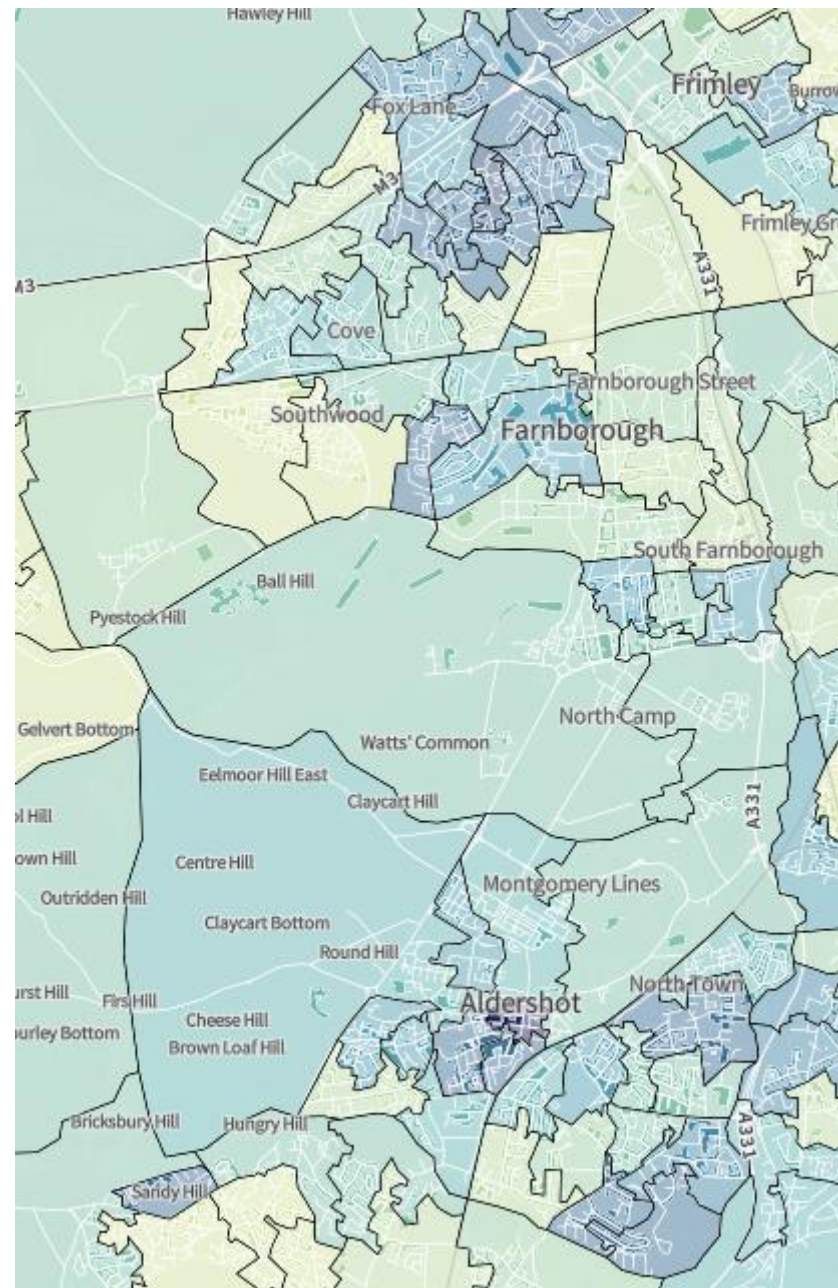
There are two areas in the 20% most deprived in England for income:

- **LSOA 730 Part of Wellington ward**
- **LSOA 119 Part of Cherrywood ward**



## Indicators used in the domain

- Adults and children in Income Support benefit units
- Adults and children in income-based Jobseeker's Allowance benefit units.
- Adults and children in income-based Employment and Support Allowance benefit units.
- Adults and children in Pension Credit (Guarantee) benefit units.
- Adults and children in Universal Credit benefit units 'out-of-work' conditionality categories.
- Adults and children in Universal Credit 'in-work' conditionality groups, in Housing Benefit claimant benefit units and in Tax Credit benefit units, and with monthly equivalised income below 70% of the national median (after housing costs).
- Asylum seeker adults and children in dispersed accommodation in receipt of support.



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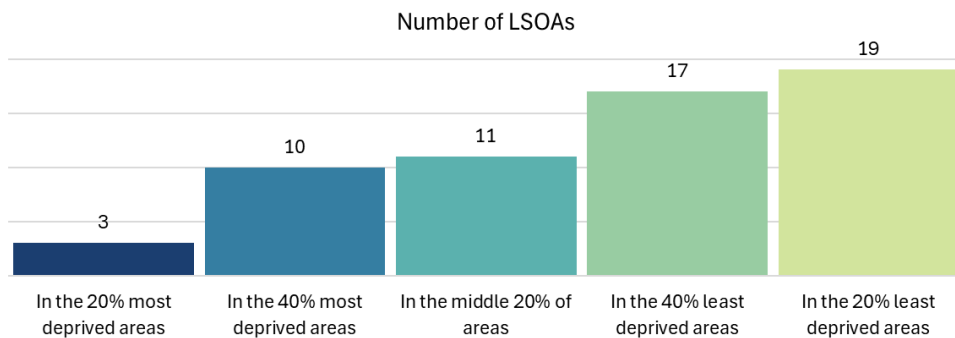
## Employment domain

