

Your future, your place

A vision for Aldershot
and Farnborough 2030



Welcome to **Your Future, Your Place**

This document sets out our future ambitions for Aldershot and Farnborough to 2030.

It was created following a programme of events, workshops and engagement with residents, elected members, partners and community organisations to come up with a shared vision for the borough of Rushmoor.

This is a fantastic place to live and **Your Future, Your Place** sets out our aspirations for Aldershot and Farnborough over the next ten years to ensure that our residents can make the most of our family-friendly regenerated town centres, distinct in character.

Our communities will be able to access quality housing for all stages of life, feel proud and connected to their towns and able to enjoy easy access to parks, green spaces and leisure activities that help them to lead an active life.

We will help our economy to grow, working with partners and industry to increase productivity and prosperity, access funding opportunities and attract investment.

And finally, we want future generations to have the best start in life, receive a quality education and achieve their full potential, living and working in a borough where we all respect and protect our environment.

David Clifford

Leader
Rushmoor Borough Council

Paul Shackley

Chief Executive
Rushmoor Borough Council



Building the vision

Using information from our 2018 residents' survey, an ambition workshop with members of our Cabinet and a partners' network event, six key themes emerged as those thought to be the most important for Rushmoor and for its residents, businesses and partners.

We asked residents for their views in February and March 2019. Around 1,100 people took part in our consultation, which included an online survey, a range of public drop-in sessions and engagement with local community groups, both face-to-face and using social media.

A key message from our residents, was they want us to **focus on issues that matter to them**, with the improvement of our town centres, enabling opportunities for high quality education and skilled local jobs top of the list.

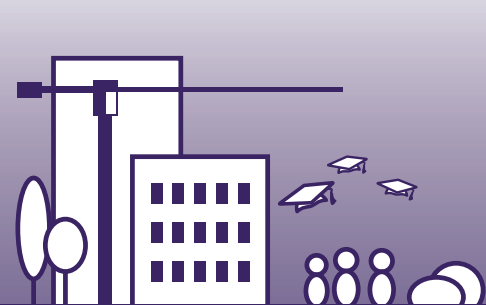
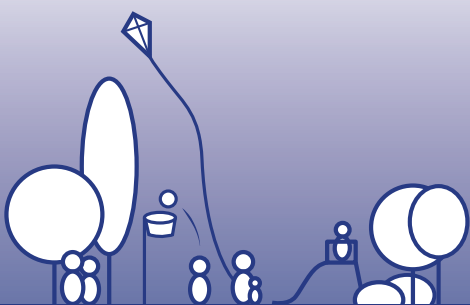
Residents liked the ambitious nature of the vision and were keen for us to also include additional areas such as community safety, communications with the community, and the importance of green and environmentally-friendly living for residents.

Residents want our towns to be well-connected, with an emphasis on safer routes for those that want to walk and cycle. They wanted to know more about what we have planned for community spaces and to ensure that green spaces are designed as part of new housing developments.

These were the areas our residents wanted the vision to focus on:

- **Vibrant and distinctive town centres**
- **Housing for every stage of life**
- **Strong communities, proud of our area**
- **Healthy and green lifestyles**
- **A growing local economy – kind to the environment**
- **Opportunities for everyone – quality education and a skilled local workforce**

Above all, we were pleased to hear from a very engaged community, interested in their local area, keen to find out more and to be part of its future.



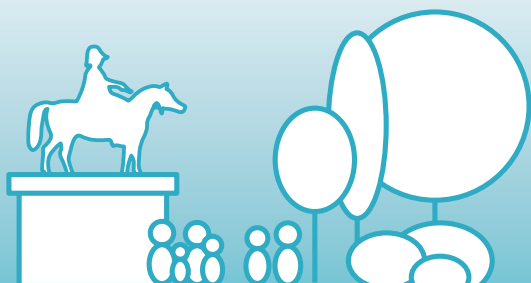
Vision at a glance



**Vibrant and distinctive
town centres**



**Housing for every
stage of life**



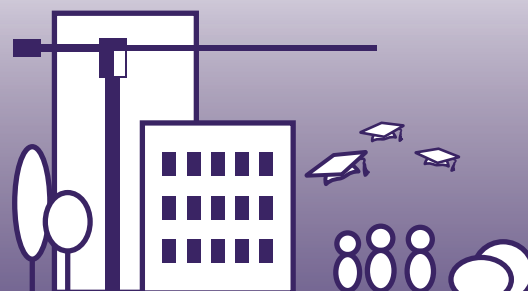
**Strong communities,
proud of our area**