**Employment deprivation:** Rushmoor is less deprived than 75% of local authority districts



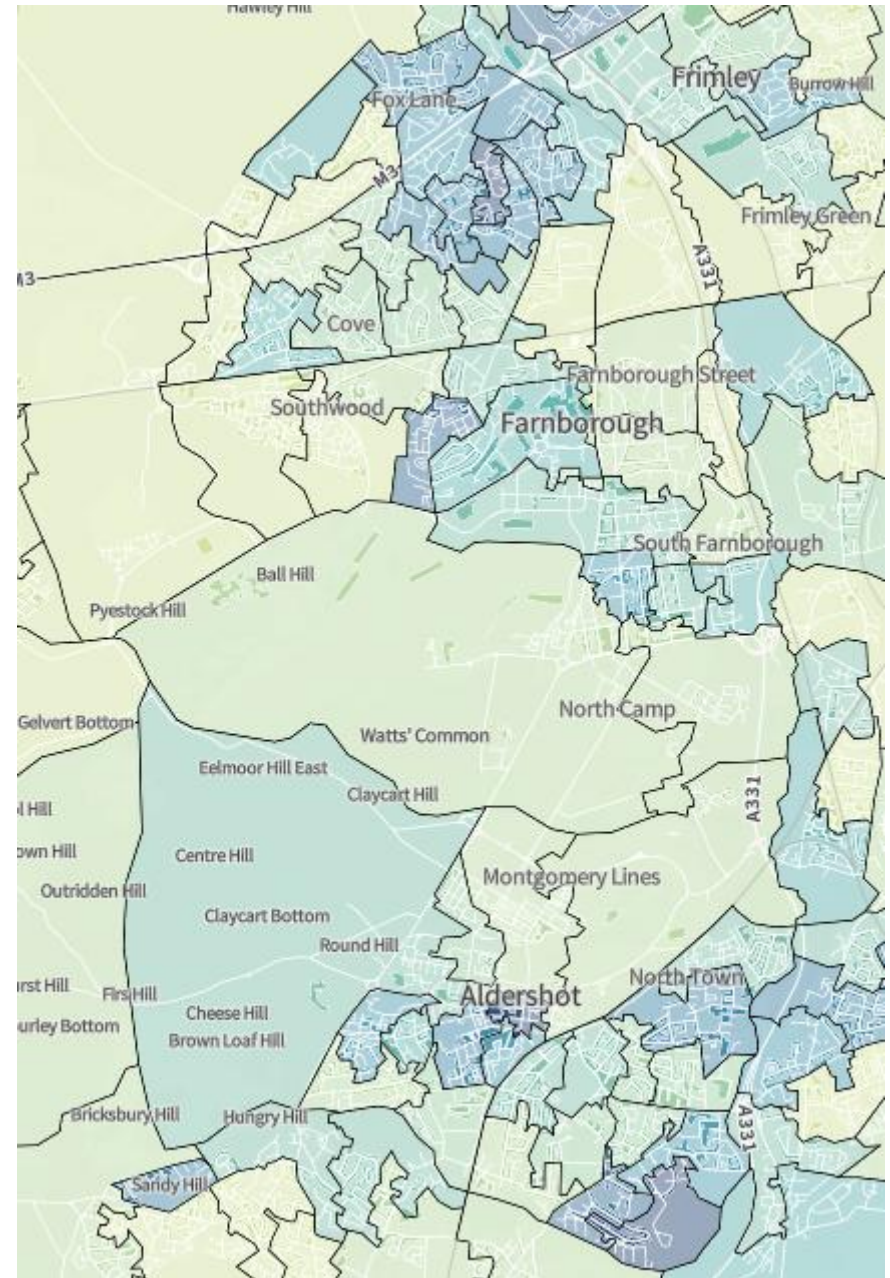
There are two areas in the 20% most deprived in England for Employment:

- **LSOA 108 Part of Aldershot Park ward**
- **LSOA 119 Part of Cherrywood ward**
- **LSOA 730 Part of Wellington ward**



## Indicators used in the domain

- Claimants of Jobseeker's Allowance
- Claimants of New Style Jobseeker's Allowance.
- Claimants of Employment and Support Allowance
- Claimants of New Style Employment and Support Allowance.
- Claimants of Incapacity Benefit.
- Claimants of Severe Disablement Allowance.
- Claimants of Carer's Allowance.
- Claimants of Income Support.
- Claimants of Universal Credit in No work requirements conditionality group, in searching for work conditionality group, in planning for work conditionality group and in preparing for work conditionality group.



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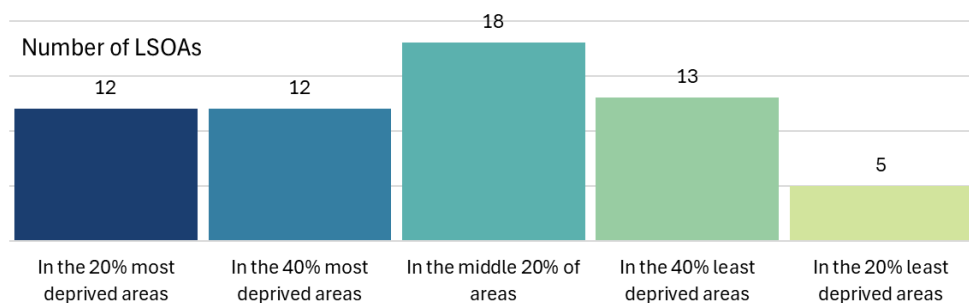
## Education, Skills and Training domain

Education & skills deprivation: **Rushmoor** is more deprived than 60% of local authority districts



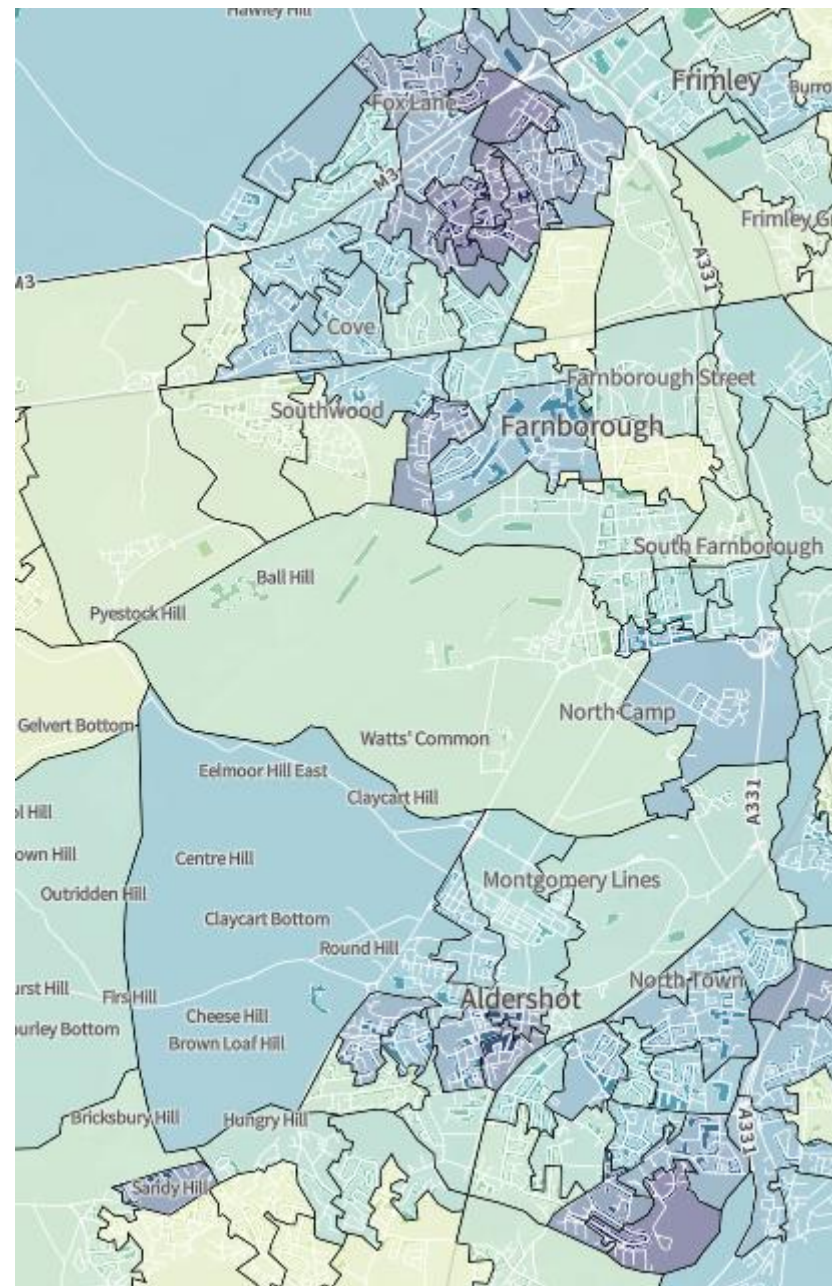
There are 12 areas in the 20% most deprived in England for Education, Skills and Training:

- **LSOA119 Part of Cherrywood ward**
- **LSOA 122 Part of Cherrywood and small part of West Heath ward**
- **LSOA 120 Part of Cherrywood ward**
- **LSOA 106 Part of Cherrywood and a small part of Fernhill ward**
- **LSOA 108 Part of Aldershot Park ward**
- LSOA 99 Part of Fernhill ward
- LSOA 107 Part of Aldershot Park ward
- LSAO 91 Part of Cove and Southwood ward
- **LSOA 730 Part of Wellington ward**
- LSOA144 Part of Manor Park and a small part of Wellington ward
- LSOA105 Part of Cherrywood ward



## Indicators used in the domain

- Key Stage 2 and Key Stage 4 attainment
- Pupil absence
- Persistent pupil absence
- Proportion of young people aged under 21 not entering higher education
- Proportion of working-age adults (aged 25 to 66) with no or low qualifications
- Proportion of the working-age population who cannot speak English or cannot speak English 'well'



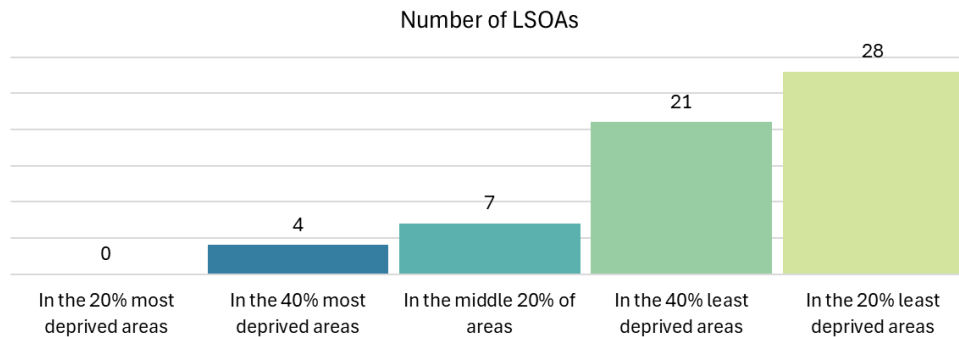
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## Health and Disability domain

**Health & disability deprivation:** Rushmoor is less deprived than 86% of local authority districts

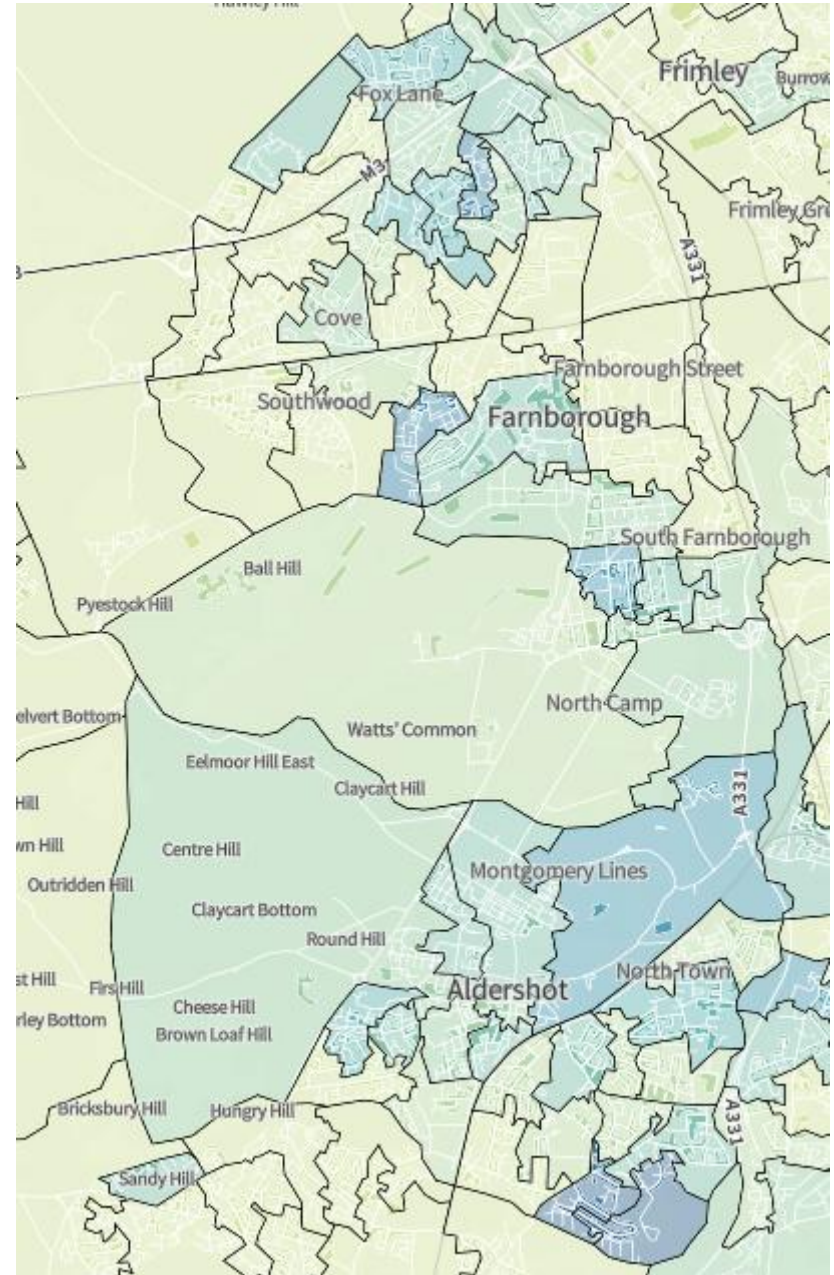


There are no areas in the 20% most deprived in England for Health and Disability.