**Healthy and green
lifestyles**



**A growing local
economy – kind to the
environment**



**Opportunities for everyone
– quality education and a
skilled local workforce**

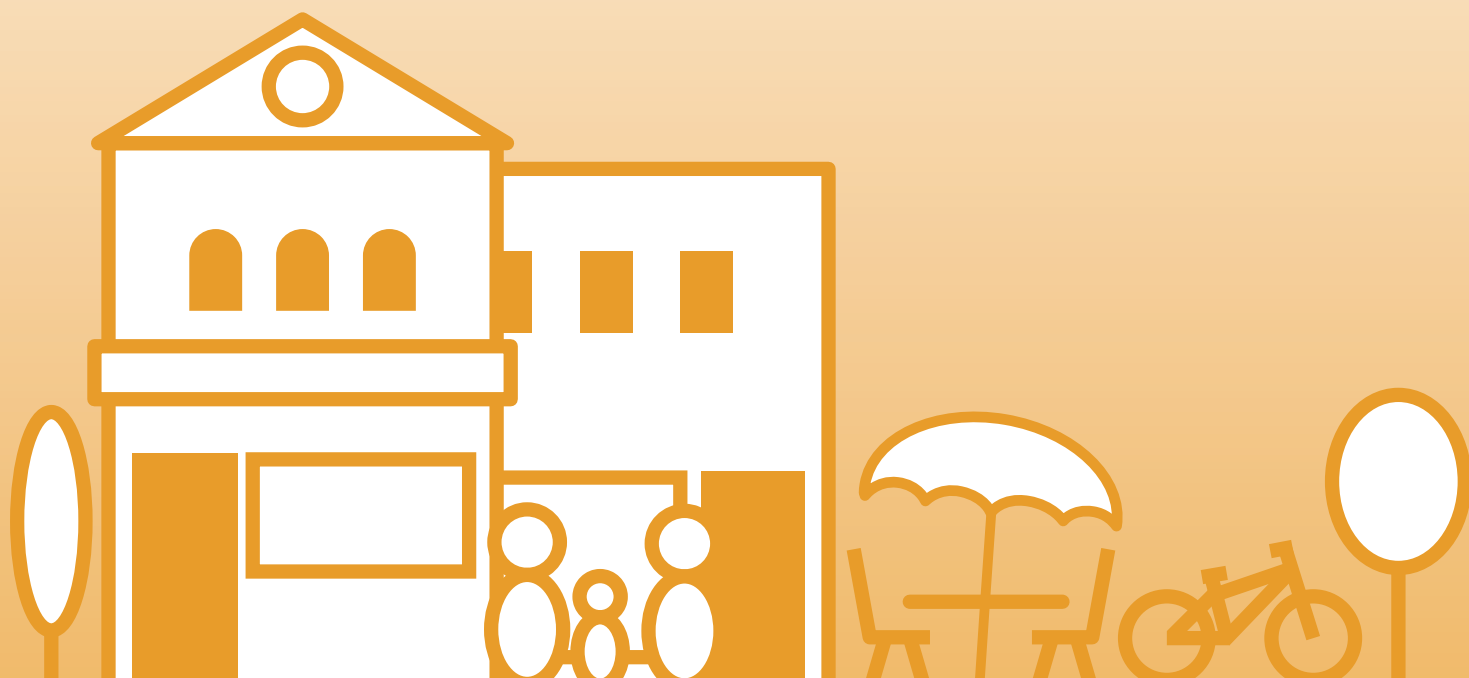
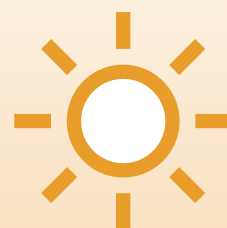
Vibrant and distinctive town centres

Farnborough and Aldershot town centres will be regenerated with a wide mix of uses. These will include a good shopping offer, leisure, arts and social spaces that attract people into the town, as well as businesses and town centre living. New town centre homes will be of good quality and sit well alongside existing historic buildings.