## Indicators used in the domain

- Years of potential life lost
- Comparative illness and disability ratio
- Acute morbidity
- Mental health



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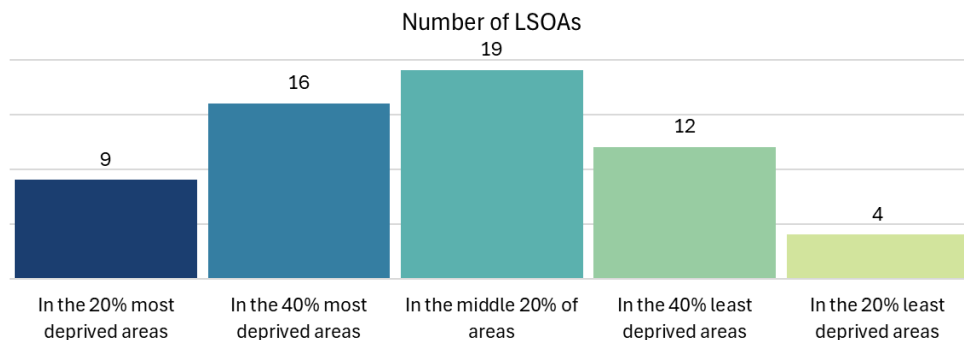
## Crime domain

**Crime deprivation:** Rushmoor is more deprived than 65% of local authority districts



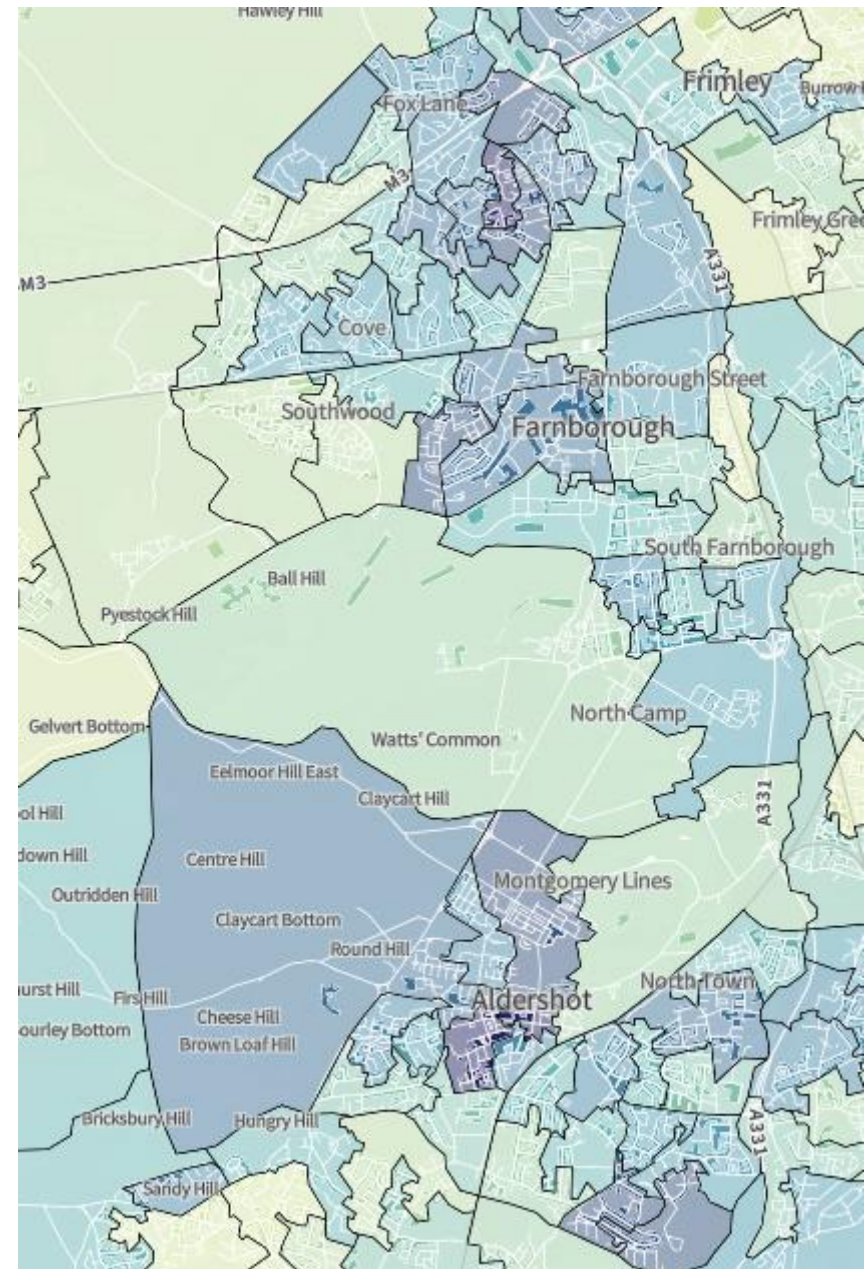
There are nine areas in the 20% most deprived in England for Crime:

- **LSOA 730 Part of Wellington ward**
- **LSOA 145 Part of Rowhill and small part of Wellington and Manor Park ward**
- **LSOA 119 Part of Cherrywood ward**
- **LSOA 108 Part of Aldershot Park ward**
- LSOA 91 Part of Cove and Southwood ward
- LSOA 727 Part of Wellington ward
- LSOA 107 Part of Aldershot Park ward
- LSOA 120 Part of Cherrywood ward
- LSOA 106 Part of Cherrywood and a small part of Fernhill ward



## Indicators used in the domain

- Violence with injury and violence without injury, rate per 1,000 at risk population
- Stalking and harassment, rate per 1,000 at risk population
- Burglary, rate per 1,000 at risk properties
- Theft, rate per 1,000 at risk population
- Criminal damage, rate per 1,000 at risk population
- Public order and possession of weapons, rate per 1,000 at risk population
- Anti-social behaviour (ASB), rate per 1,000 at risk population



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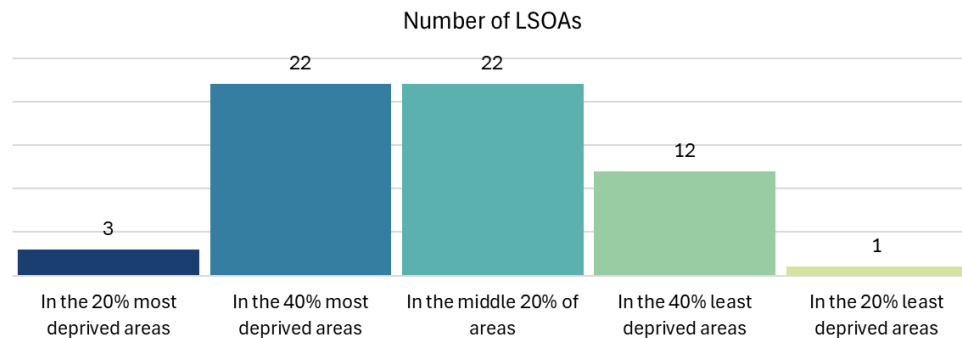
## Barriers to Housing and Services domain

**Barriers to housing and services deprivation:** Rushmoor is more deprived than 59% of local authority districts



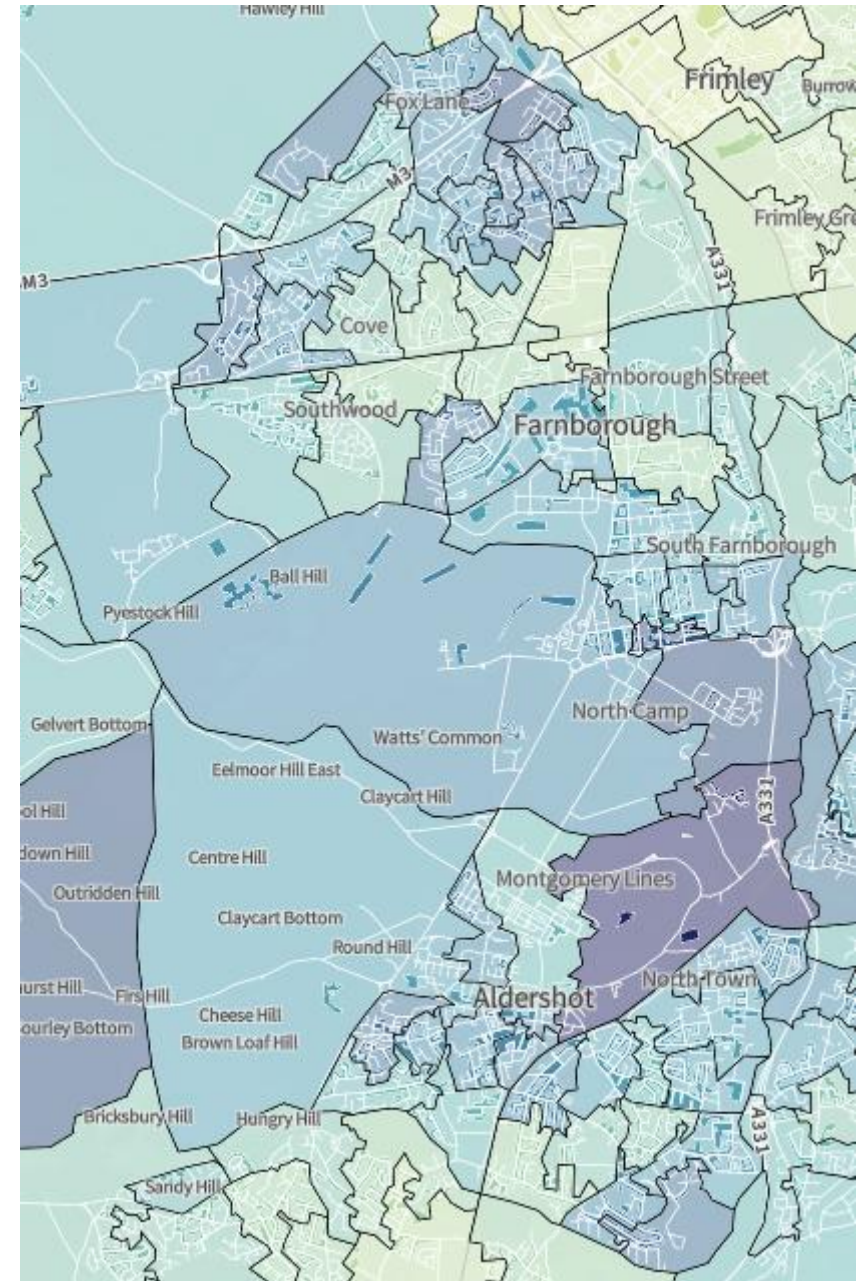
There are three areas in the 20% most deprived in England for Barriers to Housing and Services:

- **LSOA 141 Part of Wellington ward**
- LSOA 140 Part of St Mark's ward
- LSOA 106 Part of Cherrywood and a small part of Fernhill ward



## Indicators used in the domain

- Connectivity Score - Travel time to retail, education, health, employment and leisure/entertainment destinations by walking, cycling and public transport
- Patient-to-GP Ratio
- Digital Connectivity
- Household overcrowding
- Homelessness
- Housing affordability



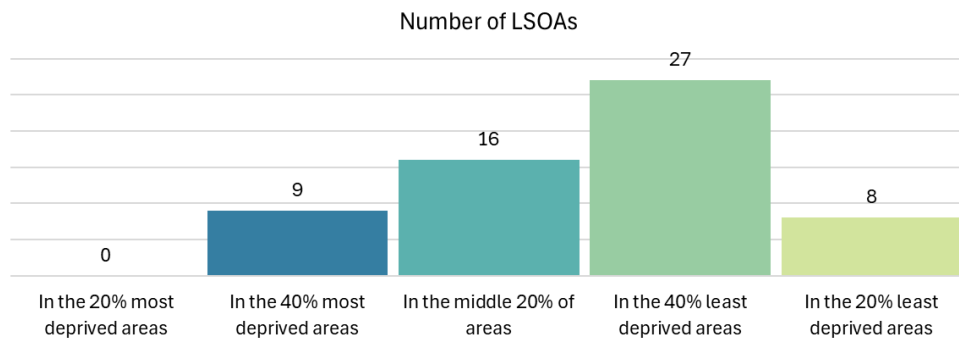
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## Living Environment

Living environment deprivation: **Rushmoor** is less deprived than 77% of local authority districts