Our towns will be family-friendly, safe, vibrant and thriving places where people want to spend their time and money, from daytime through to the evening.

Each town will have its own distinct character that respects its unique heritage. Aldershot will benefit from the legacy of its Victorian and military history and Farnborough, from its proud aviation and aeronautical reputation.

Our towns will also be well connected and more people will choose to walk and cycle. Public transport will be reliable, accessible and affordable. Where people use their cars, they will enjoy good access into, and around, the town centres; with access to decent parking and electric charging points.



Housing for every stage of life

There will be a good mix of homes of sizes and types to meet our residents' needs throughout their lives. There will be more homes to rent and buy, including a good supply of truly affordable homes to help ensure we attract and retain young talent locally and provide housing for key workers.

New homes will be attractive, greener, and fit in with their surroundings. The selection and quality of homes available will encourage people to move here and stay, working locally, supporting the local economy and reducing the need to commute.

Residents will be helped to adapt their homes to take advantage of green technologies to be kinder to the environment and reduce their energy costs.

When new homes are built, there will be the facilities and infrastructure in place to cater for a growing population, including roads, health facilities, schools and green spaces for children to play.



Strong communities, proud of our area

People and businesses will feel proud to be part of our towns and will enjoy a strong sense of community and belonging.

Everyone will feel able to get involved in helping out in their local area - through volunteering, community projects and groups.

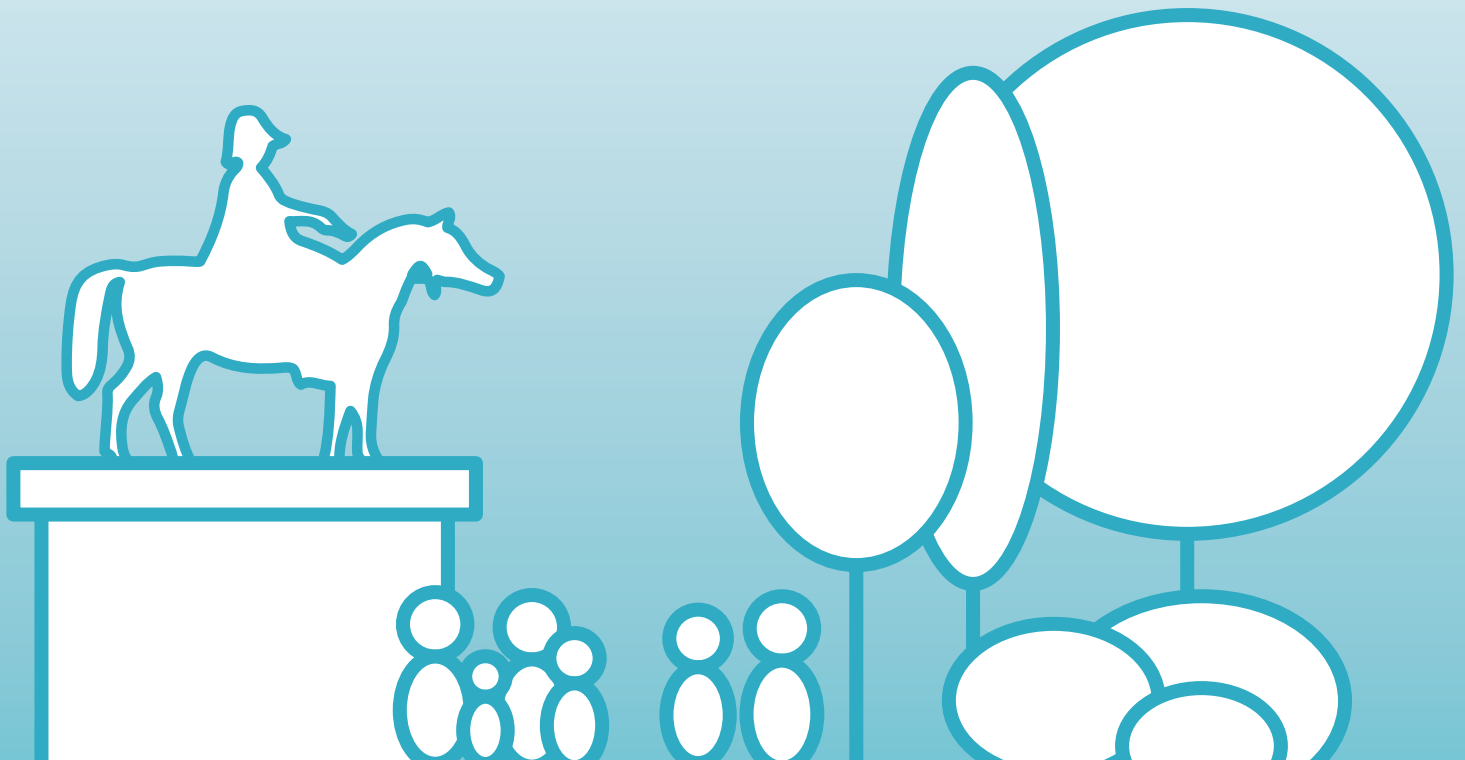
There will be great public spaces and places, where people can meet for a wide range of affordable leisure, cultural and community activities, classes and events.