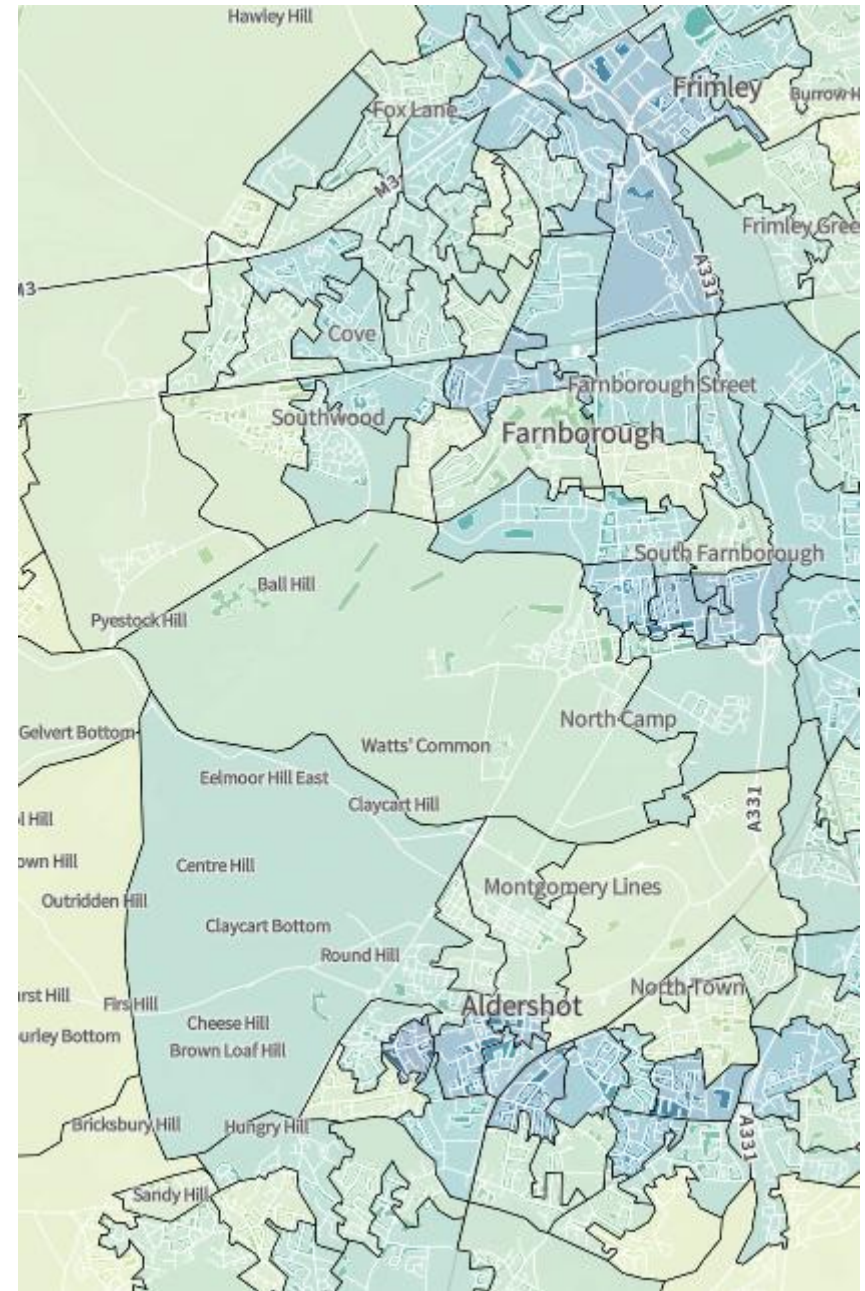


There are no areas in the 20% most deprived in England for Living Environment.



## Indicators used in the domain

- Housing in poor condition
- Housing lacking private outdoor space
- Air quality indicator
- Noise pollution
- Housing energy performance score
- Road traffic casualties involving injury to pedestrians and cyclists



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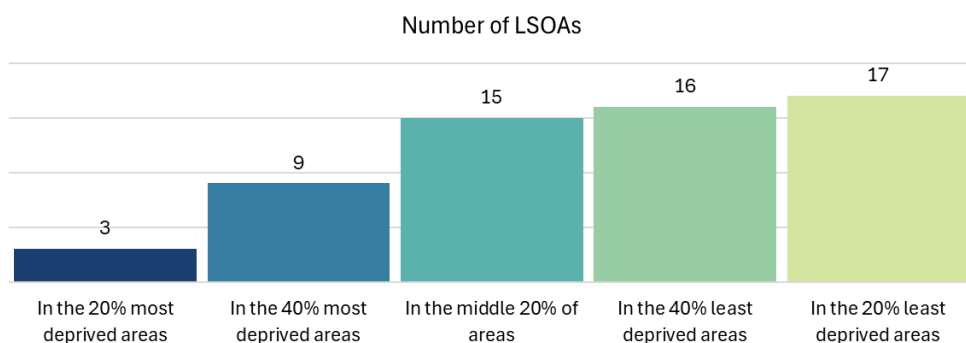


## Supplementary indices: Income Deprivation Affecting Children Index (IDACI)

Income deprivation affecting children: **Rushmoor** is less deprived than 68% of local authority districts



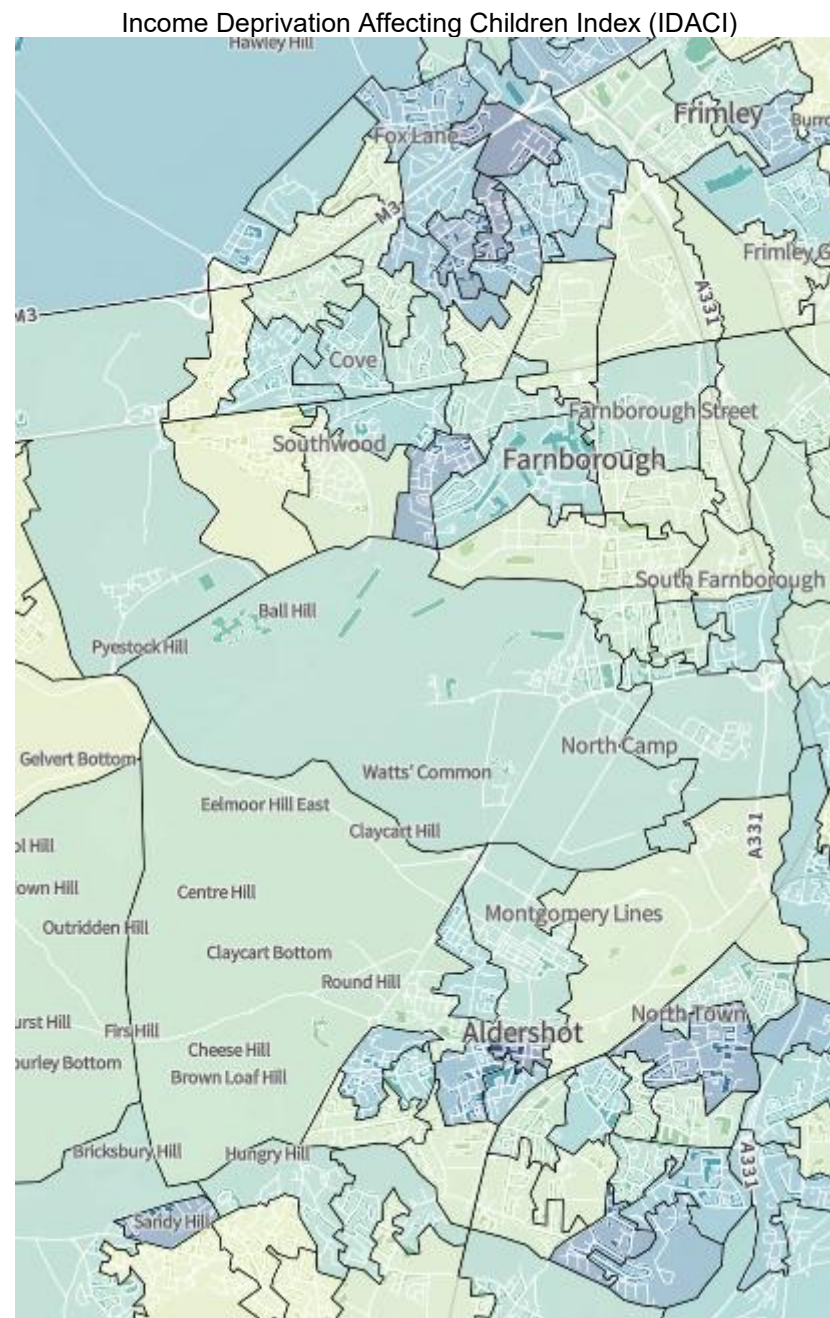
- **LSOA 730 Part of Wellington ward**
- **LSOA119 Part of Cherrywood ward**
- **LSOA 106 Part of Cherrywood and a small part of Fernhill ward**



### Indicators used in the supplementary indices

The indicators from the income domain are used for the supplementary indices:

- The **Income Deprivation Affecting Children Index (IDACI)** measures the proportion of all children aged 0 to 15 living in income deprived families.
- The **Income Deprivation Affecting Older People Index (IDAOP)** measures the proportion of all those aged 60 or over who experience income deprivation.