There will be thriving and supportive local networks and online communities.

In our neighbourhoods, residents will look out for each other, so that everyone feels safe and cared for.

People will feel well informed about what's happening in their area and about the facilities, activities and services available locally.

As well as being ambitious for the future and excited by what the area has to offer, we will continue to value and celebrate the contribution of Aldershot and Farnborough's military and aviation heritages to the unique character of our borough.



Healthy and green lifestyles

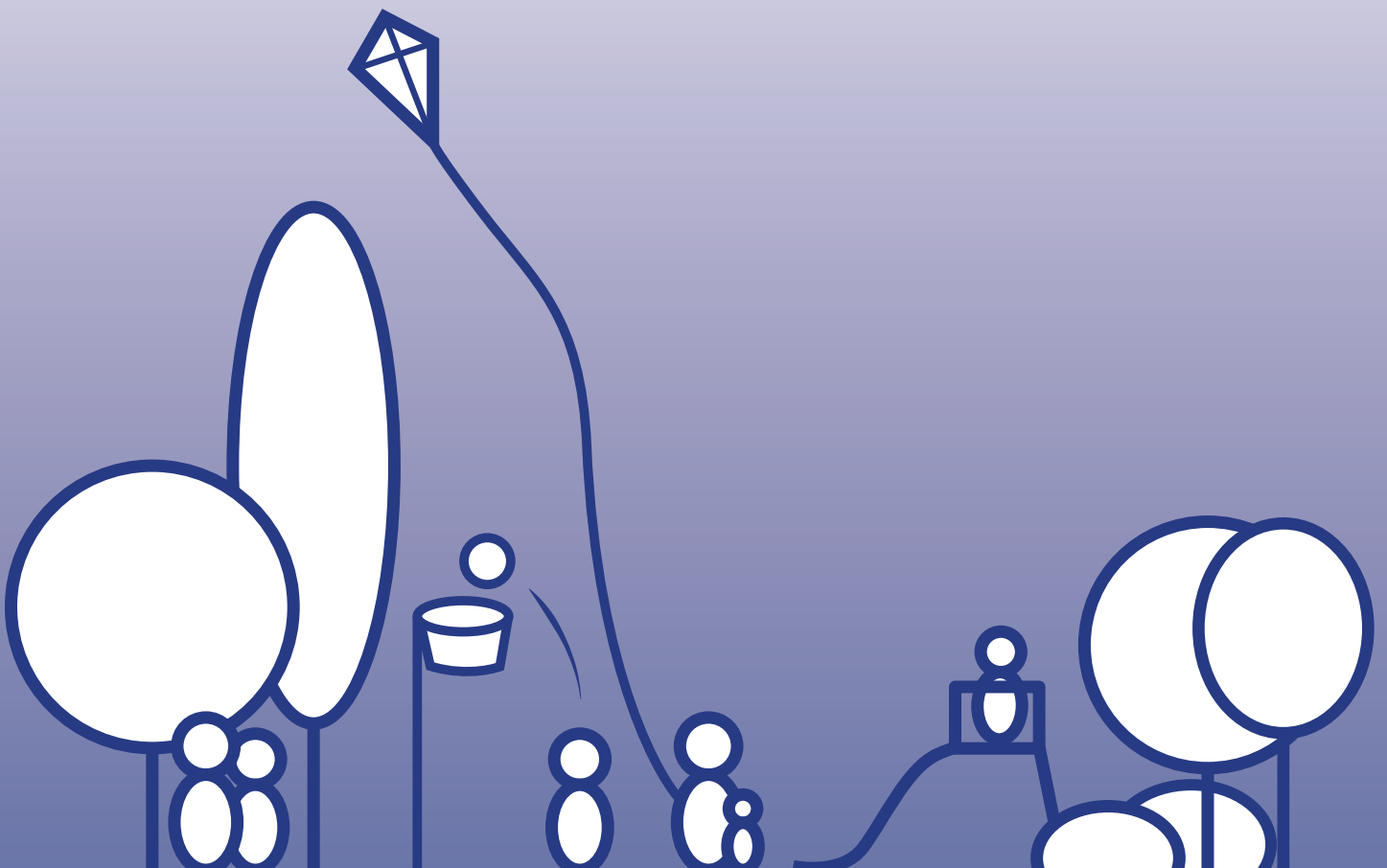
Everyone will have access to parks and green spaces, and to affordable facilities so they can lead active and healthy lifestyles.