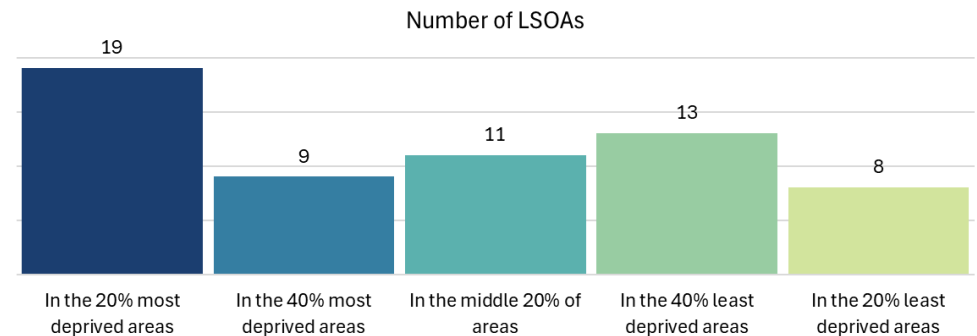


## Supplementary indices: Income Deprivation Affecting Older People Index (IDAOPI)

Income deprivation affecting old people: **Rushmoor** is more deprived than 81% of local authority districts



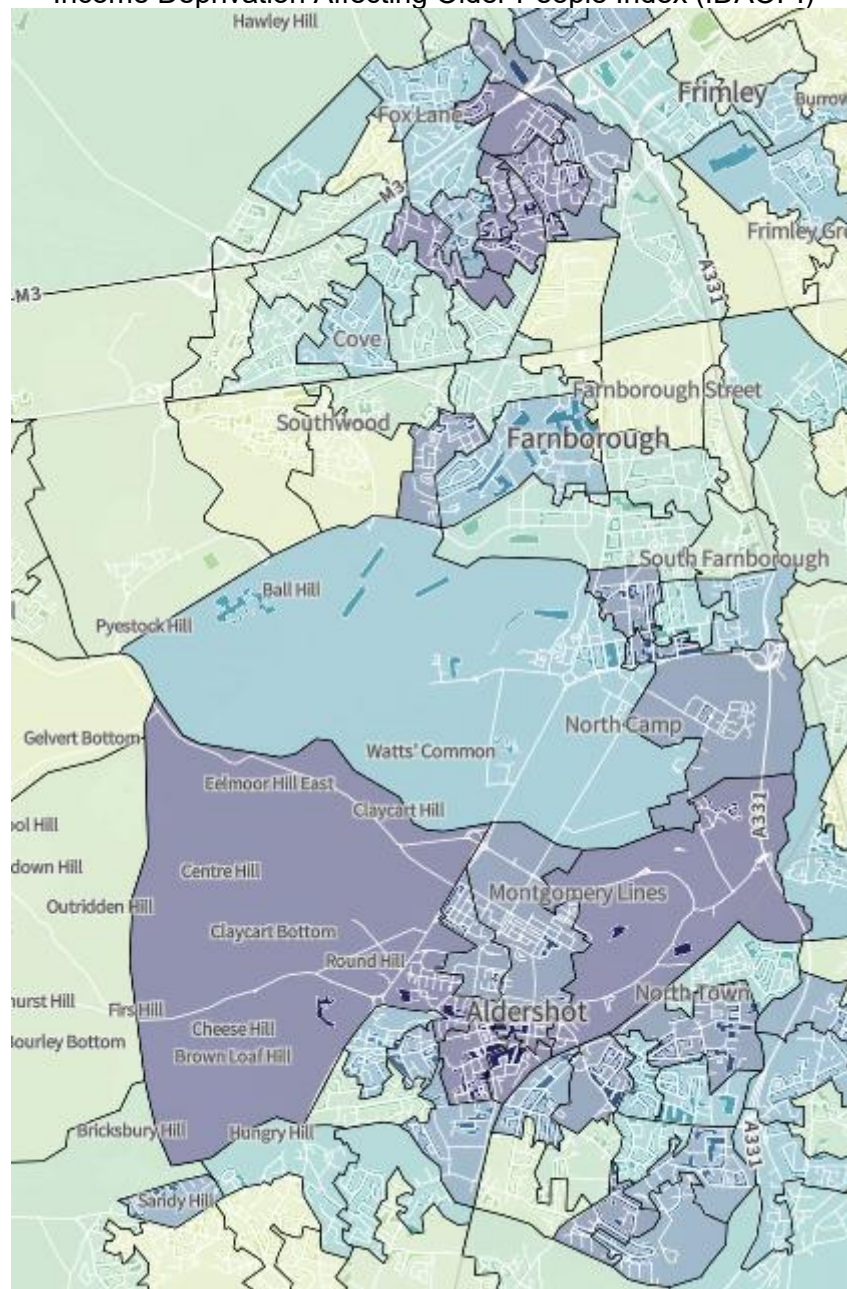
- **LSOA 730 Part of Wellington ward (the most deprived area in England)**
- LSOA 141 Part of Wellington ward
- LSOA 729 Part of Wellington ward
- LSOA144 Part of Manor Park and a small part of Wellington ward
- LSOA 145 Part of Rowhill and small part of Wellington and Manor Park wards
- **LSOA 119 Part of Cherrywood ward**
- LSOA105 Part of Cherrywood ward
- LSOA 146 Part of West Heath ward
- LSOA 106 Part of Cherrywood and a small part of Fernhill ward
- LSOA 120 Part of Cherrywood ward
- LSOA 728 Part of Wellington ward
- LSOA 140 Part of St Marks ward
- LSOA 104 Part of Cherrywood and a part of Fernhill ward
- LSOA 107 Part of Aldershot Park ward
- LSOA 91 Part of Cove and Southwood ward
- LSOA 727 Part of Wellington ward
- LSOA 118 Part of Manor Park and a small part of Aldershot Park and North Town wars
- LSOA 138 Part of St Marks and a part of Kellwood ward
- LSOA 858 Part of North Town ward



LSOA 730 is ranked is the most deprived in England for Income Deprivation Affecting Older People (ranked 1). This area was also ranked 1 in the 2019 Index of Deprivation for England for Income Deprivation Affecting Older People. Data indicates that indicates that there were more older people claiming benefits, than older people in the area.



## Income Deprivation Affecting Older People Index (IDAOP)



## More information

The Index of Multiple Deprivation 2025 information is published on the Government website: [English indices of deprivation 2025 - GOV.UK](https://www.gov.uk/government/publications/english-indices-of-deprivation-2025). This includes a map which can help explore deprivation patterns and compare to other area. [Local Deprivation Explorer - Home](#)

## Scores for Lower Super Output Areas

The table on the following pages shows the scores for the individual LSOAs in terms of the individual domains.

### Key

In the 20% most deprived areas	In the 40% most deprived areas	In the middle 20% of areas	In the 40% least deprived areas	In the 20% least deprived areas
Ranked 1 - 6751	Ranked 6752 - 13502	Ranked 13503-20253	Ranked 20254 - 27004	Ranked 27005 - 33755

Wards covered by LSOA and approx. percentage	LSOA Code	Index of Multiple Deprivation	Income	Employment	Education, Skills & Training	Health Deprivation & Disability	Crime	Barriers to Housing & Services	Living Environment	IDACI	IDAOPi
Cove and Southwood (100%)	91	7785	7611	8299	5505	10916	4677	7462	27243	9447	5067
Cove and Southwood (100%)	92	32459	30461	32543	29523	32978	28304	21952	22499	27834	32146
Cove and Southwood (100%)	93	32902	32317	32459	28934	33123	30090	17917	29937	30940	32993
Cove and Southwood (100%)	94	26004	20758	29227	15484	29734	19469	23942	18077	20021	26099
Empress (80%) & Cove and Southwood (20%)	95	17291	15240	18747	10170	22455	8668	14910	26142	16966	10896
Knellwood (95%) & Empress (5%)	96	28065	25722	30230	22859	32458	14656	20204	17331	21791	32587
Empress (100%)	97	32947	32225	32269	30930	33220	25820	29958	19839	30377	33050
Empress (55%) & Cove and Southwood (45%)	98	21601	20139	21262	17845	31523	8107	24805	12359	23341	21757
Fernhill (100%)	99	12595	12136	11816	5041	18526	11187	12868	26908	10780	14660
Fernhill (100%)	100	18877	21930	19807	12096	20258	11985	9125	21653	20098	17893
Fernhill (100%)	101	30130	30827	31964	20116	32235	21463	17944	21563	27382	31816
Fernhill (100%)	102	30631	28354	30962	19767	31968	27354	20155	25563	29374	25626
Empress (95%) & Cherrywood (5%)	103	27700	28480	31605	26062	32614	10388	22532	10765	28896	22720
Cherrywood (90%) & Fernhill (10%)	104	15600	11993	18199	6963	24287	17382	14620	15770	15370	3801
Cherrywood (100%)	105	11167	9076	10467	6685	21381	9852	9671	21548	13576	2228
Cherrywood (85%) & Fernhill (15%)	106	7920	7582	11113	2998	21733	6488	4631	15209	6714	2751
Aldershot Park (100%)	107	7690	7652	7087	5155	9387	5889	11163	25945	9387	4981
Aldershot Park (100%)	108	6042	7757	5178	3250	8122	3790	8785	31768	10982	8842
Aldershot Park (100%)	109	23526	20825	23705	15307	29708	15399	21007	16401	23392	17945
Aldershot Park (100%)	110	15110	12927	14111	7369	23411	15032	13912	21583	16459	7874
Knellwood (100%)	111	31969	28055	29579	30432	32851	22878	24886	27863	29013	22781
Knellwood (100%)	112	31334	29126	32936	26054	31832	30866	17514	19285	28922	30320
Knellwood (95%) % Empress (5%)	113	25183	24955	22812	21835	25704	18646	14977	19361	27540	22653
Knellwood (100%)	114	30715	28089	29036	26073	32528	24313	17903	26366	28545	25214
Manor Park (90%) & Aldershot Park (10%)	115	27937	25977	24824	22102	27202	19577	20523	26075	27771	25106
Manor Park (100%)	116	22101	19556	22578	19064	30158	17532	12867	12233	24430	7963
Manor Park (100%)	117	31640	30120	29536	23990	32685	25214	25039	25312	28345	28726
Manor Park (80%) & North Town (10%) & Aldershot Park (10%)	118	18217	16114	23239	10709	23236	11156	15210	14570	20114	5303
Cherrywood (100%)	119	4212	4033	5388	946	10552	3208	6759	30242	4534	1027
Cherrywood (100%)	120	9558	9075	12361	2699	24990	5950	7207	23784	10721	3278



Fernhill (45%) & West Heath (45%) & Cherrywood (10%)	121	14714	13875	14674	6881	25275	11523	13005	17650	14352	13677
Cherrywood(80%)&WestHeath(20%)	122	10200	9962	11895	2218	20234	9581	12242	23054	9378	6876
North Town (95%) & Aldershot Park (5%)	123	23278	21158	24403	15873	28290	23403	15102	12444	24212	14175
North Town (80%) & Aldershot Park (20%)	124	24774	22827	24080	17849	29525	16921	18150	17806	26937	14093
North Town (100%)	125	22742	19909	22341	16139	28754	17911	10635	25390	20483	17295
Rowhill (100%)	128	14720	14407	13741	10007	19342	12858	8645	22116	15351	11195
Rowhill (100%)	129	15791	14896	17567	11144	23521	15388	12853	7688	19257	7794
Rowhill (100%)	130	29921	27210	29364	23669	31482	20942	17997	27797	29003	23649
Rowhill (100%)	131	24990	18906	25115	20723	27167	22060	17819	19611	30047	8807
St. John (100%)	132	22856	19216	24134	14849	26345	14116	23002	18102	18705	16523
St. John (100%)	133	30197	31682	32074	27916	32565	25426	7715	24293	31698	29409
St. John (100%)	134	27506	26945	29222	15289	31829	24529	14775	20138	25780	24057
St. John (100%)	135	20302	17324	18533	12811	30438	15673	11414	26394	17957	20595
St Marks (100%)	136	28144	22254	28773	24375	29930	26535	12344	26341	20333	13836
St Marks (100%)	137	21794	21961	22217	18914	23297	17844	14201	11183	25644	19243
St Marks (80%) and Knellwood (20%)	138	16785	16376	14688	20838	14703	12139	14630	14515	25626	6226
St Marks (100%)	139	19040	16859	18139	19231	24677	15201	11994	12616	19955	10322
St Marks (100%)	140	19986	21041	28026	13071	24956	14623	3522	22435	21767	3452
Wellington (100%)	141	22459	23610	29215	21540	14631	24645	3289	30013	27159	68
Manor Park (95%) & Wellington (5%)	144	13049	9529	16750	6029	23431	13425	12273	13914	15485	911
Rowhill (80%) & Wellington(10%) & Manor Park(10%)	145	9179	7046	11521	8912	24952	1634	12753	13068	10738	896
West Heath (100%)	146	10762	8182	10342	5542	19483	7981	16544	22493	12142	2688
West Heath (100%)	147	26104	23112	25444	16108	29736	19725	22121	20490	25234	18832
West Heath (100%)	148	28806	28391	26945	17084	30627	19744	25562	23922	27546	21650
West Heath (100%)	149	27215	21355	26614	21065	32134	15848	26886	21026	21292	21214
North Town (100%)	858	12023	7128	10477	10966	19985	9328	13587	28434	7695	6234
Wellington (100%)	727	22094	19316	27521	18901	22762	5793	18651	24276	21564	5297
Wellington (100%)	728	20831	16534	24151	16789	21651	13358	11676	25337	18579	3413
Wellington (95%) & Rowhill (5%)	729	19077	18013	20759	15342	25420	6790	13525	20518	24940	885
Wellington (95%) & Manor Park (5%)	730	4263	1281	6315	5645	24750	1180	10964	11328	3973	1
Number in 20% most deprived		3	2	3	12	0	9	3	0	3	19
Number in 20% least deprived		18	13	19	5	28	4	1	8	17	8