There will be a network of safe and well-signed cycle routes across the borough, helping people to keep fit and supporting green travel.

People will enjoy good physical and mental health and wellbeing from childhood right through to their senior years.

There will be excellent health facilities and local support and advice services available – where, and when, people need them. Health services will cater well for local need and people will find it easy to get help at an accessible location.

Residents will be able to enjoy environmentally-friendly lifestyles, with greater support available to make it easy for them reduce, reuse and recycle.



A growing local economy – kind to the environment

Our local economy will grow and thrive, with a strong emphasis on creative technology, digital business and gaming. The area will continue to attract top-notch aerospace and global business, as well as to support smaller and medium sized companies. Aldershot and Farnborough will be towns that actively encourage entrepreneurs and business start-ups.

Companies that develop 'green' and environmentally-friendly technologies will be helped to set up and grow in the borough.

All businesses will be encouraged to protect the environment and benefit from opportunities to become more energy efficient.

Good road networks, better public transport and great digital connections will support business growth and have less impact on the environment.



Opportunities for everyone – quality education and a skilled local workforce

Our children and young people will have the best start in life and be helped to achieve their potential.

All our schools and colleges will offer a high-quality education.

There will be strong links between schools, colleges and employers to inspire young people for the future.

Our residents will have the right skills needed to secure good local jobs, increase their prosperity and meet the needs of local businesses. They will also have opportunities for life-long learning to keep mentally-active and engaged.

All residents and businesses will have the skills to benefit from the opportunities offered by digital technologies.



Bringing the vision to life

Now that we have our shared vision for Aldershot and Farnborough to 2030, we will be using it with our partners to guide future decisions that will help us all to shape Rushmoor's future.

At the council, the vision will link back to everything we do and be part of day-to-day business.

The document will work alongside and be reflected in, our council business plan, so that key decisions and priority work all links back to achieving our vision.

For an online version of this document go to www.rushmoor.gov.uk/vision2030

To keep up-to-date with the latest news from Rushmoor Borough Council and progress with our vision, please look for us on social media.



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Borough Council



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You can also sign up to receive regular email news from us and be invited to receive information about future consultations at www.rushmoor.gov.uk/news

